

Below are 2025 year-to-date key hotel performance metrics compared to 2024:

Minnesota State & Tourism Region Hotel Metrics - 2025 Year to Date						
Geography	Occupancy		ADR		RevPAR	
	2025	YoY % Change	2025	YoY % Change	2025	YoY % Change
Total U.S.	63.2%	-1.2%	\$160.70	.9%	\$101.49	-.3%
<b>State of MN</b>	57.5%	1.3%	\$134.40	-.1	\$77.24	1.2%
Northeastern MN	53.4%	-2.7%	\$153.44	1.9%	\$81.89	-.9%
Central MN	51%	.5%	\$137.73	.9%	\$70.30	1.5%
Northwestern MN	51.7%	-.5%	\$120.29	.5%	\$62.18	.1%
Southern MN	53.4%	1.6%	\$120.11	1.9%	\$64.11	3.6%
Metro MN	59.2%	2.2%	\$135.35	-1.5%	\$80.17	-.7%