

Madison Magazine

About *Madison Magazine*

Madison Magazine, a monthly publication, has been the leading voice to 301,035 readers in the greater Madison area for over 40 years, covering local lifestyle and business. It provides editorially driven content, informing readers on events, innovations, dining, and more. The magazine has consistently received recognition for journalistic excellence, including numerous Milwaukee Press Club awards and national City Regional Magazine Association awards. Affiliated with News 3 Now and Channel3000.com, its mission is to inform, inspire, and entertain by telling diverse stories.

Program Deliverables & Deadlines

An eight-page Explore Minnesota custom content section in the following issues of *Madison Magazine*:

- December 2025 (Reserve ad space by October 17, 2025)
- May 2026 (Reserve ad space by March 13, 2026)



Limited Availability

One ad per participant, per issue

Contact

Marilyn Parlapiano
mparlapiano@madisonmagazine.com
 608-332-8831

Savings

60%

Prices

Full-page ad: \$2,785

(includes 1280x600 on
madisonmagazine.com)

1/2: \$1,880

(includes 1280x300 on
madisonmagazine.com)

1/4: \$895

(includes 1280x200 on
madisonmagazine.com)