

dsm magazine

Business Publications Corporation

About *dsm magazine*

dsm magazine covers arts and culture, food and dining, style and design, home and garden, philanthropy and people, communitywide issues, and the untold stories of greater Des Moines and Iowa. Reach Iowa's most affluent, influential, educated and savvy consumers through print, digital, and social media experiences with an audience of 200,000+ across all platforms. It's their mission to help connect you with audiences who are actively engaged with their community through a suite of products. Their advertisers benefit from the bond created with their readers. Winning national awards, they deliver the most valuable lifestyle magazine in the Des Moines and Iowa markets.

Program Deliverables & Deadlines

- Explore Minnesota is teaming up with BPC to create an eight-page custom content section in the March/April 2026 issue of *dsm magazine*.
- Reserve ad space by December 16, 2025
- Publishes in March 2026

Additional Features

- All print advertisers are included in the online magazine (42,000 monthly pageviews)
- The online magazine will be promoted via newsletter (13,000 subscribers) and social posts on Facebook, Instagram, and X (30,000 total followers).

Limited Availability

One ad per participant

Price

Full-page ad: \$3,125
1/2: \$1,565
1/4: \$785

Contact

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Savings

30%

