

# Milwaukee Magazine

Quad Media

## About Milwaukee Magazine

Milwaukee Magazine offers an unparalleled opportunity to connect with a highly engaged and affluent audience. Each month, their publication reaches over 110,000 readers with a keen interest in travel and the discretionary income to invest in products and services that complement their lifestyles. This translates into a powerful economic force, with 76% of their audience frequently making decisions from ads on Milwaukee Magazine pages. Beyond print, Milwaukee Magazine extends its reach through a robust digital and experiential presence. It boasts a significant social media following, hosts thousands of guests at annual events, and maintains a competitively high open rate among email subscribers, with [milwaukeeemag.com](http://milwaukeeemag.com) further amplifying reach.

## Program Deliverables & Deadlines

- Eight-page Explore Minnesota custom content section in the May 2026 issue of Milwaukee Magazine.
- Reserve ad space by March 6, 2026

## Additional Features

- The section will run on [milwaukeeemag.com](http://milwaukeeemag.com) indefinitely, and the content will be promoted for a whole month through social and newsletter channels (250,000 average monthly page views).
- View last year's Explore Minnesota co-op section [here](#).

## Limited Availability

One ad per participant

## Price

Full-page ad: \$3,250  
1/2: \$2,000  
1/4: \$1,000

## Contact

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## Savings

50%

