

## August 2025 key hotel performance metrics compared to August 2024

Minnesota State & Tourism Region Hotel Metrics - July 2025						
Geography	Occupancy		ADR		RevPAR	
	2025	YoY % Change	2025	YoY % Change	2025	YoY % Change
Total U.S.	66.1%	-1.3%	\$158.93	.3%	\$105.06	-1%
<b>State of MN</b>	68.9%	-1.6%	\$143.84	-1.2%	\$99.07	-2.8%
Northeastern MN	70%	-.2%	\$173.51	-.9%	\$121.48	-1.1%
Central MN	64.2%	1.8%	\$159.88	-.2%	\$102.67	1.6%
Northwestern MN	66.8%	-.7%	\$135.71	-1.5%	\$90.68	-2.2%
Southern MN	62.8%	-1.1%	\$124.70	2%	\$78.29	.9%
Metro MN	71.6%	-2.8%	\$140.57	-3.0%	\$100.62	-5.7%