

Below are 2025 year-to-date key hotel performance metrics compared to 2024:

Minnesota State & Tourism Region Hotel Metrics - 2025 Year to Date						
Geography	Occupancy		ADR		RevPAR	
	2025	YoY % Change	2025	YoY % Change	2025	YoY % Change
Total U.S.	63.1%	-0.7%	\$160.41	1.1%	\$101.15	0.4%
State of MN	55.8%	1.4%	\$131.29	-0.6%	\$73.20	0.8%
Northeastern MN	52.4%	-0.2%	\$146.86	0.8%	\$76.96	0.5%
Central MN	50.5%	1.6%	\$136.46	1.0%	\$68.91	2.6%
Northwestern MN	50.4%	-2.5%	\$119.40	0.5%	\$60.17	-2.0%
Southern MN	52.4%	1.4%	\$119.38	1.5%	\$62.52	2.9%
Metro MN	58.8%	2.0%	\$132.10	-2.9%	\$77.72	-1.0%