

Native Advertising Packages

Orange 142

About Orange 142

Orange 142 is a digital marketing and advertising company that helps businesses and agencies expand their reach and revenue as part of Direct Digital Holding, the ninth Black-owned public company. Orange 142 offers data-driven media strategies. Their experts work closely with clients to create and implement custom marketing campaigns using the latest technologies. The company is committed to providing excellent service and transparency, believing open communication is crucial for successful advertising initiatives.

Program Options

Target consumers actively planning their next vacation via one of the three package options below.

- **Package 1: Native + Display + Video**
 - 1,667 native clicks
 - 3,333 display clicks
 - 8,333 completed video views
- **Package 2: Native + Display**
 - 3,333 native clicks
 - 3,333 display clicks
- **Package 3: Native**
 - 6,666 native clicks

Co-branding Requirement

- Each display and native ad must include the [Explore Minnesota logo](#).
- Each video must include the [Explore Minnesota logo](#) either in the corner throughout the video or at the beginning and end of each video.

Limited Availability

10 Available | One package per participant

Price

\$5,000

Contact

Cliff Ward | cliff@orange142.com | 361-728-4845

Savings

82%