

FACEBOOK

1. We're excited to be a part of The Minnesota Scoop, a fun summer treat hosted by **@Explore Minnesota Tourism**. Visit (insert shop name) to get your punch card. Then, earn stamps with purchases. When the card is complete, you will get a sweet t-shirt and a chance to win grand prize travel packages and other weekly giveaways!
www.exploreminnesota.com/MNscoop
2. The Minnesota Scoop punch cards are here. Eat ice cream. Get rewarded. It's a win/win. **@Explore Minnesota Tourism**
www.exploreminnesota.com/MNscoop
3. (ice cream flavor here), anyone? We're excited to share our featured #OnlyinMN flavor for The Minnesota Scoop ice cream adventure. It's [description of ice cream]. **@Explore Minnesota Tourism** www.exploreminnesota.com/MNscoop

INSTAGRAM

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4. (Insert shop name) is part of **@exploreminnesota's** Minnesota Scoop! Visit (Insert shop name) and try (ice cream flavor here) and join this tasty tour of Minnesota. Learn more at www.exploreminneosta.com/mnscoop #MNscoop #OnlyinMN

TWITTER

1. The Minnesota Scoop punch cards are here. Eat ice cream. Get rewarded. It's a win/win. Visit (insert shop name) and join the frozen fun. **@exploreminn** #MNscoop www.exploreminneosta.com/mnscoop
2. [ice cream flavor here], anyone? We're excited to share (Insert shop name) is a **@exploreminn** #MNscoop featured shop! Try the (ice cream flavor here) and join this tasty tour of Minnesota. Learn more at www.exploreminneosta.com/mnscoop #OnlyinMN

SOCIAL IMAGES

