7 Minnesota ZIPs
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Report Parameters

7 ZIPs

<table>
<thead>
<tr>
<th>ZIP</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>55301</td>
<td>Albertville, MN (in Wright county)</td>
</tr>
<tr>
<td>55303</td>
<td>Anoka, MN (in Anoka county)</td>
</tr>
<tr>
<td>55309</td>
<td>Big Lake, MN (in Sherburne county)</td>
</tr>
<tr>
<td>55327</td>
<td>Dayton, MN (in Hennepin county)</td>
</tr>
<tr>
<td>55330</td>
<td>Elk River, MN (in Sherburne county)</td>
</tr>
<tr>
<td>55374</td>
<td>Rogers, MN (in Hennepin county)</td>
</tr>
<tr>
<td>55376</td>
<td>Saint Michael, MN (in Wright county)</td>
</tr>
</tbody>
</table>

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.
Economy Overview

162,081
Population (2021)
Population grew by 11,285 over the last 5 years and is projected to grow by 8,858 over the next 5 years.

59,707
Total Regional Employment
Jobs grew by 493 over the last 5 years and are projected to grow by 2,971 over the next 5 years.

$70.9K
Avg. Earnings Per Job (2021)
Regional average earnings per job are $5.7K below the national average earnings of $76.6K per job.

Takeaways

- As of 2021 the region’s population increased by 7.5% since 2016, growing by 11,285. Population is expected to increase by 5.5% between 2021 and 2026, adding 8,858.
- From 2016 to 2021, jobs increased by 0.8% in 7 Minnesota ZIPs from 59,215 to 59,707. Labor force data is not available for 7 Minnesota ZIPs.
- There is no education attainment data for 7 Minnesota ZIPs.
- The top three industries in 2021 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Management, Scientific, and Technical Consulting Services.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Region</td>
<td>162,081</td>
<td>N/A</td>
<td>59,707</td>
<td>105.0</td>
<td>$8.04B</td>
<td>$13.84B</td>
</tr>
<tr>
<td>Nation</td>
<td>331,820,028</td>
<td>162,302,777</td>
<td>161,875,556</td>
<td>100.0</td>
<td>$22.09T</td>
<td>$0</td>
</tr>
</tbody>
</table>
Dec 2021 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.
Historic & Projected Trends

Population Trends

As of 2021 the region's population increased by 7.5% since 2016, growing by 11,285. Population is expected to increase by 5.5% between 2021 and 2026, adding 8,858.

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>150,796</td>
</tr>
<tr>
<td>2017</td>
<td>153,025</td>
</tr>
<tr>
<td>2018</td>
<td>155,564</td>
</tr>
<tr>
<td>2019</td>
<td>158,697</td>
</tr>
<tr>
<td>2020</td>
<td>159,802</td>
</tr>
<tr>
<td>2021</td>
<td>162,081</td>
</tr>
<tr>
<td>2022</td>
<td>163,946</td>
</tr>
<tr>
<td>2023</td>
<td>165,792</td>
</tr>
<tr>
<td>2024</td>
<td>167,523</td>
</tr>
<tr>
<td>2025</td>
<td>169,215</td>
</tr>
<tr>
<td>2026</td>
<td>170,938</td>
</tr>
</tbody>
</table>
Job Trends

From 2016 to 2021, jobs increased by 0.8% in 7 Minnesota ZIPs from 59,215 to 59,707.

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>59,215</td>
</tr>
<tr>
<td>2017</td>
<td>59,924</td>
</tr>
<tr>
<td>2018</td>
<td>61,023</td>
</tr>
<tr>
<td>2019</td>
<td>61,599</td>
</tr>
<tr>
<td>2020</td>
<td>58,624</td>
</tr>
<tr>
<td>2021</td>
<td>59,707</td>
</tr>
<tr>
<td>2022</td>
<td>60,441</td>
</tr>
<tr>
<td>2023</td>
<td>61,093</td>
</tr>
<tr>
<td>2024</td>
<td>61,688</td>
</tr>
<tr>
<td>2025</td>
<td>62,231</td>
</tr>
<tr>
<td>2026</td>
<td>62,678</td>
</tr>
</tbody>
</table>
Your area has 32,205 millennials (ages 25-39). The national average for an area this size is 32,931.

Retirement risk is low in your area. The national average for an area this size is 47,561 people 55 or older, while there are 39,322 here.

Racial diversity is low in your area. The national average for an area this size is 64,365 racially diverse people, while there are 19,405 here.

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.

Crime data is not available at the ZIP level. Please choose a different region level to see this data.
Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.

<table>
<thead>
<tr>
<th>ZIP</th>
<th>Name</th>
<th>2021 Employment</th>
<th>ZIP</th>
<th>Name</th>
<th>2021 Workers</th>
</tr>
</thead>
<tbody>
<tr>
<td>55303</td>
<td>Anoka, MN (in Anoka county)</td>
<td>19,223</td>
<td>55303</td>
<td>Anoka, MN (in Anoka county)</td>
<td>28,147</td>
</tr>
<tr>
<td>55330</td>
<td>Elk River, MN (in Sherburne)</td>
<td>15,842</td>
<td>55330</td>
<td>Elk River, MN (in Sherburne)</td>
<td>23,807</td>
</tr>
<tr>
<td>55374</td>
<td>Rogers, MN (in Hennepin)</td>
<td>11,612</td>
<td>55309</td>
<td>Big Lake, MN (in Sherburne)</td>
<td>12,000</td>
</tr>
<tr>
<td>55376</td>
<td>Saint Michael, MN (in Wright)</td>
<td>4,461</td>
<td>55376</td>
<td>Saint Michael, MN (in Wright)</td>
<td>9,675</td>
</tr>
<tr>
<td>55301</td>
<td>Albertville, MN (in Wright)</td>
<td>4,035</td>
<td>55374</td>
<td>Rogers, MN (in Hennepin)</td>
<td>8,334</td>
</tr>
</tbody>
</table>
Inbound and Outbound Migration

Migration data is not available at the ZIP level. Please select county level or higher to see this data.
Industry Characteristics

Largest Industries

- Manufacturing
- Government
- Retail Trade
- Construction
- Health Care and Social Assistance
- Accommodation and Food Services
- Professional, Scientific, and Technical Services
- Other Services (except Public Administration)
- Wholesale Trade
- Finance and Insurance
- Transportation and Warehousing
- Administrative and Support and Waste Management and Remediation Services
- Agriculture, Forestry, Fishing and Hunting
- Utilities
- Arts, Entertainment, and Recreation
- Educational Services
- Real Estate and Rental and Leasing
- Information
- Management of Companies and Enterprises
- Mining, Quarrying, and Oil and Gas Extraction

Industry Jobs vs. National Average
Top Growing Industries

- Construction
- Manufacturing
- Professional, Scientific, and Technical Services
- Transportation and Warehousing
- Educational Services
- Wholesale Trade
- Agriculture, Forestry, Fishing and Hunting
- Finance and Insurance
- Real Estate and Rental and Leasing
- Mining, Quarrying, and Oil and Gas Extraction
Top Industry Location Quotient

- Utilities
- Manufacturing
- Construction
- Agriculture, Forestry, Fishing and Hunting
- Wholesale Trade
- Other Services (except Public Administration)
- Accommodation and Food Services
- Professional, Scientific, and Technical Services
- Retail Trade
- Transportation and Warehousing
- Finance and Insurance
- Government
- Arts, Entertainment, and Recreation
- Administrative and Support and Waste Management and Remediation Services
- Health Care and Social Assistance
- Real Estate and Rental and Leasing
- Mining, Quarrying, and Oil and Gas Extraction
- Educational Services
- Management of Companies and Enterprises
- Information
Top Industry GRP

Gross Regional Product

- Manufacturing
- Finance and Insurance
- Utilities
- Construction
- Professional, Scientific, and Technical Services
- Wholesale Trade
- Government
- Retail Trade
- Health Care and Social Assistance
- Transportation and Warehousing
- Administrative and Support and Waste Management and Remediation Services
- Real Estate and Rental and Leasing
- Accommodation and Food Services
- Other Services (except Public Administration)
- Information
- Agriculture, Forestry, Fishing and Hunting
- Arts, Entertainment, and Recreation
- Management of Companies and Enterprises
- Educational Services
- Mining, Quarrying, and Oil and Gas Extraction
Top Industry Earnings

- Utilities
- Finance and Insurance
- Management of Companies and Enterprises
- Professional, Scientific, and Technical Services
- Wholesale Trade
- Mining, Quarrying, and Oil and Gas Extraction
- Information
- Manufacturing
- Construction
- Government
- Transportation and Warehousing
- Real Estate and Rental and Leasing
- Health Care and Social Assistance
- Administrative and Support and Waste Management and Remediation Services
- Agriculture, Forestry, Fishing and Hunting
- Retail Trade
- Educational Services
- Arts, Entertainment, and Recreation
- Other Services (except Public Administration)
- Accommodation and Food Services

Earnings Per Worker

$0
$50,000
$100,000
$150,000
Business Characteristics

Business Size

<table>
<thead>
<tr>
<th>Business Size</th>
<th>Percentage</th>
<th>Business Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 to 4 employees</td>
<td>30.7%</td>
<td>1,435</td>
</tr>
<tr>
<td>5 to 9 employees</td>
<td>27.2%</td>
<td>1,272</td>
</tr>
<tr>
<td>10 to 19 employees</td>
<td>24.7%</td>
<td>1,152</td>
</tr>
<tr>
<td>20 to 49 employees</td>
<td>12.5%</td>
<td>582</td>
</tr>
<tr>
<td>50 to 99 employees</td>
<td>3.2%</td>
<td>150</td>
</tr>
<tr>
<td>100 to 249 employees</td>
<td>1.3%</td>
<td>63</td>
</tr>
<tr>
<td>250 to 499 employees</td>
<td>0.3%</td>
<td>12</td>
</tr>
<tr>
<td>500+ employees</td>
<td>0.1%</td>
<td>3</td>
</tr>
</tbody>
</table>

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.
Workforce Characteristics

Largest Occupations

- Office and Administrative Support
- Sales and Related
- Production
- Transportation and Material Moving
- Food Preparation and Serving Related
- Management
- Construction and Extraction
- Business and Financial Operations
- Educational Instruction and Library
- Installation, Maintenance, and Repair
- Healthcare Support
- Personal Care and Service
- Healthcare Practitioners and Technical
- Building and Grounds Cleaning and Maintenance
- Computer and Mathematical
- Architecture and Engineering
- Arts, Design, Entertainment, Sports, and Media
- Community and Social Service
- Protective Service
- Life, Physical, and Social Science
- Legal
- Farming, Fishing, and Forestry
- Military-only
Top Growing Occupations

- Business and Financial Operations
- Construction and Extraction
- Management
- Transportation and Material Moving
- Installation, Maintenance, and Repair
- Production
- Community and Social Service
- Computer and Mathematical
- Protective Service
- Arts, Design, Entertainment, Sports, and Media
- Architecture and Engineering
- Legal
- Farming, Fishing, and Forestry
- Military-only
Top Occupation Location Quotient

Occupation Location Quotient

- Production
- Construction and Extraction
- Architecture and Engineering
- Management
- Installation, Maintenance, and Repair
- Food Preparation and Serving Related
- Personal Care and Service
- Business and Financial Operations
- Sales and Related
- Transportation and Material Moving
- Educational Instruction and Library
- Military-only
- Life, Physical, and Social Science
- Arts, Design, Entertainment, Sports, and Media
- Community and Social Service
- Computer and Mathematical
- Building and Grounds Cleaning and Maintenance
- Office and Administrative Support
- Farming, Fishing, and Forestry
- Legal
- Protective Service
- Healthcare Support
- Healthcare Practitioners and Technical
Top Occupation Earnings

- Management
- Computer and Mathematical
- Legal
- Architecture and Engineering
- Life, Physical, and Social Science
- Healthcare Practitioners and Technical
- Business and Financial Operations
- Construction and Extraction
- Installation, Maintenance, and Repair
- Community and Social Service
- Educational Instruction and Library
- Protective Service
- Arts, Design, Entertainment, Sports, and Media
- Production
- Office and Administrative Support
- Military-only
- Transportation and Material Moving
- Sales and Related
- Building and Grounds Cleaning and Maintenance
- Healthcare Support
- Personal Care and Service
- Food Preparation and Serving Related
- Farming, Fishing, and Forestry

Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.
Educational Pipeline

In 2020, there were 919 graduates in 7 Minnesota ZIPs. This pipeline has grown by 42% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, Welding Technology/Welder, and Licensed Practical/Vocational Nurse Training.

<table>
<thead>
<tr>
<th>School</th>
<th>Total Graduates (2020)</th>
<th>Graduate Trend (2016 - 2020)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anoka Technical College</td>
<td>919</td>
<td></td>
</tr>
<tr>
<td>Minnesota School of Business-Elk River</td>
<td>0</td>
<td></td>
</tr>
</tbody>
</table>

- Certificate
- Associate's
- Bachelor's
- Master's or Higher