Minnesota’s Lodging Industry Performance, First Quarter of 2019
Percent Change for 1st Quarter of 2019, Compared with 1st Quarter of 2018
Source: STR, Inc.

*West North Central U.S.: Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

<table>
<thead>
<tr>
<th>Destination</th>
<th>Occupancy Change</th>
<th>Revenue Change</th>
<th>Supply (Rooms Available) Change</th>
<th>Average Room Rate Change</th>
<th>Demand (Rooms Sold) Change</th>
<th>Revenue per Available Room Change</th>
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**Occupancy Change**
- Minnesota: 4.9%
- Mpls-St Paul, MN-WI MSA: 8.5%
- Minneapolis: 3.2%
- Bloomington: -1.9%
- St Paul: 2.3%
- Minneapolis North Area: -4.5%
- Minneapolis South Area: -4.8%
- Duluth MSA: -2.3%
- St Cloud/I-94 Corridor: -1.9%
- Minnesota North Area: 3.2%
- Rochester, MN MSA: 8.5%
- Mankato: 4.9%
- Minnesota South Area: -3.4%

**Revenue Change**
- Minnesota: 3.5%
- Mpls-St Paul, MN-WI MSA: 0.2%
- Minneapolis: -10.4%
- Bloomington: -16.4%
- St Paul: -11.4%
- Minneapolis North Area: -14.5%
- Minneapolis South Area: -15.5%
- Duluth MSA: -1.8%
- St Cloud/I-94 Corridor: -0.4%
- Minnesota North Area: 9.4%
- Rochester, MN MSA: 9.6%
- Mankato: 7.6%
- Minnesota South Area: 10.6%

**Supply (Rooms Available) Change**
- Minnesota: 7.6%
- Mpls-St Paul, MN-WI MSA: 9.6%
- Minneapolis: 3.4%
- Bloomington: -0.4%
- St Paul: -1.8%
- Minneapolis North Area: -1.5%
- Minneapolis South Area: -1.5%
- Duluth MSA: -14.5%
- St Cloud/I-94 Corridor: -13.8%
- Minnesota North Area: -16.4%
- Rochester, MN MSA: -11.4%
- Mankato: -23.9%
- Minnesota South Area: -16.4%

**Average Room Rate Change**
- Minnesota: 4.4%
- Mpls-St Paul, MN-WI MSA: 9.6%
- Minneapolis: 4.4%
- Bloomington: -1.7%
- St Paul: -6.2%
- Minneapolis North Area: -3.0%
- Minneapolis South Area: -1.6%
- Duluth MSA: -3.0%
- St Cloud/I-94 Corridor: -1.7%
- Minnesota North Area: 4.4%
- Rochester, MN MSA: 4.4%
- Mankato: 9.6%
- Minnesota South Area: 9.6%

**Demand (Rooms Sold) Change**
- Minnesota: -2.0%
- Mpls-St Paul, MN-WI MSA: -2.0%
- Minneapolis: -2.0%
- Bloomington: -2.0%
- St Paul: -3.0%
- Minneapolis North Area: -2.0%
- Minneapolis South Area: -2.0%
- Duluth MSA: -2.0%
- St Cloud/I-94 Corridor: -2.0%
- Minnesota North Area: -2.0%
- Rochester, MN MSA: -2.0%
- Mankato: -2.0%
- Minnesota South Area: 0.0%

**Revenue per Available Room Change**
- Minnesota: 8.2%
- Mpls-St Paul, MN-WI MSA: 8.4%
- Minneapolis: 2.2%
- Bloomington: -0.6%
- St Paul: -2.1%
- Minneapolis North Area: -0.9%
- Minneapolis South Area: -3.3%
- Duluth MSA: -0.6%
- St Cloud/I-94 Corridor: 2.2%
- Minnesota North Area: 8.6%
- Rochester, MN MSA: 8.2%
- Mankato: 8.2%
- Minnesota South Area: -10.0%