

Gopher Sports Properties provides Explore Minnesota the opportunity to advertise to the engaged Minnesota Gopher fans during the 2020-21 season.



Sponsorship deliverables:

Gopher Radio Network (KFAN, KFAN Plus, KTLK & iHeart) inclusion with Football, Men's Hockey, Men's & Women's Basketball

[LISTEN TO THE WINTER LIVE READ HERE](#)

TCF Bank Stadium Marquee Signage (*year-round*)

Digital:

- Player Video Series
- Presenting Partner of Gopher Football National Signing Day
- 100 Years of Gopher Men's Hockey Sponsorship
- Presenting Sponsor of a 2-week customized social media trivia feature & sweepstakes
- 500,000 website banner ad impressions

In-arena signage: LED at Williams Arena & 3M Arena at Mariucci

Added Value:

Mariucci Dasher Board Logo Sponsorship
Additional Radio Spots





PRESENTED BY
m EXPLORE MINNESOTA

GOPHER FOOTBALL ADDS 19 TO ROSTER ON NATIONAL SIGNING DAY



Minnesota Men's Hockey
December 30, 2020 at 11:48 AM · 🌐

Explore [Minnesota Tourism](#) is helping us reflect on some of the top plays in #Gophers hockey history!

You know we couldn't resist beginning with Blake Wheeler's diving goal that lifted the #Gophers to victory in downtown St. Paul! [#OnlyInMN](#)

What's your favorite play, #Gophers?

**TOP PLAYS IN
GOPHER HOCKEY
HISTORY**


PRESENTED BY
m EXPLORE MINNESOTA

0:04 / 0:48

👍👍👍 You and 140 others 9 Comments 30 Shares




M TEAMS SCHEDULE TICKETS ATHLETICS FANS SHOP GIVE



MEN'S HOCKEY

Minnesota Opens 100th Campaign with 4-1 Win


Minnesota and Penn State finish the series on Friday at 3 p.m. CT on BTN.



FOOTBALL

Game Trailer: Gophers v. Purdue

The Gopher Football team will wear special




SPOTLIGHT

Blaise Andries is an Academic All-American and

HEADLINES


- Gopher Men's Basketball Announces 2020-21 Schedule Men's Basketball
- All-Around with Maddie Quarles Women's Gymnastics
- Watch: Gopher Football Weekly with P.J. Fleck Football
- Watch: Coach Pitino Meets the Media Men's Basketball
- Golden Gopher Podcast Episode 59: Brad Frost Women's Hockey



MN SLOPES
DASH THROUGH THE SNOW
#ONLYINMNE

mi EXPLORE MINNESOTA

f t i YouTube




CLICK HERE FOR GAME DAY ELITE

M TEAMS SCHEDULE TICKETS ATHLETICS FANS SHOP GIVE

Gophers Rebound with 10-0 Win Against ASU


Minnesota scored 10 goals for the first time since Jan. 17, 2004.



MEN'S BASKETBALL

Q&A With Tre' Williams

The Dallas, Texas native talks about his



SPOTLIGHT

Kate Sullivan was an

ORDER YOUR MINNESOTA TRAVEL GUIDE

EXPLORE SAFELY

mi EXPLORE MINNESOTA

f t i YouTube

