

Below are November 2025 key hotel performance metrics compared to November 2024:

Minnesota State & Tourism Region Hotel Metrics - November 2025						
Geography	Occupancy		ADR		RevPAR	
	2025	YoY % Change	2025	YoY % Change	2025	YoY % Change
Total U.S.	57.9%	-2.8%	\$153.77	.6%	\$88.97	-2.3%
State of MN	48.3%	1.9%	\$124.10	2.3%	\$59.96	4.2%
Northeastern MN	41.8%	-6.8%	\$132.25	.6%	\$55.28	-6.2%
Central MN	41.3%	-2.5%	\$122.66	2.6%	\$50.69	.1%
Northwestern MN	42.3%	2.9%	\$108.73	1.5%	\$45.95	4.4%
Southern MN	47.9%	2%	\$116.44	1.5%	\$55.81	3.5%
Metro MN	51.6%	4%	\$127.71	1.8%	\$65.96	5.9%