Native Ads

Native ads allow you to target your message to Explore Minnesota's website audience.The impressions over-time model allows you to control your exposure during your desired timeframe. Native ads are effective for building brand awareness, trust, and long-term customer relationships.

HOW IT WORKS

• Control your exposure with the impressions-over-time model

• Native ads are integrated into the site's updated look and feel to drive higher click-through rates (CTR)

• A/B testing available

Northwoods Serenity Retreat

Escape to tranquil lakeside cabins boasting breathtaking Minnesota views and cozy fireplaces. Unwind amidst nature's beauty, creating unforgettable memories. Book your peaceful getaway today!
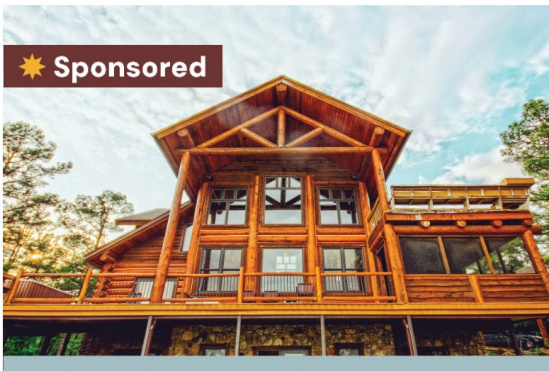
Read More ›

NATIVE AD UNIT

Headline: 25 characters (including spaces)

Body Copy: 200 characters (including spaces)

Click-Through URL:

IMAGE REQUIREMENTS

• Minimum Image Size: 397px (w) x 270px (h)

• Image: 65kb max size (JPG, PNG)

• RGB or Index color (web safe recommended)