

ENEWSLETTERS

Our monthly travel and biking newsletters reach a highly qualified opt-in audience with content designed to inspire engagement. Additionally, we offer a seasonal Fall Colors newsletter. There are 2 units available per each edition and are a first-come, first-served opportunity. Limit of 4 per organization, per newsletter.

Ad size : 600 x 150 px (jpg or png)

Website URL to link:

Submit ads 2 weeks prior to issue

*Email opportunities are first come first served
 *Reservations only for completed forms.

Please email completed form to:
nicole.lalum@state.mn.us | 218-316-3330

Business Name:

Contact Name:

Phone:

Address:

Contact Email:

eNewsletter(s) dates selected: (limit 4 per calendar year, per type)

Travel: Jan Feb Mar Apr May Jun
 \$400ea. Jul Aug Sep Oct Nov Dec

Biking: Feb Apr Jun Aug Oct Dec
 \$100ea.

Fall: 1 2 3 4 5 6 7
 \$200ea.

Total:

Signature:

Biking eNewsletter BIMONTHLY

Travel eNewsletter MONTHLY

Fall Colors eNewsletter SEASONALLY (STARTING MID-SEPTEMBER)

EXPLORE MINNESOTA

Where to Go Biking in Minnesota This Fall
Explore Minnesota sent this bulletin at 10/08/2019 08:57 AM CDT

THE ULTIMATE MINNEAPOLIS FALL RIDE
 For the ultimate fall ride in Minneapolis, point your tires to the Grand Rounds Scenic Byway. This 67-mile urban loop gives riders a best-of-tour of the city, including a front-row seat to the fall color show.

TAKE A FALL BIKE CAMPING TRIP
 Mild temperatures and fewer mosquitoes make fall the perfect time of year for a bike camping trip. Plan yours using our three-day bike camping itinerary for the Sakatah Singing Hills Trail in southern Minnesota.

FROM OUR PARTNERS
NEW BIKE TRAILS & E-BIKE RENTAL
ORDER BIKE TRAILS HERE & LEARN MORE

Fall Family Fun
at just a click away!

EXPLORE MINNESOTA

Limited Time Offer: Breathtaking Fall Colors in Minnesota
Explore Minnesota sent this bulletin at 10/03/2019 07:10 AM CDT

THE EXPLORER
 FIND YOUR TRUE NORTH

FALL COLORS ON THE NORTH SHORE
 With charming small towns, magnificent foliage and colorful art tours, fall on Minnesota's North Shore is a truly magical time that all but demands an annual visit. Head north ASAP to view the glorious fall splendor before it's too late.

11 PUMPKIN PATCHES FOR A FAMILY ADVENTURE
 Minnesota farmers grow some of the best pumpkins in the country. Whether you prefer pumpkin pies, corn mazes or hay rides, here's one thing we can all agree on: Your family will love exploring these 11 unique Minnesota pumpkin patches.

FROM OUR PARTNERS
 Anoka Halloween
is just a click away!

EXPLORE MINNESOTA

Where To See the Last Fall Colors in Minnesota?
Explore Minnesota sent this bulletin at 10/24/2019 12:00 PM CDT

FALL COLOR UPDATE

WEEKLY FALL COLOR UPDATE - OCT.
 Find this week's perfect fall adventure with a little help from Minnesota's Fall Color Update, brought to you by Explore Minnesota State Parks and Trails. Please note that this color update of the season also aims to keep your suitcase from missing a beat on next year's fall color season.

Hike m
 LEARN ABOUT THE 10 FALL HIKES

FALL IN LOVE WITH

FALL COLOR FINDER
 Minnesota State Parks and Trails
Updated October 13, 2019

Fall color has developed rapidly in the southwest portion of southern Minnesota. Most maples are at or just past peak shades of red, orange, apricot and yellow, and the aspens, oaks and other tree species are mostly shades of yellow, gold, orange and maroon. The overlooks of the bluffs and river valleys are especially breathtaking.

While fall color is past peak in most areas of the Twin Cities, lots of vibrant yellow, golden-orange and red trees and understory shrubs remain.

All of central, northwest and northeast Minnesota are past peak, but pockets of nice fall color can still be found in some areas.

FROM OUR PARTNERS

Anoka Halloween
 is just a click away!

TWIN CITIES GATEWAY

GRAND VIEW LODGE
THE NEW GREAT ESCAPE



TERMS AND CONDITIONS

PARTNER CONTENT

Partners are solely responsible for any information contained within their own advertising on exploreminnesota.com. Explore Minnesota reserves the right to remove any language deemed to be offensive, misleading, inaccurate, or is not in the best interest of the agency. Explore Minnesota reserves the right to make final determination of appropriate advertising.

Information about the sale of property, time share, or membership is prohibited within listings or other advertising on exploreminnesota.com. Explore Minnesota reserves the right to edit listings, and to periodically review listings for continued eligibility.

USE OF COPYRIGHTED BRANDS, IMAGES AND CONTENT

Partners must use their own graphics, text, marks or use license free graphics, audio, video or texts in creation of content and advertising. Use of all trademarks and brands are subject to the provisions under the respective labeling law and the rights of the copyright holder.

LEADSHARE/BROCHURE REQUEST

Inquiries for partners on the lead generation page are generated by the consumer and are forwarded directly and automatically from the website. Explore Minnesota does not review the information in the leads, and is not responsible for content.

DATA PRIVACY

Partners agree to abide by all current federal, state and international data privacy laws. Any violation or mishandling of consumer data generated from this program may result in suspension or termination from this program and subsequent disqualification from future Explore Minnesota programs.

ADVERTISING ACTIVATION

Advertisers must allow up to ten (10) business days from time of receipt of contract and creative assets for opportunities to be activated.

ACCURACY OF INFORMATION

Partner is responsible for ensuring the accuracy of their own listing/ad and associated contact information or links. Any change or correction must be reported in a timely manner, in writing (e-mail is acceptable) to Explore Minnesota. If a problem is found to have occurred that caused the partner to not receive services as contracted, reimbursement for any loss of services will be limited to the specific contract line item and for a maximum of one month prior to the discovery and notification to Explore Minnesota.

PAYMENT TERMS

Opportunities will be invoiced to partners at the start of the activation and are payable upon receipt. Explore Minnesota reserves the right to discontinue partner opportunities for lack of payment.