



Thank you for your interest in Explore Minnesota Tourism’s partnership opportunity at the American Bus Association (ABA) Marketplace 2020! Every January, ABA welcomes the travel and tourism community to the first conference of the year –Marketplace. More than 3,500 tour operators, suppliers and exhibitors come together to kick off a new year of business opportunity and growth. The Marketplace is the largest annual opportunity to meet with over 800 tour operators. Through an affordable partnership with Explore Minnesota Tourism (EMT), your organization can be a part of the Minnesota presence.

EVENT DETAILS:

January 10-14, 2020

**CHI Health Center
455 North 10th Street
Omaha, NE 68102**

*Detailed schedule available at
www.marketplace.buses.org*



PARTNERSHIP OPPORTUNITY

\$600

- Option to send a representative(s) from your organization to work the EMT booth and have face-to-face time with operators
- Two-page presence in our materials distribution
- Priority access to EMT representatives appointment notes
- Mention on all communication to booth visitors
- Complete contact list of tour operators attending ABA Marketplace 2020

ALL participants are responsible for their own Marketplace registration fee and travel expenses.

To participate in ABA’s Marketplace 2020 with Explore Minnesota Tourism, please fill out the information below and return to Millie Philipp at millie.philipp@state.mn.us.

Organization Name:	_____	Sending delegate?	Y or N
Delegate/Contact Name:	_____		
Phone Number:	_____		
Email:	_____		
Address:	_____		
City:	State:	Zip Code:	_____

*I confirm that my organization will participate in the ABA 2019 Marketplace and agree that my partnership fee of \$600 **will be paid in full, by December 1, 2019.** I understand that my unpaid fee will result in my information not being printed in the ABA booklet unless prior arrangements have been made.*

Signature

Date

**For any questions regarding ABA Marketplace 2020,
call or email Millie Philipp at 651.757.1867 or millie.philipp@state.mn.us**