



We've only started

President's Report

**National Association for Retarded Children
420 Lexington Avenue, New York, N.Y. 10017
(212)689-9290
Philip Roos, Ph.D.
Executive Director**

**Annual Report 1969
Covering the period from
September 1, 1968, to August 31, 1969**

The National Association for Retarded Children is a voluntary organization which represents 215,000 affiliated parents, friends, professionals and members of YOUTH-NARC.

The National Association promotes the welfare of the mentally retarded of all ages by advancement of research, treatment, services, facilities and broader public understanding of the problem.

Founded in 1950, the National Association today is represented in all of the 50 states by 1,375 state and local associations.

Objectives are carried out by a combining of volunteer and professional activities, stressing leadership in securing services and establishing partnerships to advance training, research and prevention.

Program Services

Prevention

Research

An international gathering of more than 200 members of 45 cooperating agencies and organizations participated in NARCs Congress on Prevention of Mental Retardation, co-sponsored by the Canadian Association for the Mentally Retarded. The three-day conference was held in conjunction with NARCs 19th annual convention.

In cooperation with United Cerebral Palsy and other organizations, NARC worked to develop a task force on prevention and early care.

NARC staff members participated with representatives of other national organizations in two conferences on the rubella vaccine held by the National Communicable Disease Center and attended meetings conducted by national and international organizations on child welfare and drug abuse and poison control.

The Poverty and Mental Retardation Committee worked with government agencies, national organizations and state and local ARCs on problems of retardation related to low income groups.

Causes of brain damage and reduction of its retarding effects, diagnosis of abnormalities before birth, the impact of maternal phenylketonuria (PKU) on children and training courses for nurses and other personnel who care for the multiple handicapped and severely retarded were subjects of grants awarded by NARCs Research Advisory Board.

Lester M. Geller, Ph.D., Columbia University, who has been developing procedures for reducing the retarding effects of early brain damage, was given partial support to continue his research.

Further investigation into the causes of brain damage before birth was made possible by a grant to Reuben E. Kron, M.D., University of Pennsylvania, who has developed a technique for measuring central nervous system functioning during infancy.

John W. Littlefield, M.D., Massachusetts General Hospital, was assisted in establishing a prenatal genetic diagnosis laboratory to make available in New England a service to detect certain chromosome abnormalities and inborn errors of metabolism in the developing fetus.

The analysis of the impact of maternal phenylketonuria (PKU) on children will be studied by Zena A. Stein, M.D., and Holger H. Hansen, M.D., Columbia University.

A grant to Una Haynes, R. N., United Cerebral Palsy Associations, will provide partial funding to test a curriculum for training nursing personnel in an interdisciplinary approach to the care of severely retarded institutional residents.

A similar grant for training personnel to care for the institutionalized multiple handicapped was awarded to Hugo Moser, M.D., Walter E. Fernald State School, Massachusetts.

These grants were among those recommended by NARCs Research Advisory Board. The Board is composed of scientists who volunteer their time to evaluate and administer grants from NARCs Research Fund.

Current NARC Research Grants

Grover F. Powers Distinguished Professor

Harry H. Gordon, M.D., Albert Einstein College of Medicine, Bronx, NY. A comprehensive research program enabling personnel in social work, psychology, education and medicine to work closely with those engaged in research in child development. (\$225,000 over 9 years)

Gunnar Dybwad Distinguished Scholar

Edward F. Zigler, Ph.D., Yale University, Connecticut. Effects of emotional, motivational and environmental factors on performance of retarded children. (\$125,000 over 5 years)

Special Grants for Research Development

Lester M. Geller, Ph.D., Columbia University College of Physicians and Surgeons, New York City. Development of treatments to ameliorate the retarding effect of prenatally induced brain damage on later learning, memory and motor abilities. (\$4,800)

Una Haynes, R.N., United Cerebral Palsy Associations, New York City. Planning and testing a curriculum for the training of nursing service personnel in the care of severely retarded institutional residents with associated sensory-motor handicaps. (\$2,500)

Reuben E. Kron, M.D., University of Pennsylvania School of Medicine, Philadelphia. Study of perinatal factors implicated as causes of brain damage. (\$36,000 over 3 years)

John W. Littlefield, M.D., Massachusetts General Hospital, Boston. Prenatal genetic diagnosis through cell cultures from amniotic fluid. (\$5,000) Hugo Moser, M.D., Walter E. Fernald State School, Waverly, Massachusetts. Activities related to research and university-affiliated center. (\$7,500) John B. Stanbury, M.D., Massachusetts Institute of Technology, Cambridge, Massachusetts. Study of the effectiveness of iodinated oil prophylaxis of endemic goiter in preventing mental retardation and deafness in Ecuador. (\$5,000) Zena A. Stein, M.D., Holger H. Hansen, M.D., Columbia University, New York City. Investigations of the relationship of mental retardation and prenatal exposure to maternal PKU. (\$16,775)

Research Advisory Board

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Edward Zigler, Ph.D., Director
Child Development Program Yale
University New Haven,
Connecticut

In Memoriam



Ida Axelrod, R.N., since 1960,
NARCs Consultant on Public
Health and Nursing, died February
10, 1969.

Whatever she did was done thought-
fully, efficiently and with a deep sensi-
tivity toward her fellow human beings.
She was so modest, so hesitant to
boost herself, that her truly magnifi-
cent contribution to NARC remained
somewhat unnoticed.

And yet, it is people such as Ida
who are the lifeblood of an organiza-
tion, conveying the simple and so rare
quality of "we are here to serve."

Ida's last major achievement for
NARC was her organization and man-
agement of the Congress on Pre-
vention of Mental Retardation. She
did not live long enough to receive
the fellowship to which she was
elected by the American Association
on Mental Deficiency.

The donations that NARC has
received in her memory will be used
for research projects close to her

Barbara S. Elkin 5
heart and interests.

Program Services

Government Affairs

Youth

NARC intensified its governmental affairs activities by opening a small office in Washington, D.C., in April with a full time director to give better service to state and local units and to facilitate day-to-day contacts with Congress and the many federal agencies whose activities affect the mentally retarded.

Since its April opening, the office has been receiving and answering an average of 12 inquiries a week from state and local ARCs by letter or phone. Personal consultations also were conducted with five state and local ARCs. More than 10 legislative bulletins were sent to all units.

NARC representatives presented testimony on bills affecting the mentally retarded before the House Ways and Means, Education and Labor and Appropriations Committees.

Numerous conferences have been held with various federal agencies, including the Department of Health, Education and Welfare, Department of Labor and Department of Housing and Urban Development.

The interests of the retarded also were represented in work with other non-government agencies such as the National Rehabilitation Association, the National Sheltered Workshop Association, United Cerebral Palsy, the National Association of State Mental Health Program Directors and the Council for Exceptional Children.

NARC also has been consulted by congressmen and senators on the drafting of legislation affecting the mental retarded.

In its second year of organization, YOUTH-NARC gained recognition across the nation as members were appointed to the President's Committee on the Employment of the Handicapped, the President's National Program for Voluntary Action and the National Assembly for Social Policy and Development.

TV star David McCallum served as 1969 YOUTH-NARC national sponsor, appearing on telecasts and at a youth volunteer conference.

Leadership development was emphasized, with activities financed by grants from the Alcoa Foundation, the Montgomery County Chapter, Pennsylvania ARC and Smith, Kline and French. Nu Tau Sigma sorority again designated this program as its national project.

YOUTH-NARC grew during the year from 6,000 members in 23 affiliated states to more than 13,000. Members are young men and women between the ages of 13 and 25.

The second annual National Youth Conference on Mental Retardation, sponsored by YOUTH-NARC, was held in conjunction with NARC's annual convention and drew more than 200 participants from all parts of the country.

Three national projects endorsed by YOUTH-NARC were training competitors for the nationwide Special Olympics for the retarded, selling Flame of Hope candles made in sheltered workshops and distributing literature for the President's Committee on Mental Retardation.

Local YOUTH-ARC activities range from art contests, babysitting, buddy programs, grooming courses and teen canteens to tutoring services.

A quarterly newsletter is published and YOUTH-NARC literature has been developed. A full-time youth consultant has been added to NARC's staff.

Program Services

Residential Services

Poverty

Increasing emphasis on residential services, NARC adopted and distributed across the country a residential services policy statement to combat dehumanizing conditions in institutions for the retarded.

Discussion of methods of cooperating to implement these policies was the focus of more than 200 public officials, volunteers, administrators and staff members of facilities who attended NARC's national residential care conference.

An architectural conference was sponsored by NARC under a federal grant.

NARC volunteers and staff members participated in a variety of projects including:

- Counseling state and local ARCs, agencies, organizations and facilities.
- Participating as members of the American Association on Mental Deficiency's Technical Advisory Committee for Self and Team Evaluation of Institutions.
- Working with the American Association on Mental Deficiency, the American Psychiatric Association, United Cerebral Palsy and the Council on Exceptional Children to develop standards for residential facilities. An Accreditation Council on Facilities for the Retarded, composed of members of these organizations and NARC, was established and will accredit facilities across the country.
- Developing a nursing curriculum for the interdisciplinary approach to the habilitation of the multi-handicapped retarded, in a project jointly funded by NARC, United Cerebral Palsy and the federal government. An experimental program using the curriculum will be offered at the University of Wisconsin next summer.
- Encouraging professional nursing organizations and publications to recognize the role of nurses in services to the retarded. NARC also held joint conferences with the American Nurses Association.
- Delivering presentations on residential care at NARC regional conferences and ARC meetings.
- Taking part in a symposium on environmental modifications for behavior shaping programs and a conference for a handbook on the subject.

NARC published *The Record*, a quarterly newsletter on residential services, sent to institutions, officials of state agencies and departments of education dealing with retardation and to state and local ARCs.

A wealth of projects have been undertaken by NARC's Committee on Poverty and Mental Retardation, established this year.

The committee has conducted a survey of ARC programs serving the retarded in economically and socially deprived areas, developed 10 target projects and has started working to involve ARCs in these projects.

NARC participated in a workshop on the retarded in model cities sponsored by the President's Committee on Mental Retardation and has initiated a project to involve ARCs in model cities planning at state and local levels.

NARC, the Family Service Association of America and the National Urban League cooperated on a federally funded pilot project to survey existing services and work with socially and economically deprived families of retardates in Hartford, Connecticut. The organizations have filed applications for additional federal grants for similar projects in four other areas of the country.

Program Services

Public Inquiry

Leadership Training

International Relations

Public Information

More than 5,600 inquiries from parents, professionals, students and the general public received personal answers, an increase of 12 percent over the previous year.

Sixty-five volunteer leadership training seminars involving 1,535 ARC volunteers from 27 states were held throughout the country. In addition, five training seminars were conducted by the Leadership Development Committee for more than 200 U.S. Office of Economic Opportunity personnel.

Five training meetings for state and local ARC executives were conducted under the co-sponsorship of NARC and the ARC Conference of Executives. More than 175 state and local executives attending the sessions focused on application of management training tools to day-to-day operations.

Two awards recognizing the accomplishments of members of the American Association on Mental Deficiency and one award designated the Ann Fenn Memorial Award were among the eight Rosemary F. Dybwad Awards made by the International Relations Committee. The awards were given to citizens of Brazil, England and the United States for travel abroad to attend conferences and study.

Information about facilities and programs in the United States was provided in response to inquiries from other countries. Assistance was provided in arranging itineraries for foreign visitors.

Papers were presented by staff members and volunteers at meetings in Mexico and Spain. Publications of the International League of Societies for the Mentally Handicapped were made available for distribution in the United States.

The Public Information Department started a campaign to enlist professionals in volunteering their services. As a result, members of Albert Frank-Guenther Law, McCann-Erickson, Trahey Wolf and J. Walter Thompson advertising agencies contributed their services in publications, radio-television and other activities.

The new Publications List contained 110 titles, more than 60 percent new. Children Limited, NARC's national newspaper, was expanded from six to ten issues yearly and its circulation rose to more than 140,000 per issue.

Johnny Carson, Jack Lemmon and Cliff Robertson were among those contributing to radio public service announcements prepared for local ARC units. Color television spots for units highlighted residential care and education.

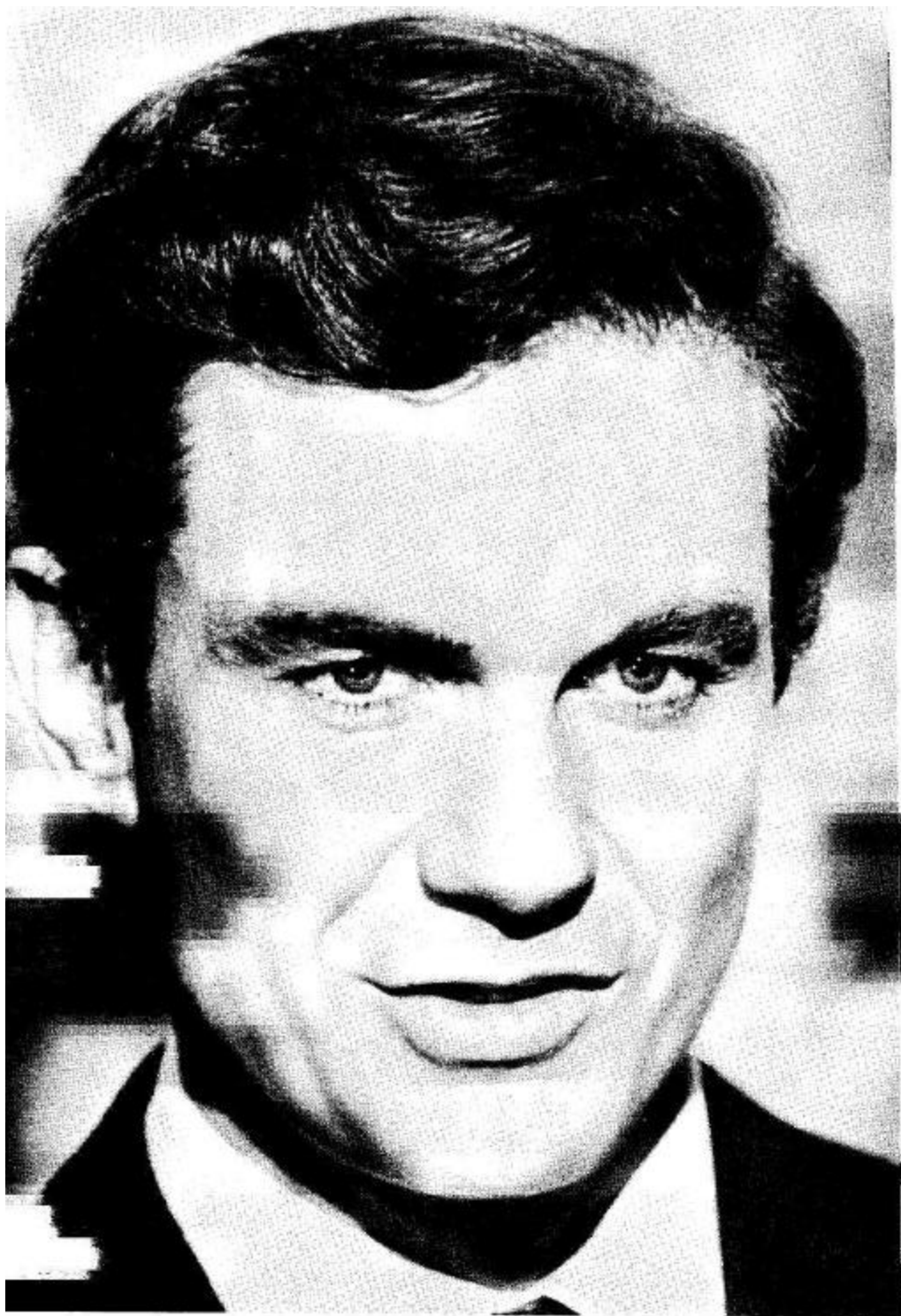
Cliff Robertson served as honorary chairman for National Retarded Children's Month and made a special trip to the annual convention, speaking to delegates and members of YOUTH-NARC.

David McCallum became the sponsor of YOUTH-NARC and appeared on the Today and Mike Douglas television shows to enlist more members. Mrs. Philip Elkin, NARC's president, appeared on the Today show for 17 minutes, discussing mental retardation and the TV show, "Teacher, Teacher," which featured a mentally retarded boy.

NARC did consultation work on "Teacher, Teacher," suggested Billy Schulman for the role of the mentally retarded boy and arranged publicity stories in Look, TV Guide and newspapers.



12 NARC's Poster Child performs for Mrs. Richard Nixon at the White House



Cliff Robertson, honorary chairman for National Retarded Children's Month 13

Program Services

Public Information

Resource Services

The Public Information Department arranged an exhibition of work by retarded artists that was submitted for NARCs Christmas card contest. Stories appeared in Town and Country and New York magazines and many newspapers. The winning contest entries also were shown on the Today show by Barbara Walters, who also served as honorary chairman for NARCs membership campaign.

NARC public service advertising was prepared and appeared in Look, This Week and Finance magazines. Department members worked on news articles that appeared in McCall's, the Saturday Review, TV Guide, Guideposts and Bedside Nurse, among others.

Jon Mark Brown of Fort Smith, Arkansas, was chosen as the 1969 Poster Child and was received by Mrs. Richard Nixon at the White House. Stories of his trip appeared in more than 25 major newspapers across the country. Jon also was received by the Governor of Arkansas and appeared at state and regional ARC meetings.

Manpower and financial resources were developed for state and local ARCs through NARCs Resource Services Department work with national organizations. Special materials were produced for ARC use in local projects.

B'nai B'rith Women, Civitan International, Gamma Sigma Sigma and Nu Tau Sigma sororities were among the many organizations that supported NARC and its state and local ARCs.

Because of NARCs participation, more than \$180,000 was produced for state and local ARCs in 41 states through the Federal Service Campaign among government employees.

The Junior Clubwomen of the General Federation of Women's Clubs donated more than \$150,000 to state and local ARCs and more than \$6,000 for NARCs residential services program.

Clipped Wings, United Air Lines Stewardess Alumnae, donated more than \$35,000 and 5,000 man hours to local ARCs and more than \$5,000 to NARCs Research Fund.

The U.S. Jaycees provided more than 400,000 man hours in local service projects throughout the country.

Projects developed during the year to aid state and local ARCs included the following:

- A nationwide contest for designs by retarded artists to promote the Christmas card program for ARC fund raising campaigns.
- A United Fund presentation manual prepared and distributed across the country.
- Fund raising campaign materials produced in consultation with state and local ARCs for ARC use.
- Materials for wills and legacy programs developed and distributed as a pilot project to four state ARCs.

NARC exhibits were presented at meetings of the National Conference on Social Welfare, the National Society of Fund Raisers, the President's Committee on Employment of the Handicapped and the 22nd World Health Assembly.

Grants were received from the American Contract Bridge League Charity Foundation, the Alcoa Foundation and the Smith, Kline and French Company.

Koehlers Bar-B-Q Restaurants agreed to donate the gross proceeds from grand openings of their franchises to NARC.

One of the greatest American traditions is that it is wise and good for men and women to leave at least a portion of their estates to charitable, health or welfare organizations, such as NARC. A bequest to NARC gives assurance of continuity of program and tends to supplement the amount of annual income from other sources.

Restricted Bequest

*I give, devise and bequeath to the National Association for Retarded Children, a corporation chartered in the State of Tennessee, and located in New York City _____

(insert sum of money, describe property,

or share of residuary estate)

to be used for _____

which bequest is to be used)

Signed: _____

Date: _____

Unrestricted Bequest

*I give, devise and bequeath to the National Association for Retarded Children, a corporation chartered by the State of Tennessee and located in New York City _____

(insert here sum of money, describe

property, or share of residual estate)

to be used for such purposes as NARC may designate.

Signed: _____

Date: _____

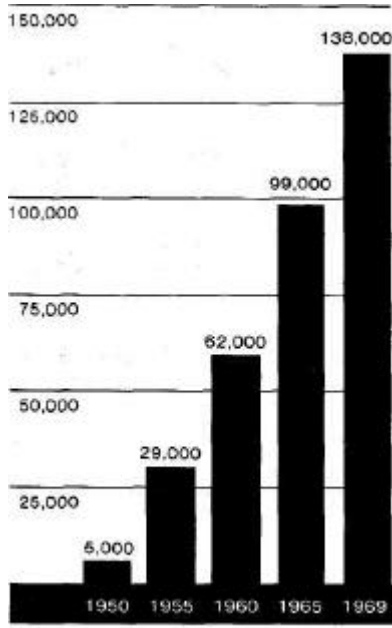
*Bequests to NARC are deductible for local estate tax purposes under most laws. A prospective donor should always consult an attorney because of the estate 16 tax laws and legal considerations involved.



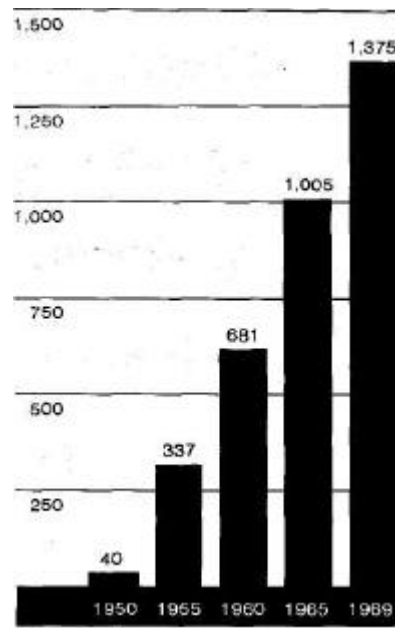
Barbara Walters, honorary chairman for the NARC membership campaign 17

Membership Report

Membership



State and Local Units



Financial Report 1968

Accountants' Report

Notes

The Board of Directors
National Association for Retarded Children:

We have examined as of December 31, 1968, and for the year then ended, the balance sheet of the National Association for Retarded Children, the related summary of financial activities and the analysis of functional expenditures. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, except for the accounting practice with respect to furniture and equipment valuation as explained in note 1, such financial statements present fairly at December 31, 1968, and for the year then ended, the financial position of the National Association for Retarded Children and the public support, revenue and expenditures in conformity with accounting practices recommended for voluntary non-profit health and welfare organizations (see note 1) applied on a basis consistent with that of the preceding year.

June 24, 1969

PEAT, MARWICK, MITCHELLS CO.

(1) The accompanying financial statements have been prepared in accordance with standards adopted by the National Health Council and the National Social Welfare Assembly, except that furniture and equipment are not recorded as assets at cost but at a nominal amount of \$1. In accordance with such standards, the Summary of Financial Activities includes all public support, including restricted contributions, and all revenue, restricted or unrestricted, received or accrued during the year. In addition, purchases of furniture and equipment are recorded as expenditures in the year of acquisition.

(2) Commitments for grants for research totaling \$181,135 existed as of December 31, 1968, of which \$88,135 is payable in 1969 and the balance is payable within the following three years.

(3) The Association has a contributory pension plan covering substantially all of its regular employees. Total pension expense for the year was \$21,120, exclusive of dividends and refunds for terminated employees totaling \$12,890 which were recorded as miscellaneous revenues. The Association's policy is to fund pension cost accrued. There is no unfunded amount of vested benefits.

Balance Sheet

<u>Assets</u>	<u>Current Funds</u>		<u>Endowment Type Funds</u>	
	General	Restricted	Endowment Fund	Funds Functioning as Endowment
Cash	\$138,526	222,910	—	775
Investments, at cost or value at date of gift (quoted market value \$245,022)	—	—	5,350	222,386
Accounts receivable:				
U.S. Government—net	—	19,141	—	—
Other, less allowance of \$19,933	15,748	9,796	—	—
Notes receivable from units	28,200	—	—	—
Supplies for sale or use	49,163	—	—	—
Prepaid expenses, deferred charges	18,494	—	—	—
Furniture, equipment, at nominal value (Note 1)	1	—	—	—
Total assets	\$250,132	251,847	5,350	223,161

Summary of Financial Activities

Support from the public:		
Received directly		\$ 61,186
Received indirectly		917,111
Total support from the public		978,297
Grants from governmental agencies		276,750
Other revenue:		
Membership dues—individuals	\$ 132,756	
Sales (less costs of \$116,745)	(49,445)	
Investment income	19,868	
Miscellaneous	47,335	150,514
Total support and revenue		1,405,561
Deduct support and grants limited by donors		412,985
Support and revenue available for general activities		\$ 992,576

December 31, 1968

<u>Liabilities and Fund Balances</u>	<u>Current Funds</u>		<u>Endowment Type Funds</u>	
	<u>General</u>	<u>Restricted</u>	<u>Endowment Fund</u>	<u>Funds Functioning as Endowment</u>
Accounts payable, accrued expenses	\$ 53,923	2,198	—	—
Reserve for group insurance plan	25,392	—	—	—
Fund balances:				
Balances at beginning of year . . .	151,543	208,786	5,350	220,750
Additions:				
Increase in current general funds per Summary of Financial Activities	24,274	—	—	—
Support and grants limited by donor	—	412,985	—	—
Inter-fund transfer	(5,000)	5,000	—	—
Net gain, sale of investments	—	—	—	2,411
	<u>170,817</u>	<u>626,771</u>	<u>5,350</u>	<u>223,161</u>
Deductions—to finance expenditures included in Summary of Financial Activities	—	377,122	—	—
Balances at end of year	<u>170,817</u>	<u>249,649</u>	<u>5,350</u>	<u>223,161</u>
Total liabilities and fund balances	\$250,132	251,847	5,350	223,161

Year Ended December 31, 1968

Expenditures—per accompanying analysis of functional expenditures	\$1,345,424
Less expenditures financed by current restricted funds	<u>377,122</u>
Expenditures financed by current general funds	<u>\$ 968,302</u>
Excess of current general revenue over related expenditures— increase in current general funds . . .	\$ <u>24,274</u>

Analysis of Functional Expenditures

	Research	Public health education
Salaries	\$ 3,990	24,319
Employee health, retirement benefits	350	575
Payroll taxes, etc.	139	1,199
Total employee compensation	4,479	26,093
Professional fees, contract service payments	24	17,690
Supplies	199	678
Telephone, telegraph	312	1,798
Postage, shipping	101	1,067
Occupancy	282	7,291
Outside printing, artwork, etc.	229	11,248
Conferences, conventions, meetings, travel	1,346	12,302
Subscriptions, reference publications	11	1,523
Membership dues, support payments	40	
Awards, grants	118,211	
Equipment, other fixed assets	21	576
Miscellaneous	—	1,956
Total expenditures—\$1,345,424, by function:	\$125,255	82,222
Financed by current restricted funds: total \$377,122: by function	\$119,342	—

Year Ended December 31, 1968

<u>Community services</u>	<u>Professional health education, training</u>	<u>Management, general</u>	<u>Fund raising, general support</u>
291,643	14,389	211,638	85,373
9,482	707	11,226	3,047
<u>11,113</u>	<u>710</u>	<u>8,468</u>	<u>3,035</u>
312,238	15,806	231,332	91,455
12,324	18	3,349	5,823
6,375	512	8,461	1,028
21,636	795	11,876	4,422
6,488	105	11,640	3,376
24,965	1,516	50,301	5,756
10,324	1,792	5,559	14,628
144,496	12,459	43,825	16,135
440	11	263	294
160	2,800	6,224	—
—	4,540	—	—
4,178	260	5,078	1,710
6,776	1	23,508	889
<u>550,400</u>	<u>40,615</u>	<u>401,416</u>	<u>145,516</u>
257,780			

Board of Directors

Executive Committee

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National Association for Retarded Children
420 Lexington Avenue, New York, N. Y. 10017
(212) 689-9290