

# MINNESOTA

**SPECIAL SECTION IN OCTOBER'S LEISURE GROUP TRAVEL**  
**RESERVE YOUR SPACE BY AUGUST 15**

## LEISURE GROUP TRAVEL

### JOIN THE OCTOBER MINNESOTA SPECIAL SECTION

Showcase your unforgettable group experiences in the *Minnesota Special Section*, featured in October's *Leisure Group Travel*. Developed in partnership with Explore Minnesota's editorial direction and negotiated rates. Your special section highlights the North Star State's most group-friendly destinations—from scenic lake towns and cultural gems to vibrant cities and natural wonders.

Whether it's fall foliage tours, historic landmarks, outdoor adventure or iconic festivals, let your destination shine with authentic Minnesota charm. Plan confidently with ideas that cater to planners seeking fresh, memorable, and hassle-free group adventures.



### RESERVE SPACE BY AUGUST 15

Joining is easy – simply complete  
the form and email  
to Tom Tobiason  
at [Tom@ptmgroups.com](mailto:Tom@ptmgroups.com),  
or Call Tom at **630-248-0686**

## BE PART OF THIS EXCEPTIONAL OPPORTUNITY

- ✓ Mailed with October's Leisure Group Travel to 12,000 subscribers including tour operators, bank travel clubs, senior, affinity and religious groups.
- ✓ Year-round digital promotion via e-newsletter subscribers and social media followers to leisure, reunions, religious and student groups
- ✓ Digital edition featured on [LeisureGroupTravel.com](http://LeisureGroupTravel.com)
- ✓ Professionally written and SEO driven editorial and content pieces by the industry's most experienced team.
- ✓ Completely integrated advertising packages (print + digital + social)  
Ask me for more info.

### PLEASE CHECK YOUR CHOICE

SIZE	MN RATES	Ad Space Deadline:
Two-Page Spread   Fp ad & itinerary	\$5,295	8/15/25
Full-page	\$4,895	AD Materials Deadline:
Half-page	\$3,495	8/22/25
Itinerary	\$3,295	Publish and Billing Date:
Third-page	\$2,295	October 2025
Sixth-page	\$1,195	

► These negotiated Minnesota rates honored through August 2026 Leisure Group Travel editions.

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Total: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmgroups.com/terms-conditions>.



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