

## Midwest Living People Inc.

### About Midwest Living

Midwest Living is the definitive voice of the region, sharing stories of travel, culture, food, and home that you can't find anywhere else. Their inspirational and authentic content is thoughtful, playful, diverse, and proudly Midwestern. As an unparalleled regional lifestyle brand, Midwest Living guarantees an audience of engaged consumers that extends well beyond the reach of similar publications. Midwest Living readers are passionate travelers inspired by discovery. They shop local, seek out new restaurants, and look for unique experiences everywhere, from great hikes to art exhibits and concerts.

### Program Deliverables & Deadlines

- Explore Minnesota custom content section in the spring 2026 issue, reaching 185,000 throughout Iowa, Illinois, Minnesota, North Dakota, South Dakota, Nebraska, and Wisconsin.
- Written by Midwest Living's team of editors, this custom co-op will be an in-book section that includes equal amounts of editorial and Minnesota tourism ads written like advertorials.
- Reserve your quarter-page advertorial space by December 20.



### Limited Availability

8 Available | One per participant

### Price

\$3,750

### Contact

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### Savings

70%