PARTNERSHIPS

SPONSORED CONTENT SERIES

milwaukee journal sentinel
PART OF THE USA TODAY NETWORK

Des Moines Register
PART OF THE USA TODAY NETWORK
The Milwaukee Journal Sentinel is the daily morning newspaper of Milwaukee, Wisconsin and it is the largest newspaper in Wisconsin. **Sunday Circulation 142,563 / Readership 264,328**

**Des Moines Register**

The Des Moines Register is the daily morning newspaper of Des Moines, Iowa and it is the largest newspaper in Iowa. **Sunday Circulation 107,049 / Readership 190,379**

**USA TODAY**

The Milwaukee Journal and Des Moines Register are both part of the USA TODAY NETWORK which is the nation’s largest local-to-national network. A section of the USA TODAY is inserted into the newspapers daily – a popular addition that keeps readers informed about national and international news, lifestyles, sports and business.
Explore Minnesota Partners with Des Moines Register and Milwaukee Journal Sentinel

Explore Minnesota is running a sponsored content series with the Des Moines Register and Milwaukee Journal Sentinel to share engaging and informative travel content with the potential visitors in the Des Moines and Milwaukee areas and invite them to plan a trip to Minnesota.

Six articles will run in print and online with each newspaper. The first article, Minnesota Golf Trails Worth Exploring, was published in print on May 31 and is running online from June 16-July 15. Minnesota's State Parks: 5 Must-See Attractions will be the next featured article, and will begin running on June 28. Content for the rest of the series is to be determined.

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If you have any questions about the Sponsored Content Series partnership, please contact Glori Rantz, glori.rantz@state.mn.us or 651-757-1869
SpaceX launches Americans into orbit from US soil

NASA partnership with private company is a first

Hara Kelly and Joel Shinsohn

BERNARD COUNTY, Fla. — A pillar of the region’s economy is the Kennedy Space Center in Brevard County. NASA’s historic spaceport is home to aeronautics and aeronautics-related businesses, and the area is a hub for research and development. The space center is also a major tourist destination, attracting millions of visitors each year. In the intervening years, NASA has continued to push the boundaries of space exploration, from the first manned missions to the moon, to the recent successful landing of the Perseverance rover on Mars. The future of space exploration is bright, with plans to establish a permanent base on the moon and eventually colonize Mars.
ONLINE 30 DAY SPONSORED CONTENT

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Paid partnership Facebook social posts link to the Sponsored Content on each website

With fantastic courses to play in every corner of the state, Minnesota is a golfer’s paradise. Plan your next golf getaway #OnlyinMN.

The Des Moines Register with Explore Minnesota Tourism. Paid Partnership.
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DESMOINESREGISTER.COM
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There are nearly 500 golf courses in Minnesota. Here’s how to find them.
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