

Below are December 2025 key hotel performance metrics compared to December 2024:

Minnesota State & Tourism Region Hotel Metrics - December 2025						
Geography	Occupancy		ADR		RevPAR	
	2025	YoY % Change	2025	YoY % Change	2025	YoY % Change
Total U.S.	53%	-9%	\$158.37	.8%	\$83.93	0%
State of MN	43.8%	1.8%	\$121.59	.1%	\$53.21	1.6%
Northeastern MN	41.3%	-1.5%	\$138.84	.1%	\$57.34	-1.3%
Central MN	39.2%	.9%	\$126.57	1.2%	\$49.64	2.1%
Northwestern MN	37.7%	3.7%	\$113.29	2.4%	\$42.76	6.1%
Southern MN	41.4%	5.4%	\$113.86	.3%	\$47.14	5.7%
Metro MN	46.6%	.4%	\$118.53	-1.6%	\$55.23	-1.1%