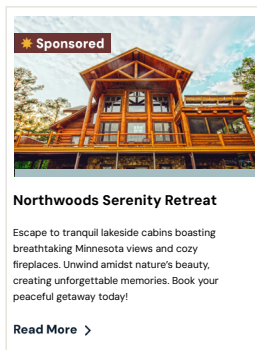
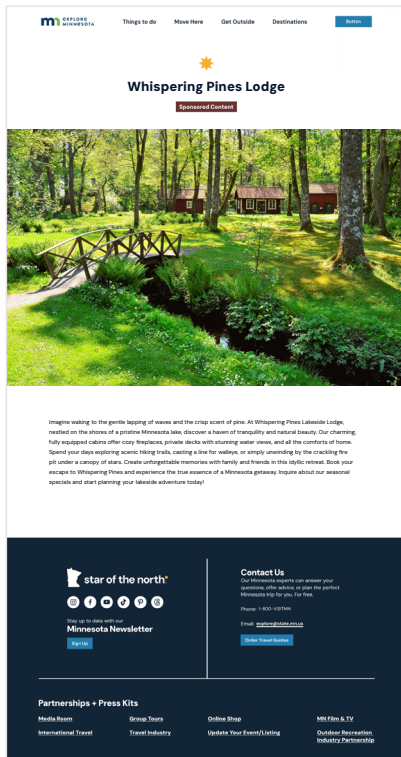


## Sponsored Content

Sponsored content gives you the opportunity to create a custom article on ExploreMinnesota.com for optimization around keywords and engagement. This content is completely created by you to directly control the messaging to the 9.1 million visitors to ExploreMinnesota.com.



Provided content will be reviewed and approved by Explore Minnesota team.  
Explore Minnesota reserves the right to keep the content on the site after the contract is complete.

### ARTICLE ELEMENTS

Partner Name

Changes to an Existing Article

#### NEW ARTICLE:

Provide 10+ image options to include throughout the article.  
(Must be high resolution. Please include a photo description and share photo credit where applicable)

Hero image file name

Article Copy (500-1,000 words, up to 10 links directing users to the content on your site, Facebook, or Instagram)

Website URL

Youtube URL

Facebook URL

Twitter URL

Instagram URL

TikTok URL

### NATIVE AD UNIT

Headline (25 characters max)

Body Copy (200 characters max)

Click Through URL

Image: (XXpx x XXpx, 65kb max. .jpeg or .png. RGB or Index color (web safe recommended))