

Unchained

AI in Action, Practical Uses for Today's Tourism Organizations

Advanced Agentics

Complex AI with decision-making capabilities

Agents

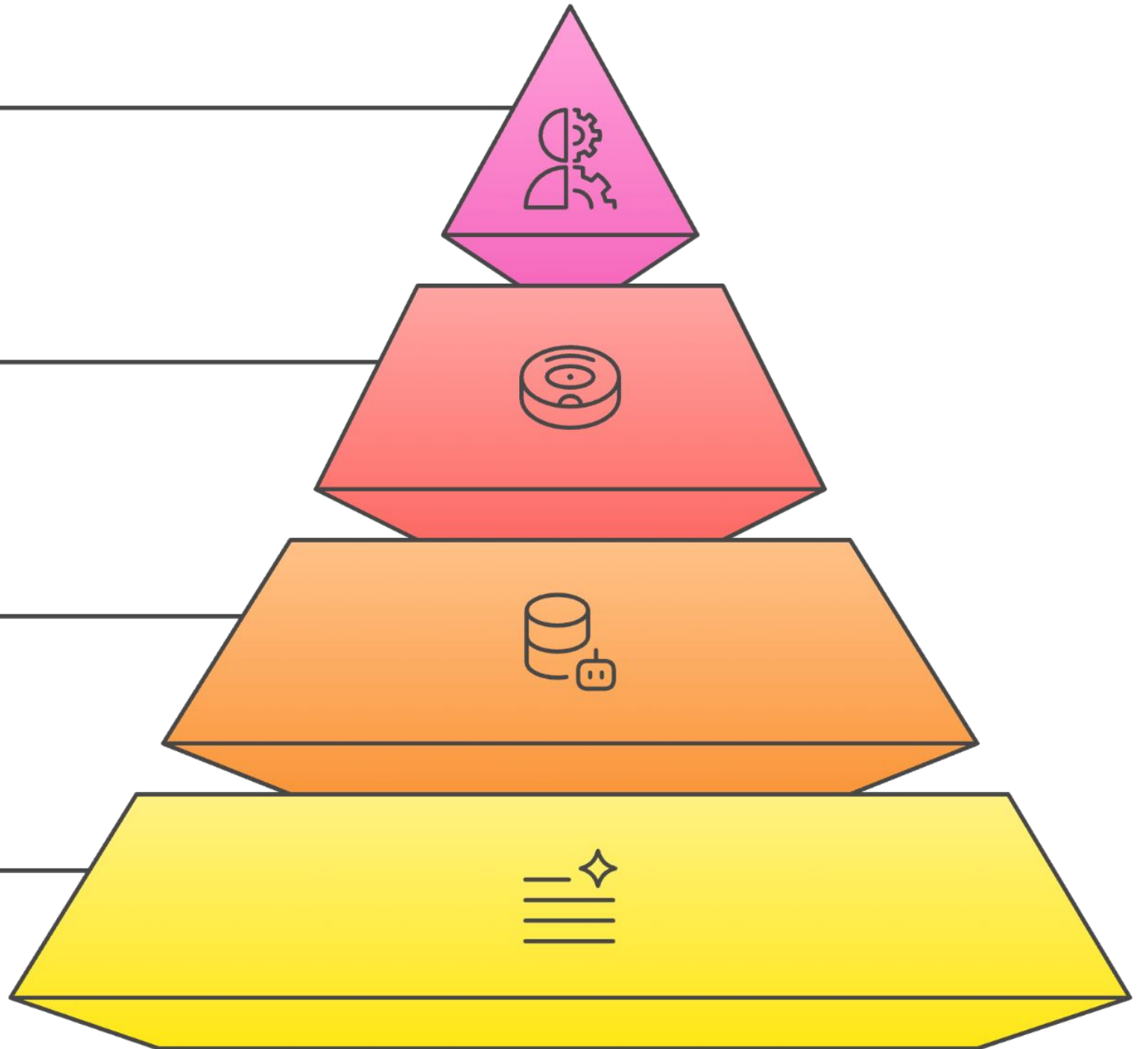
AI systems performing tasks independently

Bot/Assistants/Gems

Chatbots trained on your data

Simple Prompting

Chatbots that communicate based on data provided



Prompting



Prompt Engineering

Send a message



who am I?

what do I know?

how should I behave?

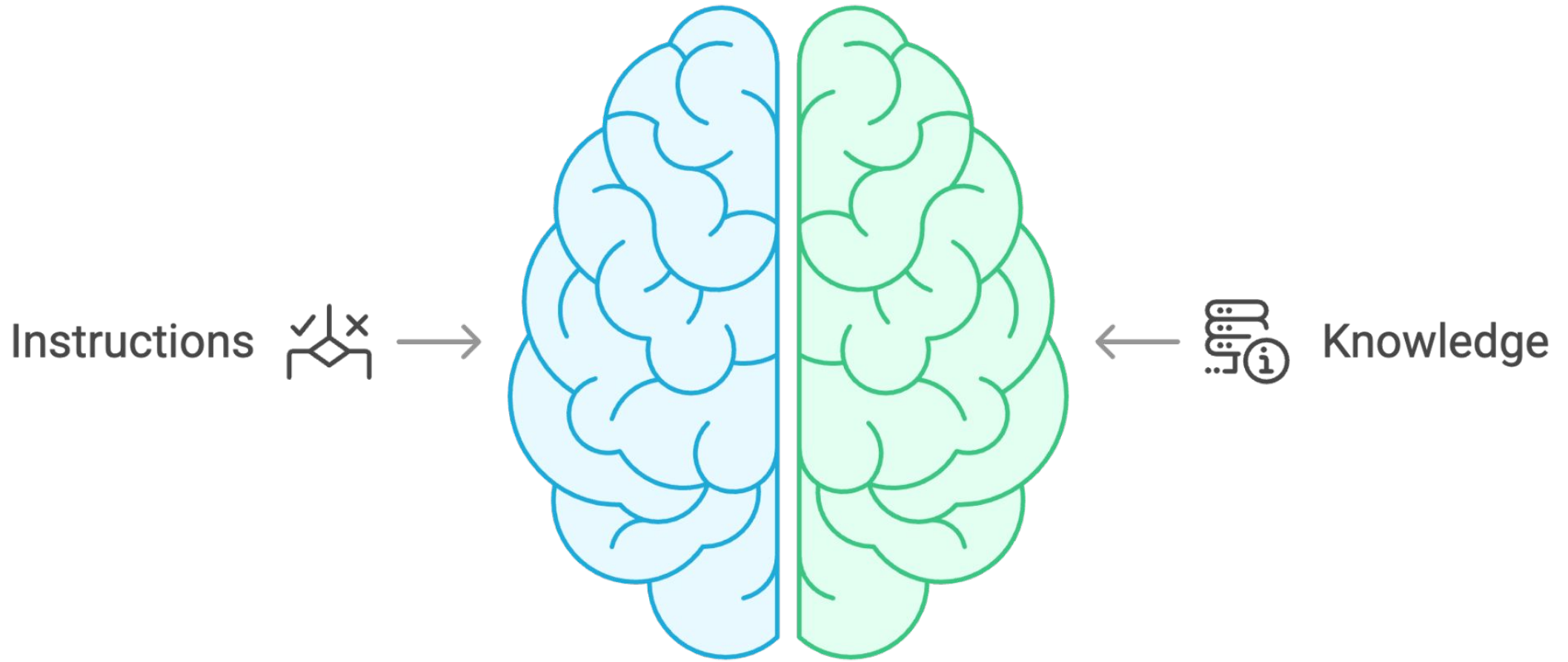
what is your question?



Custom GPTs & Assistants, Gems, Copilots (Microsoft), Artifacts, and Bots



Essential Elements of an Assistant





Ready when you are.

+ Ask anything



Today's pulse > Leadership calm under pressure, proof of investor momentum, and QSBS-...



Wednesday, Sep 10 • 7:22 AM



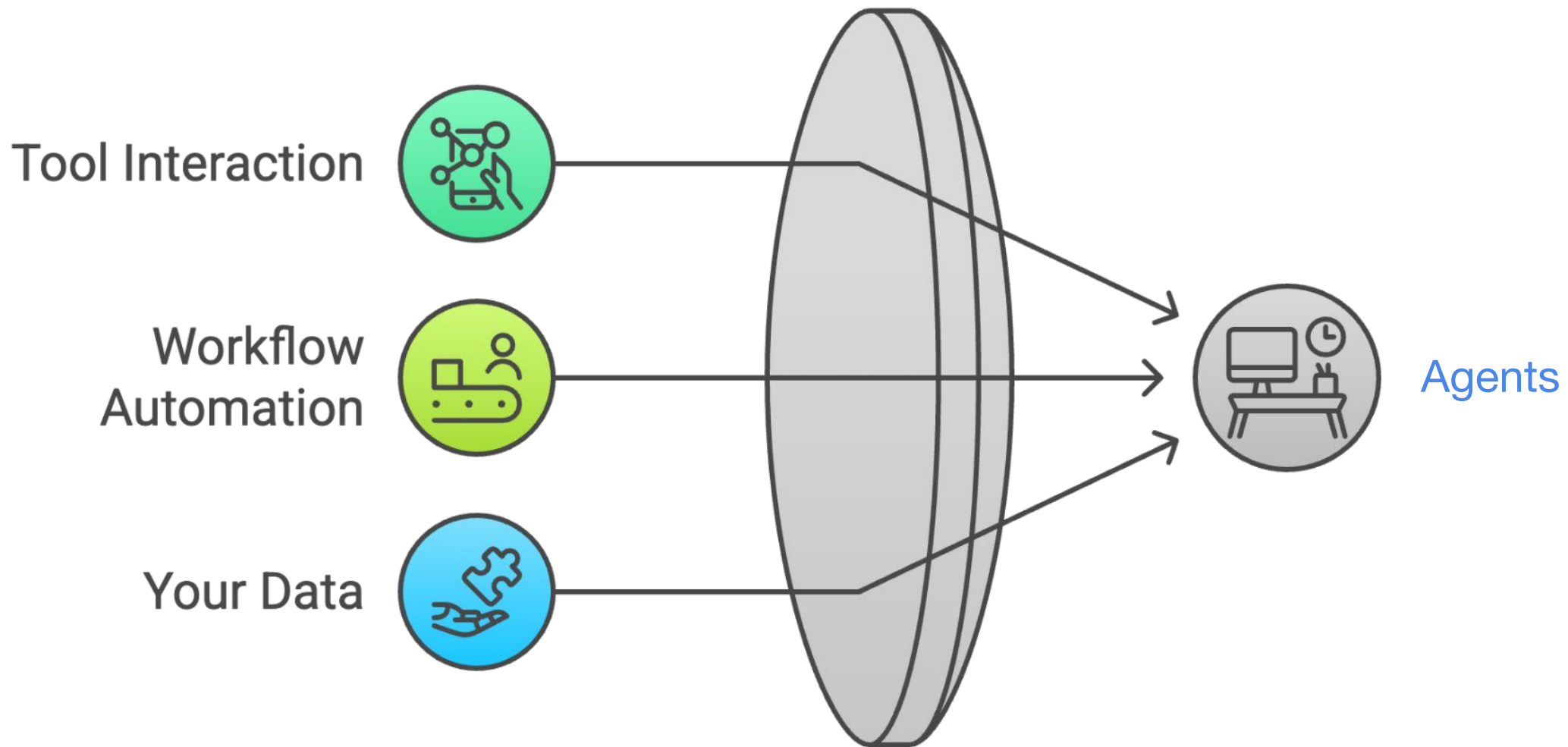
Hello, I am an FAQ expert. Please ask me any questions, and I will create an email-friendly answer.



My family and I are going to visit Orlando. Where can I go to pick fresh oranges this time of year? Thank You, Todd Brook



Agents





Check for emails to CS 1
Watch Emails



Response Expert 2
Create a model response



Create a draft response 3
Create a Draft



REPORT GENERATOR

tyler@getunchained.com

Dashboard

New Job

User Management

Help Center

Logout

v2.5.0

Welcome to Visit Tucson Reports

Hello, tyler@getunchained.com! What would you like to do today?



View Jobs

Manage your existing report jobs

View Jobs



Create New Job

Upload documents and generate reports

New Job

Quick Stats

Reports Generated

6

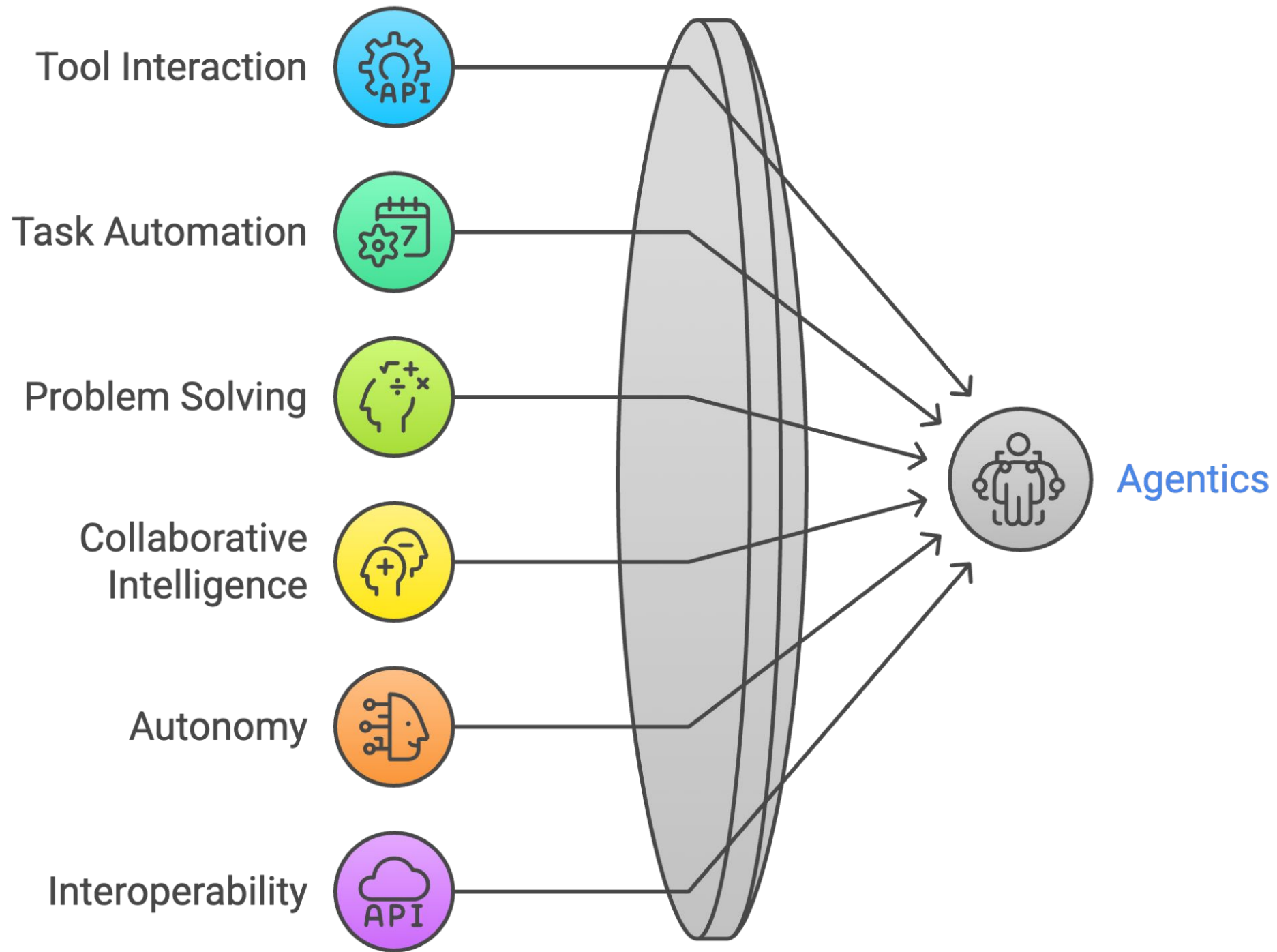
Active Jobs

1

Last Activity

10/29/2025

Agentic



Security & Accuracy

How secure is your data?



Training



Secure

How secure is your data?

SOC 2
TYPE II
CERTIFIED



SOC 2
TYPE I
CERTIFIED

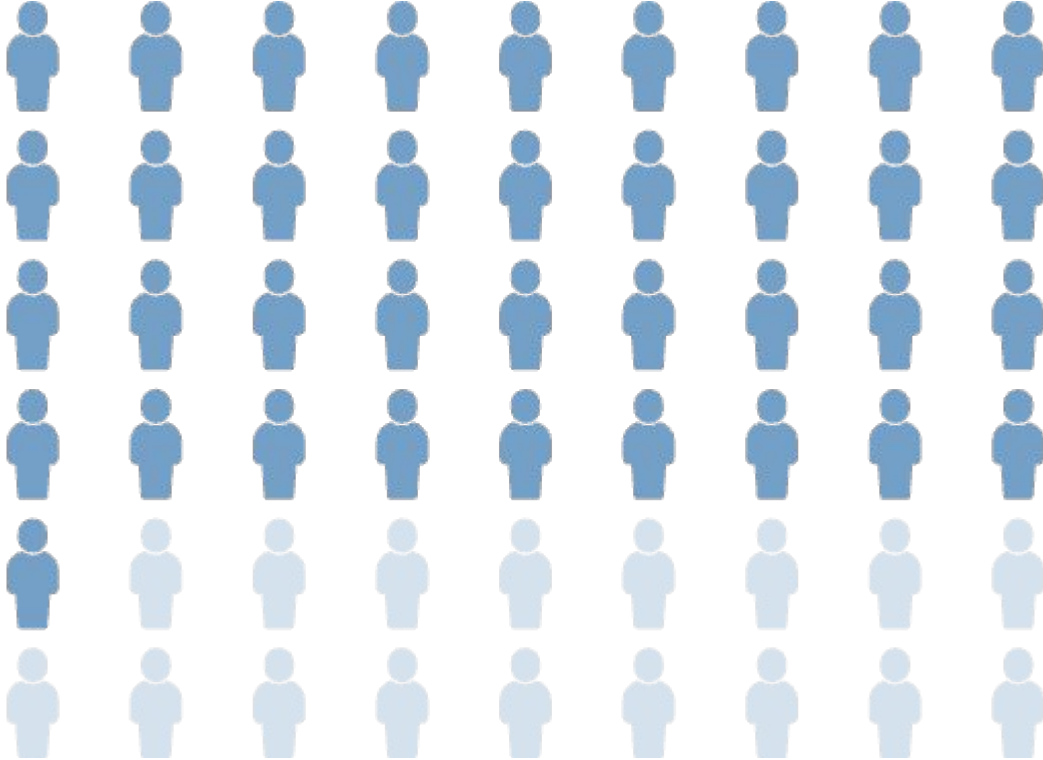
Accuracy (Hallucinations)

86%



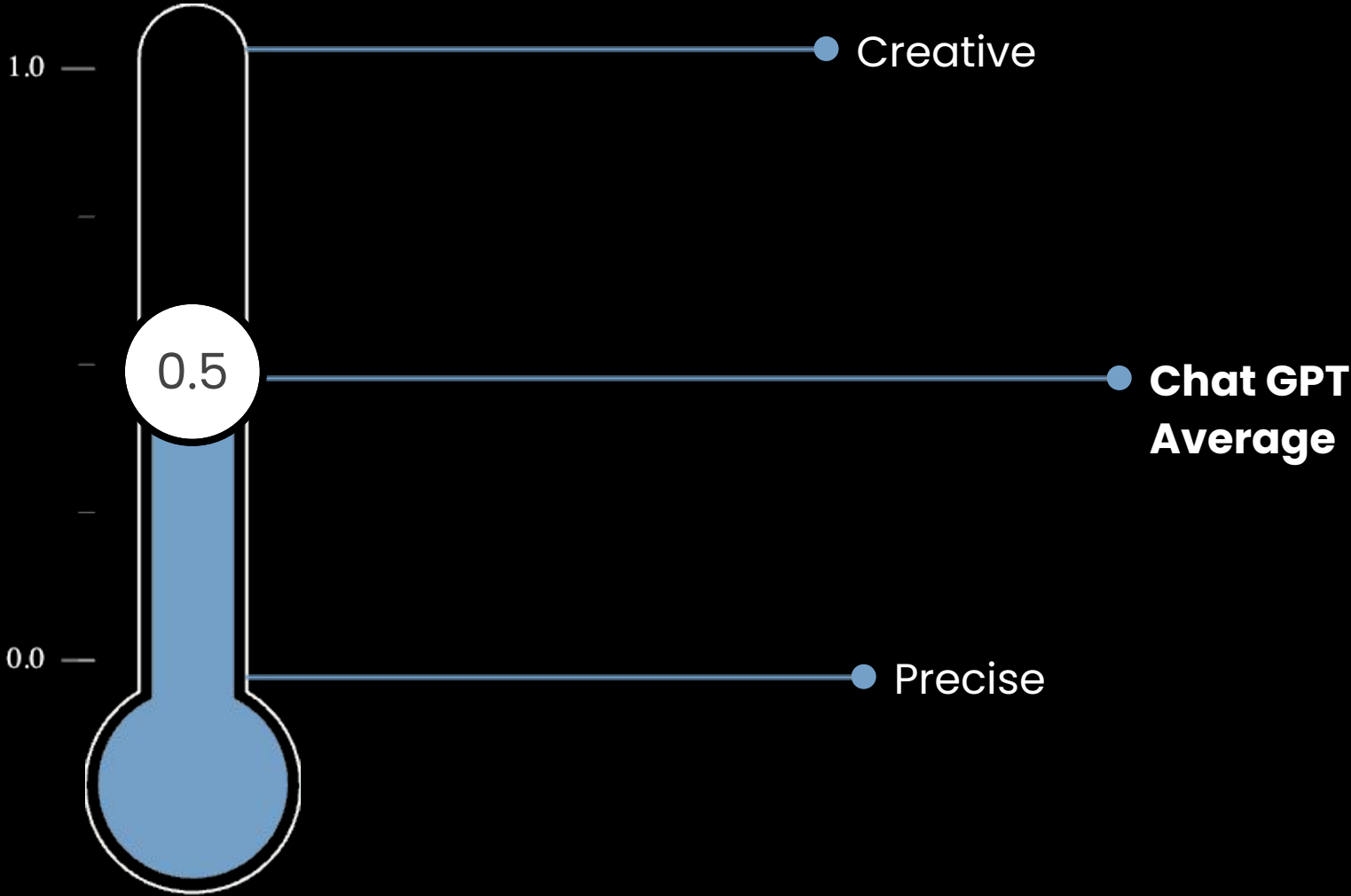
ChatGPT 5.1

68%



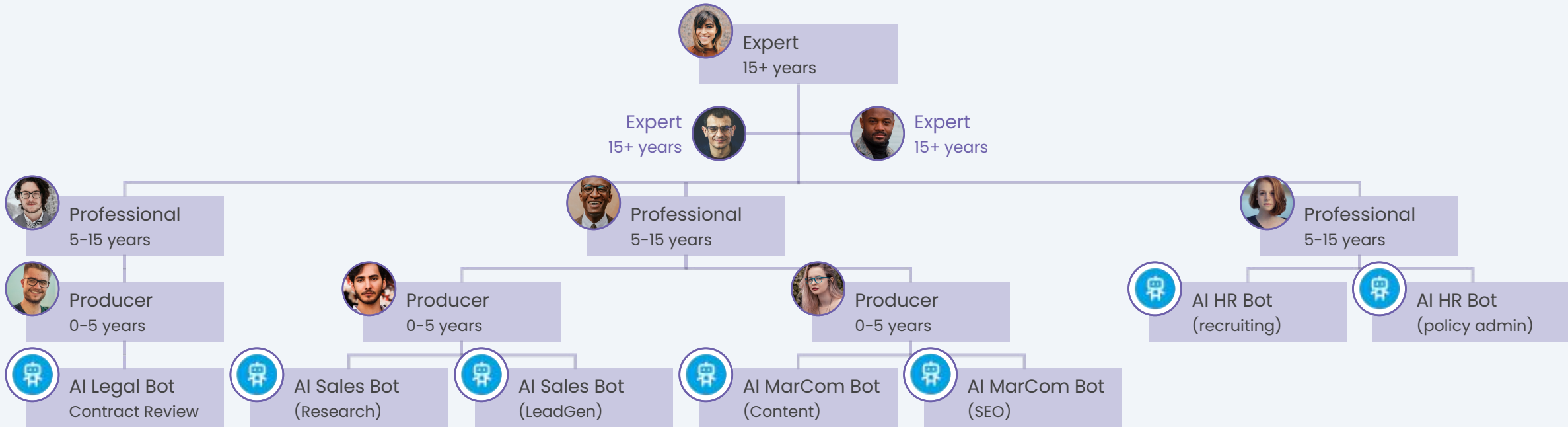
Humans

Temperature



Future Organization Model

Future Organization Model



Success in the future **AI-integrated** organizational model will require three key skills:

1. Creative thinking / the ability to ask effective questions
2. Effective decision-making
3. Empathy

Unchained
Dream Bigger, Delegate Smarter. Unchain with AI.

