

PROGRAM GUIDELINES FAQ

What if the full funding amount of the program isn't contracted by the May 31, 2024 solicitation close?

• If there are still funds available after May 31, 2024, Explore Minnesota will open a second round of solicitation with funds for all 11 Tribal Nations.

Can the funding be used for indirect, administrative, or overhead costs?

 Yes, up to 10% of the total grant award amount can be allocated to administrative costs, this should be addressed in the budget narrative.

Can the funding be used with vendors internationally?

• Yes, grant funds can be used to promote to visitors, travel trade, tourism operators etc. internationally.

Is this a reimbursement grant?

- Yes, the grantee must expend the funds and turn those eligible costs in to the agency for reimbursement.
- The agency will hear cases regarding special circumstances, and in some instances
 partial funding may be available to be advanced, for more information on this process
 reach out to nicole.lalum@state.mn.us.

Are tribal-owned corporations eligible entities?

• If tribal leadership chooses to assign the grant to a tribal-owned entity such as a corporation, that is at their discretion. For more information on this process reach out to nicole.lalum@state.mn.us.

Do you have an invoice form to use for reimbursement?

• Yes, the grant contract will be supplied to the grantee with all forms necessary for reimbursement.

Can we use it for multiple purposes or just a single one?

• Any of the eligible tactics are available within the grant program dates from executed contract through June 30, 2026.





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Can we be a subgrantee such as giving the scenic byways that run through the reservation some funds?

• The grantee may choose to enter into vendor agreements with other organizations for the purposes of expending funds within eligible costs of the guidelines.

Is the funding \$181,800 total for two years?

• Yes, the total amount an eligible entity can apply for is \$181,800.

If traveling, can the expenses follow federal GSA rates, or do they have to follow Minnesota travel rates? Per diem, etc.

• Funding amounts for tourism-related travel expenses are addressed in the guidelines on page 4.

Can this cover personnel costs - i.e market and promotion coordinators?

• Yes, funding amounts for tourism-related salary and fringe are addressed in the guidelines on page 7.

What if our budget or tactics change in the middle of the grant?

• If the program of work and budget are significantly altered during the grant cycle, an amendment to the original grant contract can be executed.

