



Comprehensive Review Engagement Proposal

Minnesota Sentencing Guidelines Commission | October 6, 2023

Today's agenda

- Introduction to MAD
- Proposed engagement activities and timeline
- Next steps
- Questions and feedback

MAD is the state's in-house management consulting practice

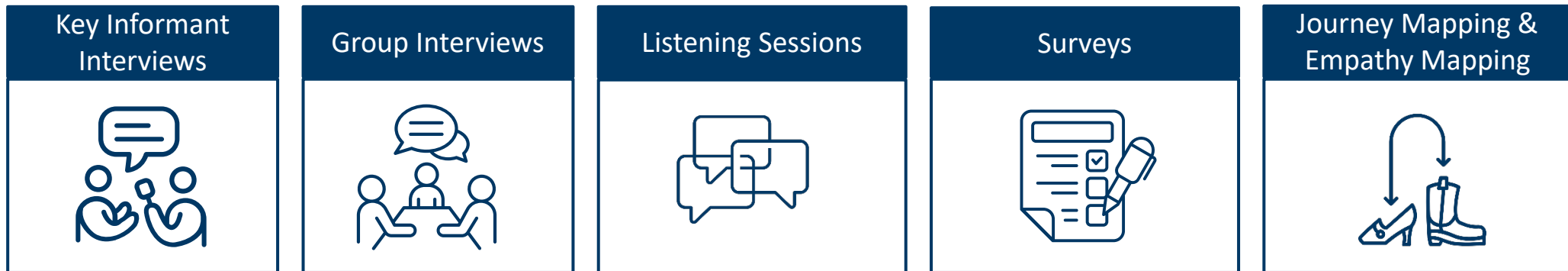
- Management Analysis and Development (MAD) is the State of Minnesota's **in-house fee-for-service management consulting practice**. MAD is a section within Minnesota Management and Budget (MMB) and serves state agencies as well as local, regional, and federal government agencies and public institutions.
- Recent **public engagement** work has included interviewing parents with disabilities, surveying parents in the child support program, interviewing parents of children with special health needs, interviewing nonprofit stakeholders, leading workshops with county and state staff to design program changes, and facilitating a statewide transportation equity project.
- Recent **public safety** projects have addressed COVID-19 in state correctional facilities, civil unrest response, hazardous materials, and access to public safety services for Minnesotans with limited English proficiency.



Comprehensive review engagement proposal

- As MSGC embarks on a major comprehensive review of the guidelines, staff asked MAD to prepare a proposal for facilitation and engagement.
- In early stages of the project, MAD would:
 - Facilitate a **stakeholder analysis** with the Commission and staff to define the categories of people and organizations that should be engaged, such as prosecutors, defense attorneys, judges, professional associations, advocacy organizations, defendants, victims, academics, the public, and communities of color.
 - **Design specific engagement methods** for each category, such as key informant interviews, group interviews, listening sessions, and surveys.
 - **Develop materials** for each engagement method, such as interview guides and survey questions.





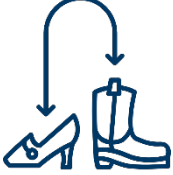
MAD would use a variety of engagement activities



After conducting engagement activities, MAD would:

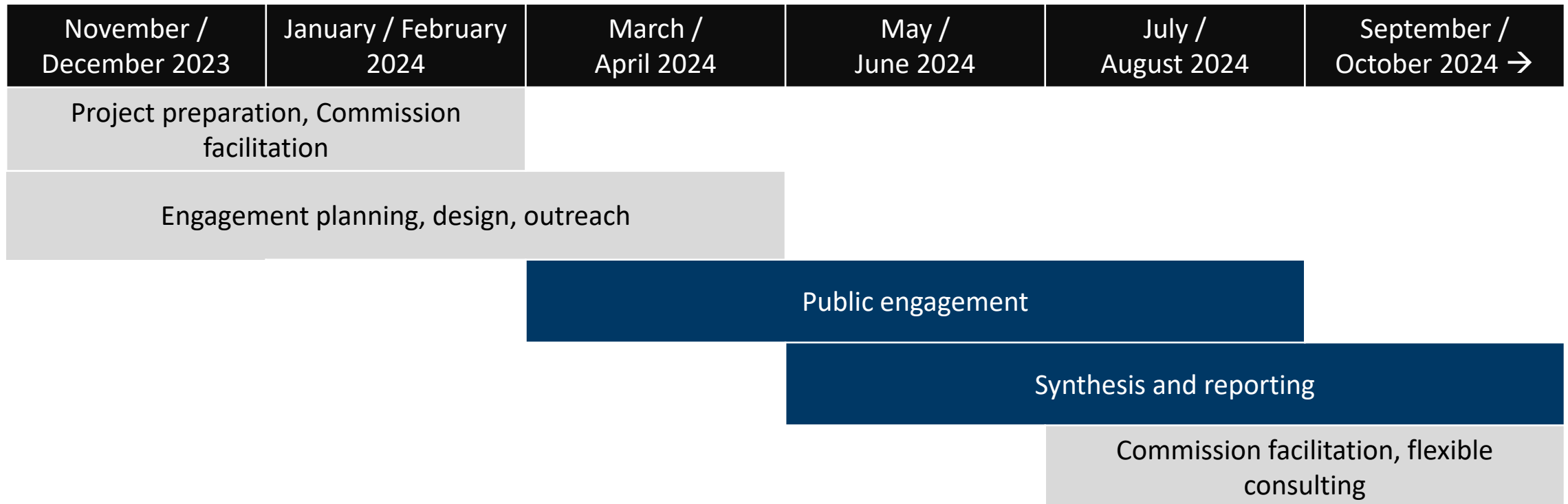
- Summarize and synthesize **high level findings** from across public engagement activities and identify priorities and concerns for different constituents.
- **Write a final report** documenting public engagement process, activities, and findings.

MAD has extensive experience in research and public engagement

Key Informant Interviews	Group Interviews	Listening Sessions	Surveys	Journey Mapping & Empathy Mapping
				
<p>Ombuds for Corrections: Interviews with academics and practitioners.</p> <p>Department of Human Services and Department of Health: Interviews with parents and families participating in state programs.</p>	<p>Department of Transportation: Place-based equity interviews.</p> <p>Department of Human Services: Org design change management employee interviews.</p> <p>Minnesota State Retirement System: Process improvement employee interviews.</p>	<p>Department of Health: Workshops with Local Public Health to identify current-state challenges.</p> <p>Department of Human Services: Workshops to co-design program changes with counties.</p> <p>Minnesota Management and Budget: Hybrid work and new employee onboarding.</p>	<p>Minnesota Management and Budget: Statewide Employee Engagement and Inclusion Survey (16,000+ respondents).</p> <p>Department of Human Services: Child support program parent survey (2,200+ respondents).</p> <p>Minnesota State Retirement System: Employee engagement.</p>	<p>Department of Public Safety: Improving access to services for Minnesotans with limited English proficiency.</p> <p>Department of Transportation: Mapping customer journey.</p> <p>Department of Human Services: Mapping parent journey across stages.</p>

Proposed comprehensive review engagement timeline

TENTATIVE



Next steps

- Formalizing interagency agreement for project.
- Refine project timeline and prepare project plan.
- November MSGC meeting:
 - Facilitate session to set overall direction and goals.
 - Identify stakeholder groups and discuss appropriate engagement methods for each category.
 - Determine research questions that should be answered as part of engagement process.

Questions and Feedback



Thank You!

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