

2025 year-to-date key hotel performance metrics compared to 2024

Minnesota State & Tourism Region Hotel Metrics - 2025 Year to Date						
Geography	Occupancy		ADR		RevPAR	
	2025	YoY % Change	2025	YoY % Change	2025	YoY % Change
Total U.S.	63.4%	-0.8%	\$160.17	1%	\$101.61	0.2%
State of MN	57.5%	1.3%	\$133.26	-0.8%	\$76.62	.5%
Northeastern MN	54.4%	-1.1%	\$150.16	0.9%	\$81.72	-.2%
Central MN	51.1%	-.7%	\$137.20	2.1%	\$70.11	1.4%
Northwestern MN	51.5%	-3.7%	\$120.51	1.1%	\$62.04	-2.7%
Southern MN	52.8%	.8%	\$120.16	2%	\$63.49	2.8%
Metro MN	58.9%	1.3%	\$134.01	-1.4%	\$78.93	-.2%