



News from THE WALLACE GROUP

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The Wallace Group

For Immediate Release

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WALLACE GROUP WINS TWO COMMUNICATOR AWARDS FOR VIDEO PRODUCTION IN NATIONAL COMPETITION

A video on employment of people with disabilities produced for the Minnesota Governor's Council on Developmental Disabilities was cited, together with one on advocacy training created for a North Carolina organization

The Wallace Group, an Eagan-based marketing and public relations firm, has been honored with a national Communicator Award for its production of a video encouraging the employment of people with developmental disabilities. Called "The Jobs Challenge," the video was produced for the Minnesota Governor's Council on Developmental Disabilities. The production included numerous examples of people with disabilities working effectively in competitive jobs in the community.

"We are very pleased that this video has achieved this recognition," said Roy Wallace, a firm principal. "It communicates the successful inclusion of people with disabilities in the workforce with the hope of encouraging additional employers to follow these examples."

"Partnering for People," an informational video on an advocacy training program for people with developmental disabilities and family members, also received a Communicator Award in the 2013 competition.

The Communicator Awards competition regularly attracts more than 6,000 entries.

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