

# ENERGY INTELLIGENCE



MN PUC Smart Grid Workshop on Demand Response

Sept. 19, 2014



# CEE's Nonprofit Mission

The Center for Energy and Environment (CEE) is a nonprofit organization that promotes energy efficiency to strengthen the economy while improving the environment

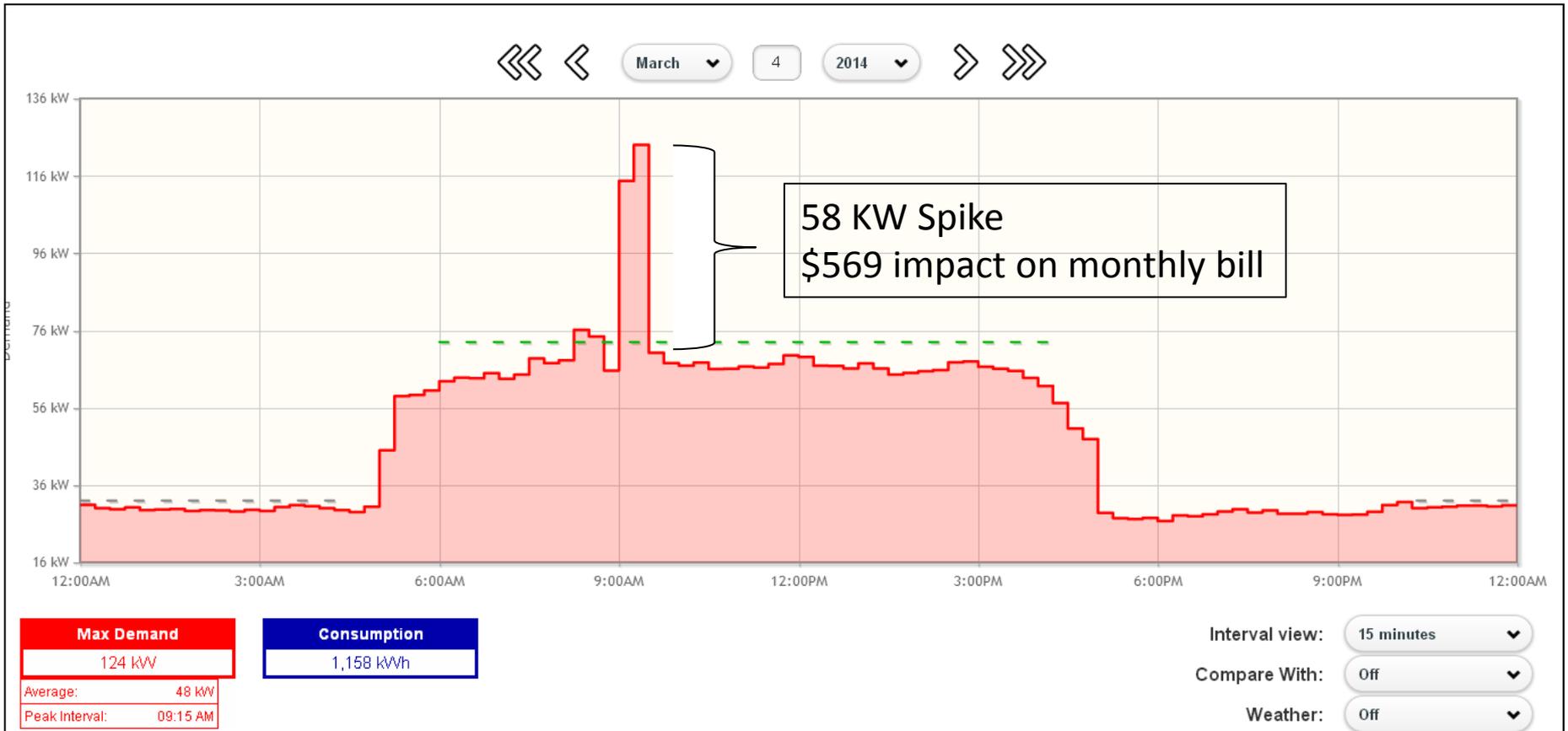
- We conduct research and develop programs so that:
  - Businesses operate more efficiently and profitably;
  - Government agencies spend less on facilities and functions;
  - Utilities achieve their energy-efficiency goals at least-cost; and
  - Households save money and improve comfort.



# Energy Intelligence Pilot Program

- A pilot Conservation Improvement Program being developed by Center for Energy and Environment for Xcel Energy.
- Provides small industrial customers with real-time electric feedback.
- Customers can determine how much and when they use energy to help them operate more efficiently.
- CEE assists the customer in identifying waste and lowering energy usage to save on their utility bills.

# How Much is My Peak Demand?



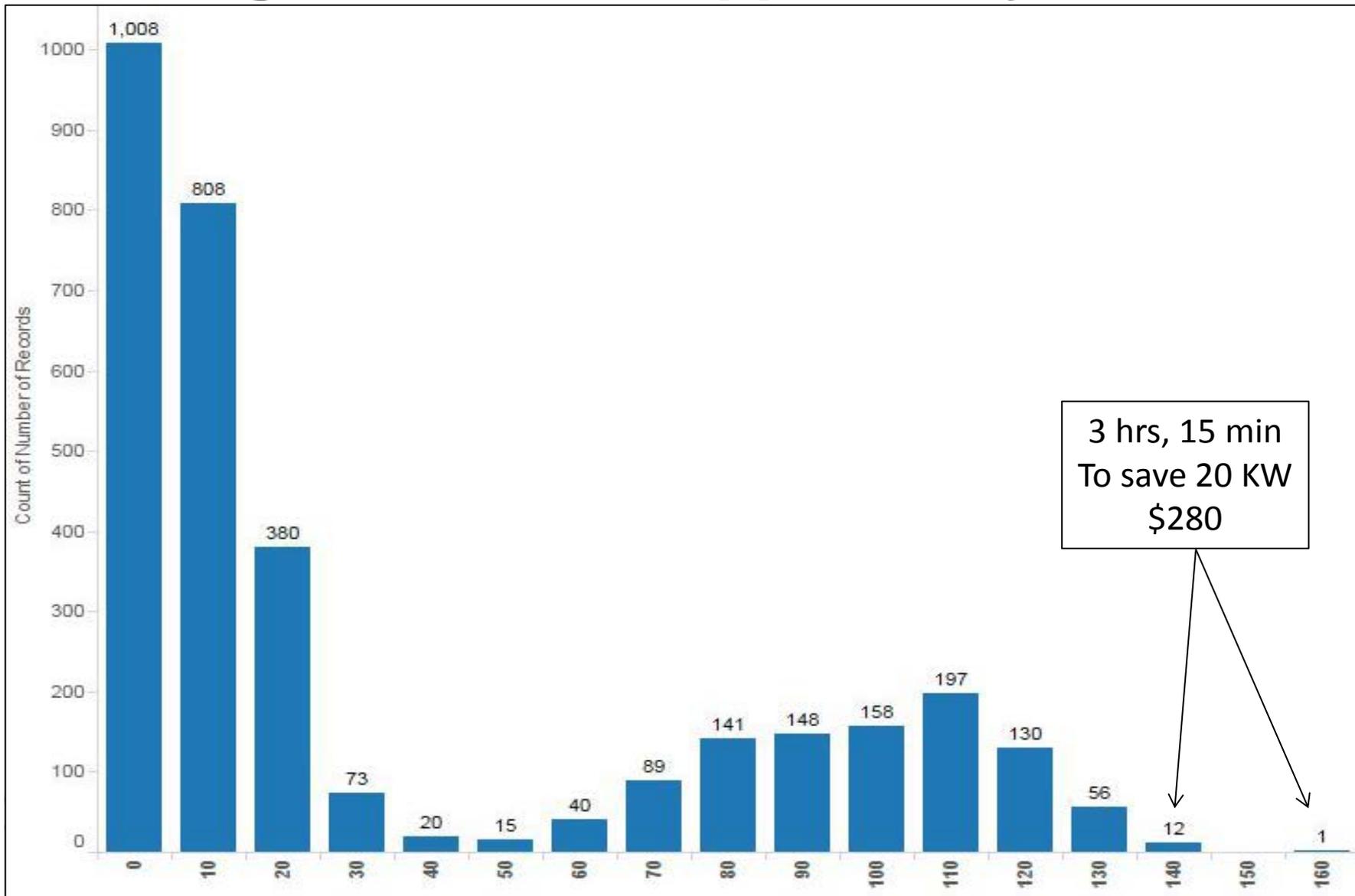
# When is High Demand Occurring?



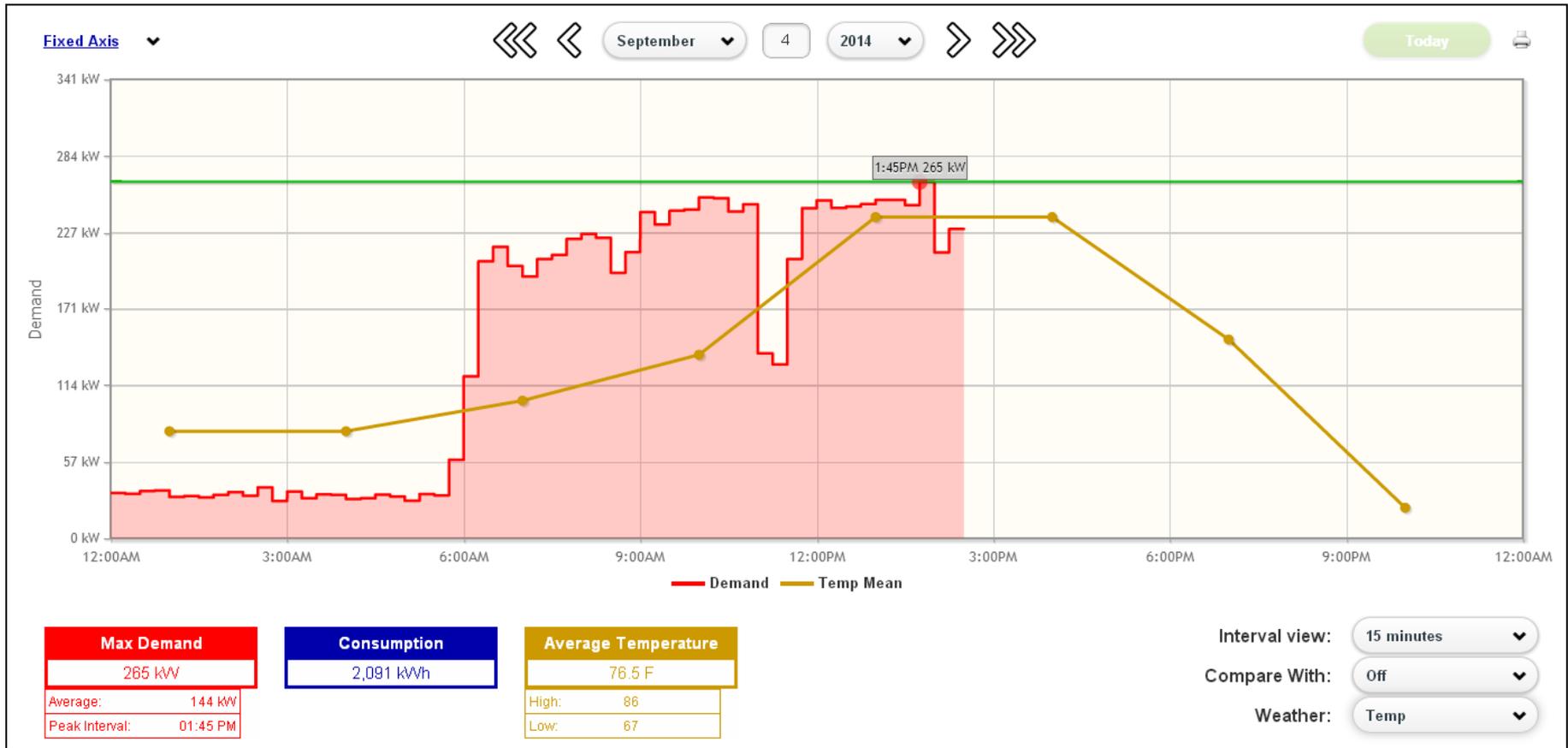
# Determine Potential for Demand Limits



# Histogram – Good Opportunity



# Setting a Demand Alert for 265 KW



# Receiving Real-Time Notifications

## **KW ALERT: Peak Demand Alert**

1 message

This is an automated alert for CUSTOMER.

At 1:49 PM, alert Peak Demand Alert was triggered. Main Service reached 275kW for 5 minutes.

To view your real-time graph, login [here](#). If you need to setup a user login, please contact your real-time website system administrator.





# Coaching the Customer on Actions

## Hot and humid day

1 message

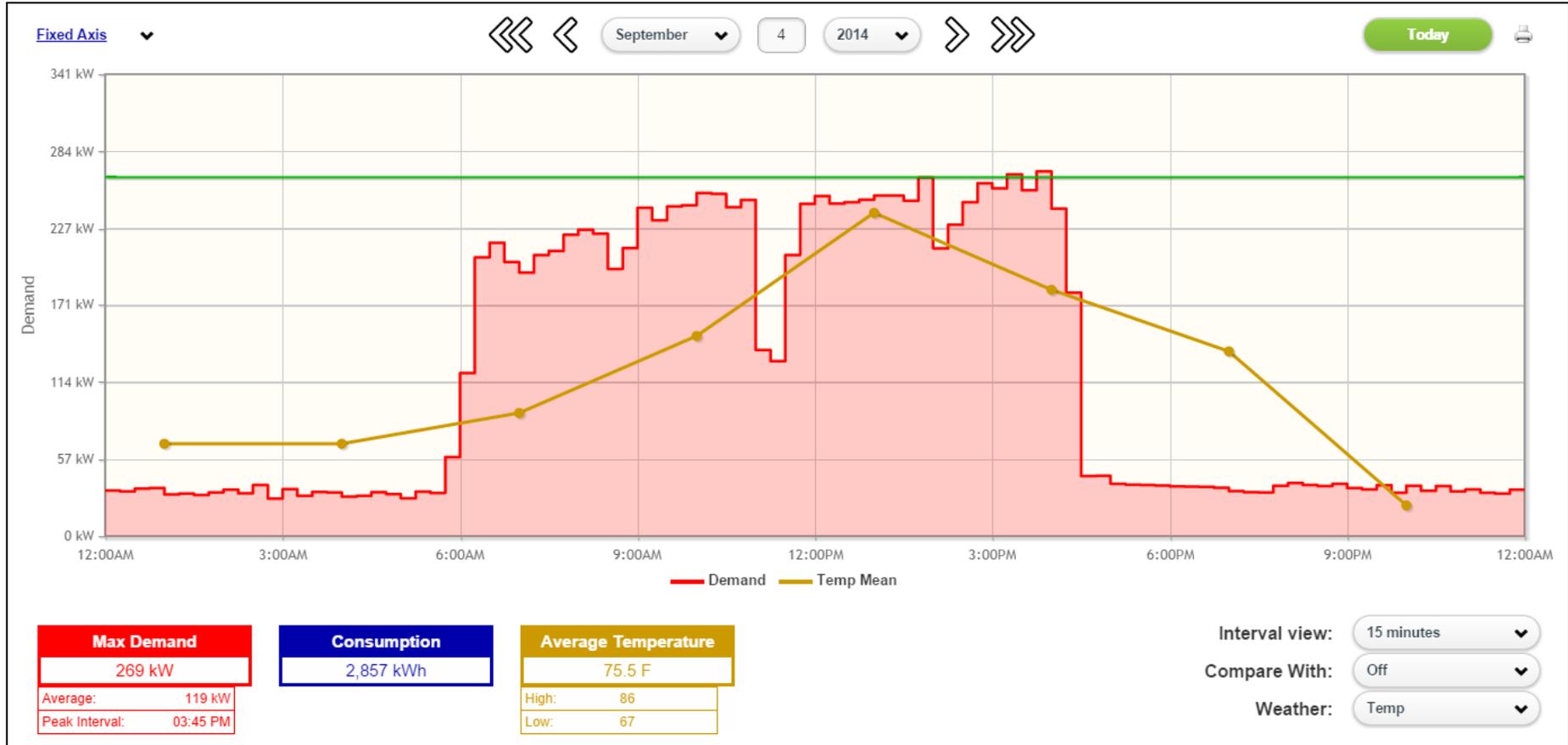
Today will be hot and humid. You may approach your demand limit.

What is the plan for today if we get above it?

### Possible options:

- Are people in the upper offices and conference rooms? If not, shut them down.
- Increase the setpoint in the manufacturing area by two (2) degrees across the board.
- Shut off lighting in warehouse area and wherever possible.

# Results





## Summary

- Real-Time feedback engages the customer to further understand how and when they are using energy.
- Understanding the costs demand spikes on the bottom line can help drive the customer to action.
- Assistance with coaching the customer on possible actions and setting and appropriate alert can help achieve success.