



EXPLORE MINNESOTA 2024
Tourism Awards Nominees

ONE MINNESOTA AWARD

Bloomington Convention & Visitors Bureau
Discover Stillwater
Keepers of the Sacred Tradition of Pipemakers
Mesabi Trail
Pine to Prairie International Bird Trail
Visit Duluth

OUTSTANDING SOCIAL MEDIA CAMPAIGN

Best Western Hotels of Minnesota
NorthShore Inline Marathon
Visit St. Cloud

MARKETING INNOVATION

Discover St. Louis Park
Iron Range Tourism Bureau
Meet Minneapolis
Minnesota Zoo
Otter Tail Lakes Country
Roseau Convention & Visitors Bureau
Twin Cities Gateway Tourism
Visit Saint Paul
Visit Winona



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CREATING A WELCOMING EXPERIENCE

GoRoseau
Visit Bemidji
Visit Duluth
Visit Saint Paul

VISITOR SERVICES AWARD

Barbara Boo - Glensheen Mansion
Captain Randy Luedtke - The Tour LLC
Heidi Lugowski - Herb+Arrow Kitchen+Bar
Katie Claire Schuler - Caribou Highland Lodge

EMERGING LEADER

Cindy Smyka - Ely Area Tourism Bureau
Devin Winjum - Faribault Area Chamber of Commerce and Tourism
Edward Hoffman - Visit Lake City
Holly Babcock - Albert Lea Convention & Visitors Bureau
Josh Peterson - Visit Bemidji
Sinnamon Krings - Roseau Convention & Visitors Bureau
Staci Bennett - Explore Alexandria

TOURISM INDUSTRY LEADER