



TOURISM ECONOMICS

Destination Impact Team



Kaitlin DiPaola

*Head of Destination Studies and
Director of Operations*

WAYNE, PA



Kaitlin DiPaola is Head of Destination Studies at Tourism Economics and Director of Operations for the Americas. With over 11 years of experience as a professional economist, including nine years specializing in the tourism sector, Kaitlin leads the strategic direction and execution of Tourism Economics' broad portfolio of destination economic impact studies for destinations in the US and Canada. Her expertise is instrumental in shaping economic analysis and providing critical insights for industry stakeholders. Her leadership extends to providing high-level advisory services and supporting client advocacy and communications, including ongoing advisory and forecasting work with the U.S. Travel Association.

In her role as Director of Operations for the Americas, Kaitlin is responsible for overseeing the operational strategy, efficiency, and day-to-day management of Tourism Economics, Americas.

Before joining Tourism Economics in 2016, Kaitlin was an Economist at IHS (now S&P Global) within their U.S. Regional Economics team. Kaitlin holds a BA in Economics from Saint Joseph's University and an MS in Economics from Rutgers University.

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Zachary Sears
Director

WAYNE, PA

Zachary joined Tourism Economics from Moody's Analytics where he performed regional analysis for U.S. states and metropolitan areas, and a broad range of industry analyses. His responsibilities included writing regular updates for subscription-based products, conducting econometric modeling, input-output impact modeling, report editing, and consulting services to public and private sector clients.

Prior to Moody's Analytics, he worked as a Research Economist for a New England-based economics consulting firm, Economic & Policy Resources, Inc. At EPR he was as a consulting economist for the Vermont Governor's Administration covering tax revenues, and a wide range of industry economic impact studies.

Zachary holds a BA in Justice from American University in Washington, DC, an MA in International Relations from Saint Mary's University in San Antonio, TX, and an MS in Community Development and Applied Economics from the University of Vermont. He is currently pursuing a Phd in Economics at the University of New Hampshire, with a research focus on international and environmental economics.

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Nicholas Mattioli

Economist

WAYNE, PA



Nicholas Mattioli is an Economist at Tourism Economics and Oxford Economics. His current responsibilities include acting as lead economist on organizational ROI and funding scenario analysis for national, state, and local destination marketing organizations (DMOs), as well as economic impact studies of visitor destinations, events, and the lodging industry. Prior to joining Tourism Economics, he worked as an economist for the U.S. Bureau of Labor Statistics (BLS). During this time, he worked on data collection for the bureau's National Compensation Program.

Prior to his time at BLS, Nicholas earned a B.A. in Economics from Roanoke College and an M.S. in Applied Economics from Lehigh University.