

January signals the start of a new year and when we celebrate the life and legacy of Dr. Martin Luther king Jr. I hope that you had the opportunity to join in the many events in the state of Minnesota for the Dr. Martin Luther King Jr. celebration events. Just to highlight a few of the in-person events in January that I have had the opportunity to attend includes:

- The Community Conference, which was the first in person event of the MLK celebration series.
- The Youth Empowerment Summit at the Science Museum of Minnesota which helped students understand what MLK fought for and how they can get engaged in their community and beyond.
- The MLK Celebration at the Ordway which capped off the event series and connected civil rights leaders, Minnesota Government staff, and citizens in celebrating MLK's life and accomplishments.

This is my first update as the Chief Equity Officer in the Governor and Lt. Governor's Office of Equity, Opportunity, and Accessibility. It will be my honor to serve Minnesotans in this capacity and a pleasure to serve and collaborate with each of you in ensuring Minnesota is the best state in the country for children to grow up in.







# Meet the OEOA Team: Ashley Oolman and Sherron Taylor



Ashley Oolman is the newly appointed Chief Equity Officer starting January 29th. Ashley brings vibrant energy to everything she does, and an unwavering belief that we all have the ability to change the future.



**Sherron Taylor** is a Special Projects Advisor for OEOA. She currently serves as the Director of Public Engagement. Her journey is defined by a steadfast commitment to advancing equitable initiatives.

#### **OEOA Strategic Plan Issue Areas and Strategies**

- 1. Solidify the office
- 2. Community engagement
- 3. External Collaboration
- 4. Building Capacity
- 5. Effectiveness & innovation
- 6. Transparent accountability



## **January Engagement Highlights and Impact**

- Despite the one of the coldest days of the year cold during MLK week we had high attendance across the
  events
  - The Community Conference had over 200 attendees
  - The Youth Summit had over 200 students from three middle or high schools
  - The Carer Fair had over 2000 attendees with just under 1000 checking in and registering onsite
  - The Holiday Celebration had over 1000 attendees
- The Mind, Body, and Soul Convening on Jan 27th had over 700 people view the page and over 100 registrants.

## **Upcoming Engagement Convenings**

• History Makers: Black History Month Roundtable Thursday February 27th 5:30-7:30 pm



#### Register for the next Mind, Body, and Soul Convening

- Save the date! February 18th, 3:30-5:00 p.m. on Teams Webinar
- Topic: Clean Slate Act with the Attorney General's Office
- Register in advance by <u>using this link</u>









We believe transformative relationships with government are necessary to ensure all Minnesotans thrive. We envision a Minnesota where addressing barriers, sharing timely information and tools, and putting the people first is the expectation across the state.

#### Reach out to us here:

Request an appearance from the Chief Equity Officer

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