

Lavender Magazine

Lavender Media

About Lavender

Since 1995, Lavender Media has published Lavender, Minnesota's award-winning LGBTQ lifestyle magazine. Lavender is published biweekly in digital and glossy print editions featuring content highlighting and exploring current topics and trends. Since 2000, Lavender has also published Lavender's Pride Edition, annually the largest Pride issue in the nation. The Minneapolis and St. Paul metro areas are home to one of the largest LGBTQ populations in the country. What makes the Twin Cities unique is that approximately 75% of the LGBTQ community lives in the suburbs. With a very spread-out community, Lavender's publications help keep the LGBTQ community connected, and our popular events help bring us together.

Program Deliverables & Deadlines

Explore Minnesota is teaming up with Lavender to create a 6–8-page custom content section in the following issues of Lavender Magazine:

- Winter What-To-Do issue
 - Reserve ad space by November 19, 2025 (Publishes December 11, 2025)
- 27th Annual Pride Edition
 - Reserve ad space by May 8, 2026 (Publishes May 28, 2026)
- Ads appear in print and [digital versions](#), reaching 268,337 readers according to The Media Audit.



Limited Availability

One ad per participant, per issue

Contact

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Savings

50%

Prices

Full-page:	\$2,059	1/4:	\$709
2/3:	\$1,579	1/6:	\$509
1/2:	\$1,249	1/12:	\$349
1/3:	\$869		