

Below are 2025 key hotel performance metrics compared to 2024:

Minnesota State & Tourism Region Hotel Metrics - 2025 Full Year						
Geography	Occupancy		ADR		RevPAR	
	2025	YoY % Change	2025	YoY % Change	2025	YoY % Change
Total U.S.	62.3%	-1.2%	\$160.54	.9%	\$100.02	-.3%
State of MN	56.3%	1.4%	\$133.58	-.1	\$75.23	1.2%
Northeastern MN	53.2%	-2.5%	\$153.23	2%	\$81.47	-.5%
Central MN	51.1%	.8%	\$136.75	.7%	\$69.93	1.5%
Northwestern MN	51.6%	.2%	\$121.96	1.1%	\$62.95	1.3%
Southern MN	52.9%	1.7%	\$120.22	1.3%	\$63.57	3.1%
Metro MN	59.9%	2%	\$132.67	-1.9%	\$79.51	-.1%