



MINNESOTA

OFFICE OF
CANNABIS MANAGEMENT

Packaging and Labeling Guide

for Cannabis and Hemp Products

Table of contents

Introduction.....	3
General information and definitions	4
Universal requirements	5
Content of label: Flower	7
<i>Included product types/categories: Dried cannabis or hemp flower (including prerolls, consisting of plant parts)</i>	
Packaging flower at point of sale: Deli-style	9
Content of label: Ingestible cannabis products.....	10
<i>Included product types/categories: Edible cannabis products, cannabis beverage products and cannabis-derived tinctures</i>	
Content of label: Lower-potency hemp edible (LPHE) products.....	12
<i>Included product types/categories: LPHEs, hemp beverages and hemp-derived tinctures</i>	
Content of label: Concentrates	15
<i>Included product types/categories: Liquid and solid concentrates for vaping, edible concentrates (RSO oil), hemp-derived oils for vaping</i>	
Content of label: Immature cannabis plants and cannabis seedlings.....	17
<i>Included product types/categories: Immature cannabis plants and seedlings</i>	
Content of label: Cannabis topical products	18
<i>Included product types/categories: Cannabis topicals or transdermals</i>	
Content of label: Hemp-derived topical products.....	19
<i>Included product types/categories: Hemp-derived topicals</i>	
Content of label: Medical cannabis products.....	21
<i>Included product types/categories: Applicable to any medical product</i>	
Exporting and importing requirements	22
Packaging and labeling prohibitions	24
Additional required information for retailers to provide to customers	26
Approved product categories and potency limits	27



Introduction

A business that is licensed or endorsed by the office to manufacture or produce regulated cannabis or hemp-derived products, including lower-potency hemp edibles (LPHEs), must comply with all applicable packaging and labeling requirements under Minnesota Statutes, chapter 342, and Minnesota Rules, chapter 9810. Business owners should become familiar with the following sections of law and rule that directly apply to the packaging and labeling requirements outlined in this document, including:

- Minnesota Statutes, sections [342.62](#), [342.63](#)
- Minnesota Rules, parts [9810.1400](#), [9810.1401](#), [9810.1402](#), [9810.1403](#)

This guide has been updated to reflect significant changes made to these sections during Minnesota's 2026 legislative session. The sections amended are cited under their applicable 342 citation, however, until the Revisor of Statutes' website is updated, you may need to refer to Minnesota Laws Chapter 123 for the updated language. The guide will be updated to reflect the new statutory citations directly.

Throughout this document, statutory requirements are followed by an abbreviated citation referring to the specific chapter, section (§), and subdivision (subd.) of Minnesota Statutes (M.S.) and/or part (P.), and subpart (subp.) of Minnesota Administrative Rules (M.R.). Use the links above to access Minnesota Statutes, chapter 342, and Minnesota Rules, chapter 9810.

This document is meant to provide guidance to businesses licensed with the Office of Cannabis Management to help navigate the packaging and labeling rules adopted by the state of Minnesota. These guidelines are an important part of ensuring Minnesota's cannabis and hemp industries prioritize public health and safety, consumer confidence and market integrity. The information contained in this document is neither legal advice nor is it intended to replace your obligation to thoroughly read all applicable laws and rules. It is the responsibility of each license holder to maintain compliance with **all** applicable laws and rules.

General information and definitions

Packaging is the physical container or wrapping that holds a product. It protects the product, keeps it fresh or safe, and makes it easier to store, ship, and sell. Example: A plastic jar, a foil pouch, or a sealed bottle used to hold a cannabis product.



Labeling is the information printed on or affixed to the packaging. It tells people what the product is, how to use it, what's in it, and includes any required warnings. Example: A label that shows THC content, ingredients, expiration date, and safety warnings.



Important: The “marketing layer” of a label specifically refers to the outermost layer of a retail sale container, such as a bag or box that the package containing the product is placed in, that is predominantly apparent and visible. If the container consists of only a single layer, then the outer surface of the container is the marketing layer. Information required to be displayed on this layer must not be obscured in any way, including under a peel away panel. [M.R. P. 9810.0200, subp. 38 and 9810.1403, A]

Universal requirements

All packaging and labeling for a regulated product must comply with the following requirements:

Universal package requirements

- Packaging must be child-resistant, tamper-evident, and opaque. [M.S. § 342.62, subd. 2(a)]
- Child-resistant packaging requirement does not apply to beverages. [M.S. § 342.62, subd. 2(c)]
- Packaging for edible products containing multiple servings must be prepackaged or in a package or container that is resealable. [M.S. § 342.62, subd. 2(h)]
- For packages or containers with multiple servings, each serving must be clearly indicated through wrapping, scoring, or a similar method, or sold with a device used to measure a single serving (such as a calibrated dropper for tinctures).
- Packaging must be designed to maximize the shelf life of a product. [M.R. P. 9810.1400, subp. 2D]

Universal label requirements

The universal symbol—i.e., the International Intoxicating Cannabinoid Product Symbol (IICPS)—and the 21+ warning symbol must be on the label of all cannabis flower and cannabinoid products, unless exempted under Minnesota Statutes, section 342.63, subds. 2 and 3.

International Intoxicating Cannabinoid Product Symbol (IICPS)

The IICPS must [M.R. P. 9810.1400, subp. 3A]:

- Include the American Society for Testing and Materials (ASTM) D8441 with the letters “THC” underneath
- Be affixed to marketing layer of product
- Use “Warning Signal Yellow” (ISO 3864-4/ANSI Z535.1, Pantone 109 C, Hex #FFD100) and a black border
 - When displayed on a dark background, a yellow border is added around the initial black border of the IICPS
- Be no smaller than 0.5 inches by 0.5 inches

Warning Signal Yellow

ISO:	3864-4
ANSI:	Z535.1
Pantone:	109 C
CMYK:	0, 18, 100, 0
RGB:	255, 209, 0
Hex:	#FFD100



For light backgrounds



For dark backgrounds

This symbol is [available for download](#) on the OCM website.

21+ warning symbol

The 21+ warning symbol must [M.R. P. 9810.1400, subp. 3B]:

- Be affixed to marketing layer
- Be no smaller than 0.75 inches tall by 0.6 inches wide
- Use “Warning Signal Yellow” (ISO 3864-4/ANSI Z535.1, Pantone 109 C, Hex #FFD100) and a black border
 - When displayed on a dark background, a yellow border is added around the initial black border
- Include within the rectangle, a red (Pantone 187 C, Hex #A6192E) octagon containing the words “21+ NOT FOR CHILDREN” in white with the words “POISON CONTROL 800-222-1222” beneath the octagon in black

Red (octagon)

Pantone:	187 C
CMYK:	7, 100, 82, 26
RGB:	166, 25, 46
Hex:	#A6192E



For light backgrounds



For dark backgrounds

This symbol is [available for download](#) on the OCM website.

Warning statement

The warning statement must:

- Be on each label and placed on the marketing layer
- Include in no less than size 6-point font: “Keep this product out of reach of children. This product may be unlawful outside the state of Minnesota.”

[M.S. § 342.63, subd. 2(8); M.R. P. 9810.1400, subps. 1D, 3C]

Exemptions

- The label of an LPHE product that contains only approved nonintoxicating cannabinoids and that does not include THC is not required to include the IICPS [M.S. § 342.63, subd. 7 (c)].
- The label of a hemp-derived topical that contains only nonintoxicating cannabinoids approved by the office and that does not include THC is not required to include the IICPS or 21+ warning symbol [M.S. § 342.63, subd. 5(a)].

Content of label: Flower

Included product types/categories: Dried cannabis or hemp flower (including prerolls)

Required information

- Name and license number of the cultivator [M.S. § 342.63, subd. 2(1)]
- Net weight [M.S. § 342.63, subd. 2(2)]
- Batch number [M.S. § 342.63, subd. 2(3)]
- Cannabinoid profile [M.S. § 342.63, subd. 2(4); M.R. P. 9810.1401, subp. 2A]
- Strain or cultivar name [M.R. P. 9810.1401, subp. 2B]
- Use by date [M.R. P. 9810.1401, subp. 2C]
 - Flower products are assigned “use by dates,” not “expiration dates.” “Expiration dates” indicate the date after which a consumable product may not be sold; however, “use by dates” indicate the date after which the flower is likely no longer within 15% of the cannabinoid content originally reported. Flower can be sold past the “use by date” which is used to indicate freshness of the flower.
- Testing verification [M.S. § 342.63, subd. 2(6)]
 - Example: “This product has been tested by [lab name and license number] on [date].”
 - Example: “This product has been certified as compliant. Test results available upon request.”
- Directions for use [M.S. § 342.63, subd. 2(7)]
- All universally required symbols and statements [M.S. § 342.63, subd. 2(5) and (9); M.R. P. 9810.1400, subp. 3]

Did you know?

Most of the THC (tetrahydrocannabinol) in hemp/cannabis is in its acidic, nonintoxicating form, called THCA (tetrahydrocannabinolic acid). THCA converts to intoxicating THC (delta-9 THC) when it is heated (smoked/vaped/processed).

The amount of “total THC” determines if a plant/product is legally “hemp” or “cannabis,” since this is the total potential amount of intoxicating THC. To account for any THC in the raw plant, plus the THCA that will convert to THC after heating, total THC is determined using the following formula: $(\text{THCA} \times 0.877) + \text{delta-9 THC} = \text{total THC}$.

Therefore, there are two compliant approaches to labeling products: (1) reporting THCA and THC/delta-9 THC separately and (2) reporting the total THC combining the two into a single unit.

Additional requirements for cannabis flower infused with cannabis concentrate

- Name of business that produced product (M.R. P. 9810.1401, subp. 4A)
- Date product was made (M.R. P. 9810.1401, subp. 4B)
- Amount of cannabis concentrate per serving, measured in grams (M.R. P. 9810.1401, subp. 4C)
- Amount of cannabis concentrate per package, measured in grams (M.R. P. 9810.1401, subp. 4D)
- Method used to create cannabis concentrate (M.R. P. 9810.1401, subp. 4E)
 - Examples include butane extraction, CO2 extraction, solventless, etc.
- Ingredients list (M.R. P. 9810.1401, subp. 4F)
- Major allergens (M.R. P. 9810.1401, subp. 4G)
- Expiration date (M.R. P. 9810.1401, subp. 4H)
- Warning statement: “Do not eat” (M.R. P. 9810.1401, subp. 4I)

Additional requirements for imported hemp-derived consumer products (consisting of plant parts)

- State of the product’s origin (M.R. P. 9810.1401, subp. 7A)
- Name and business address of manufacturer (M.R. P. 9810.1401, subp. 7B)
- See [Exporting and importing requirements](#) for additional requirements.

Label example (cannabis flower)

Note: This is not a real product label and is intended as an example only.



Packaging flower at point of sale: Deli-style

“Deli-style” sales refer to portioning out cannabis flower from bulk inventory into packaging for the customer at the time of sale, rather than being sold in pre-packaged units.

Any cannabis business that is endorsed for retail operations can apply for a cannabis flower packaging endorsement to conduct deli-style sales [M.S. § 342.27, subd. 2a(d)].

Packaging and labeling

All packaging and labeling rules and statutory requirements for dried cannabis flower must be followed, including affixing to the marketing layer of the package the universal symbol sticker, the warning symbol sticker, and a product label that includes the net weight of the flower in the package or container. Refer to [Content of a label: Flower](#) section of this document for the full list of required information that **must be affixed to the packaging and label**, including the name and license number of the business that cultivated the cannabis flower.

OCM recommends that batch numbers match the Metrc identification tag to ensure a business can maintain future compliance for recall and traceability procedures.

Statewide tracking

- Deli-style sales must be tracked in [Metrc](#) [M.R. P. 9810.1302, subp. 2].
- Businesses will use the item category option of “CANNABIS FLOWER DELI-STYLE (BULK)” when creating a package of deli-style flower [M.R. P. 9810.1302, subp. 2A].
- Refer to [Metrc Bulletin 57](#) for further guidance on tracking deli-style sales.

Prohibitions and requirements

- Retailers cannot distribute deli-style cannabis flower in excess of the statutory transaction limit of 2 ounces [M.S. § 342.27, subd. 2(c)].
- Neither a bulk container nor a package may contain flower from more than one batch [M.R. P. 9810.1104, subp. 1A].
- Only non-manufactured cannabis flower may be distributed through deli-style sales.
- As noted by Minnesota Rules, part 9810.1100, subp. 7, weighing and measuring equipment must comply with weights and measure rules and requirements set out by the Weights and Measures Division in the [Minnesota Department of Commerce](#) [M.R. P. 9810.1300, subp. 2].
- Storage, utensils, containers, and scales must be clean and sanitary [M.S. § 342.27, subd. 8(b)].
- Cannabis workers must wear clean gloves and use sanitary serving utensils such as tongs to package the cannabis flower [M.S. § 342.27, subd. 8(b); M.R. P. 9810.1100, subp. 2A(5)].
- Retailers must not allow consumers to interact with the bulk storage containers [M.R. P. 9810.2501, subp. 3A].
- Any customer interaction with flower must be done using display samples. Display samples must not be sold [M.S. § 342.27, subd. 5(c)].
- Bulk cannabis flower intended to be packaged at the point of sale may be stored outside of the secure storage area during operating hours. At the end of operating hours, the business must ensure bulk cannabis flower is placed in the secure storage area [M.S. § 342.27, subd. 2a(c)].

Content of label: Ingestible cannabis products

Included product types/categories: *Edible cannabis products, cannabis beverage products and cannabis-derived tinctures*

Required information

- Name and license number of manufacturer(s) [M.S. § 342.63, subd. 3(a)(1)]
- Net weight [M.S. § 342.63, subd. 3(a)(2); M.R. P. 9810.1401, subp. 3C]
- Type of product [M.S. § 342.63, subd. 3(a)(3)]
- Batch number [M.S. § 342.63, subd. 3(a)(4)]
- Expiration date [M.R. P. 9810.1401, subp. 3G]
- Serving size and number of servings [M.S. § 342.63, subd. 3(a)(5); M.R. P. 9810.1401, subp. 3D]
- Cannabinoid profile (must specify amount of THC and CBD) per serving and in total (milligrams) [M.S. § 342.63, subd. 3(a)(6)]
- Terpene analysis is required for all products with added terpenes or a label claim for terpene content (M.S. § 342.63, subd. 3(a)(7); M.R. P. 9810.1401, subp. 3B; subp. 4F).
- Ingredients list (in descending order of predominance by weight) [M.R. P. 9810.1401, subp. 3B]
- Major allergens [M.R. P. 9810.1401, subp. 3H]
- All universally required symbols and statements [M.S. § 342.63, subd. 3(a)(8)-(9),(11); M.R. P. 9810.1400, subp. 3]
- Testing verification [M.S. § 342.63, subd. 3(a)(10)]
 - Example: “This product has been tested by [lab name and license number] on [date].”
 - Example: “This product has been certified as compliant. Test results available upon request.”
- Directions for use [M.S. § 342.63, subd. 3(a)(3)]

Additional requirements for ratio hemp-infused cannabis products



2026 legislative change (effective Jan. 1, 2027)

- Warning statement: “This product contains nonintoxicating cannabinoids derived from hemp” [M.S. § 342.63, subd. 3(b)].

On-site consumption

For information about packaging and labeling requirements specific to the on-site consumption of products, review OCM’s [On-Site Consumption Guide \(mn.gov/ocm/on-site-consumption-guide\)](https://mn.gov/ocm/on-site-consumption-guide).

Label examples (ingestible cannabis products)

Note: These are not real product labels and are intended as examples only.





Content of label: Lower-potency hemp edible (LPHE) products

Included product types/categories: LPHEs, hemp beverages and hemp-derived tinctures

The label of a LPHE product that contains only approved nonintoxicating cannabinoids and that does not include THC is not required to include the IICPS. [Minnesota Statutes, section 342.63, subd. 7(c)]

Required information

- Cultivator information: Business name, address, as well as country and state, if applicable, where the business operates **or** business name and license number (may be provided through the use of a scannable barcode) [M.S. § 342.63, subd. 7(a)(1)]
- Manufacturer information: Business name, address, as well as country and state, if applicable, where the business operates **or** business name and license number (may be provided through the use of a scannable barcode) [M.S. § 342.63, subd. 7(a)(2)]
- Net weight [M.S. § 342.63, subd. 7(a)(3)]
- Batch number [M.S. § 342.63, subd. 7(a)(4)]
- Expiration date [M.R. P. 9810.1401, subp. 3G]
- Serving size and number of servings [M.S. § 342.63, subd. 7(a)(5); M.R. P. 9810.1401, subp. 3D]
- Cannabinoid profile (must specify amount of THC and CBD) per serving and in total (milligrams) [M.R. P. 9810.1401, subp. 3E and 3F]
- Ingredients list (in descending order of predominance by weight) [M.R. P. 9810.1401, subp. 3B]
- Major allergens [M.R. P. 9810.1401, subp. 3H]
- All universally required symbols and statements [M.S. § 342.63, subd. 7(a)(8) and (9)]
- Testing verification [M.S. § 342.63, subd. 7(a)(10)]
 - Example: “This product has been tested by [lab name and license number] on [date].”
 - Example: “This product has been certified as compliant. Test results available upon request.”
- Directions for use [M.S. § 342.63, subd. 7(a)(11)]

Additional requirements for LPHEs containing artificially derived cannabinoids

- Warning statement: “Contains artificially derived cannabinoids. Not all safety hazards have been evaluated.” [M.R. P. 9810.1401, subp. 8]

Additional requirements for imported LPHEs

All LPHE products imported to Minnesota or containing products manufactured or cultivated outside Minnesota must be labeled in a manner that provides customers substantially similar information to the requirements applicable to lower-potency hemp edibles under Minnesota Statutes, chapter 342 and section 342.63. The labels of LPHE products imported to the state or products containing hemp plant parts or hemp concentrate cultivated, or manufactured by a source outside a Minnesota cannabis or hemp business, must include:

- State of the product’s origin [M.R. P. 9810.1401, subp. 7A]
- Name and business address of manufacturer [M.R. P. 9810.1401, subp. 7B]
- Refer to [Exporting and importing requirements](#) for additional requirements.



Additional requirements for LPHE products

- Packaging for beverages sold in multipack units (such as cases) must describe the number of individual units contained inside the packaging, the potency and number of servings per unit, and must comply with all universal packaging and labeling requirements including the display of universal symbols. Please note if a product is packaged together in a marketing layer, the individual product may not be sold individually unless it is also compliant with all requirements under section 342.63. [M.R. P. 9810.2503, subp. 1B]



Label examples (LPHE products)

Note: These are not real product labels and are intended as examples only.

Directions for Use: Ingest orally, onset can take 60+ minutes.

Cannabinoid Profile Per Serving/Total:
10/10 mg THC
Contains artificially derived cannabinoids.
Not all safety hazards have been evaluated.

Ingredients: carbonated water, hemp concentrate, sugar, coconut milk, natural flavoring
Contains: coconut milk
Expires: 10/31/2026

Cultivated by Hemp Acres LLC
Ch. 18K industrial hemp grower license #12345
Manufactured by Hemp Co.
Manufacturing license #67890

Batch: 54321
This product has been certified as compliant.
Test results available upon request.

LOGO
HERE

**THC-INFUSED
SPARKLING
BEVERAGE**

WATERMELON

1 Serving
10 mg THC per serving
(10 mg total THC)

NET WT 12 fl oz (340.2 g)


THC



Keep this product out of reach of children. This product may be unlawful outside the state of Minnesota.

LOGO
HERE

**THC-INFUSED
SPARKLING
BEVERAGE**

WATERMELON

1 Serving
10 mg THC per serving
(10 mg total THC)

NET WT 12 fl oz (340.2 g)

LOGO

**THC-INFUSED
Gummies**

10 Count
5 mg THC per serving
(50 mg total THC)

Directions for Use: Ingest orally, onset can take 60+ minutes. Chew thoroughly before swallowing.

Cannabinoid Profile Per Serving/Total:
5/50 mg Delta-9 THC*, 1/20 mg CBD
Contains artificially derived cannabinoids. Not all safety hazards have been evaluated.

Ingredients: hemp concentrate, corn syrup, gelatin, soybean oil
Contains: soybeans
Expires: 10/31/2027

Cultivated by Hemp Acres LLC
Ch. 18K industrial hemp grower license #12345
Manufactured by Hemp Co.
Manufacturing license #67890

Batch: 54321
This product has been certified as compliant.
Test results available upon request.


THC



Content of label: Concentrates

Included product types/categories: Liquid and solid concentrates for vaping, edible concentrates (RSO oil), hemp-derived oils for vaping

Required information

- Name and license number of manufacturer [M.S. § 342.63, subd. 3(a)(1)]
- Net weight or volume [M.S. § 342.63, subd. 3(a)(2)]
- Type of product [M.S. § 342.63, subd. 3(a)(3)]
- Batch number [M.S. § 342.63, subd. 3(a)(4)]
- Serving size [M.S. § 342.63, subd. 3(a)(5)]
- Cannabinoid profile [M.S. § 342.63, subd. 3(a)(6)]
- Directions for use [M.S. § 342.63, subd. 3(a)(3)]
- Expiration date [M.R. P. 9810.1401, subp. 4H]
- Date product was made [M.R. P. 9810.1401, subp. 4B]
- Amount of cannabis concentrate per serving, measured in grams [M.R. P. 9810.1401, subp. 4C]
- Amount of cannabis concentrate per package, measured in grams [M.R. P. 9810.1401, subp. 4D]
- Method used to create cannabis concentrate [M.R. P. 9810.1401, subp. 4E]
- Ingredients list [M.R. P. 9810.1401, subp. 4F]
- Major allergens [M.R. P. 9810.1401, subp. 4G]
- Testing verification [M.S. § 342.63, subd. 3(a)(10)]
 - Example: “This product has been tested by [lab name and license number] on [date].”
 - Example: “This product has been certified as compliant. Test results available upon request.”
- Warning statement: “Do not eat” [M.R. P. 9810.1401, subp. 4I]
- All universally required symbols and statements [M.S. § 342.63, subd. 3(a)(8)–(11); M.R. P. 9810.1400, subp. 3]

Additional requirements for concentrates containing artificially derived cannabinoids

- Warning statement: “Contains artificially derived cannabinoids. Not all safety hazards have been evaluated.” [M.R. P. 9810.1401, subp. 8]

Additional requirements for imported hemp-derived consumer products

- State of the product’s origin [M.R. P. 9810.1401, subp. 7A]
- Name and business address of manufacturer [M.R. P. 9810.1401, subp. 7B]
- See [Exporting and importing requirements](#) for additional requirements.

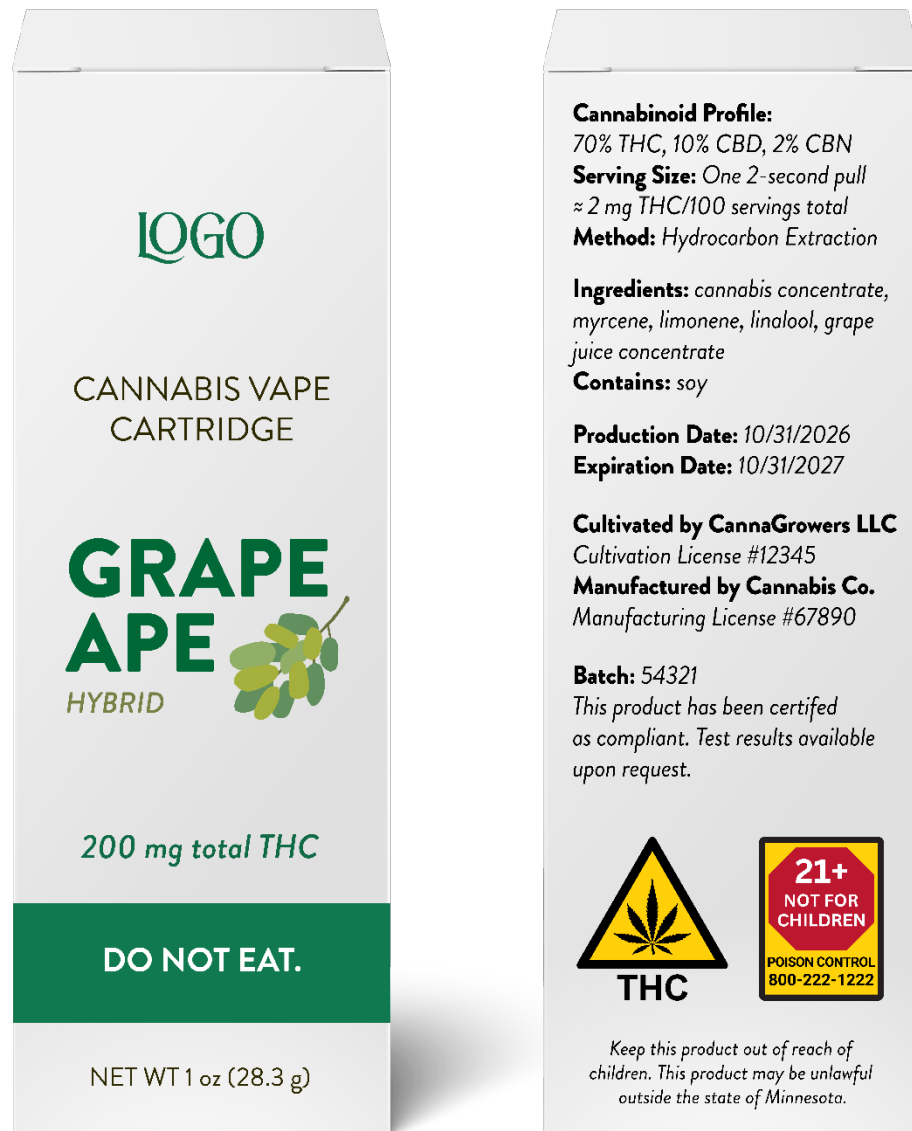
Additional requirements for ratio hemp-infused cannabis products

 **2026 legislative change (effective Jan. 1, 2027)**

- Warning statement: “This product contains nonintoxicating cannabinoids derived from hemp.” [M.S. § 342.63, subd. 3(b)]

Label example (concentrates)

Note: This is not a real product label and is intended as an example only.



Content of label: Immature cannabis plants and cannabis seedlings

Included product types/categories:

*Immature cannabis
plants and seedlings*

Required information

- Name and license number of the cultivator [M.R. P. 9810.1401, subp. 1A]
- Weight of the plant or seedlings [M.R. P. 9810.1401, subp. 1B]
- Average or projected cannabinoid profile based on the variety [M.R. P. 9810.1401, subp. 1C]
- The statement: “This plant or seedling is not required to be and has not been tested for safety compliance under Minnesota Statutes, section 342.61.” [M.R. P. 9810.1401, subp. 1D]

Label example (immature cannabis plants and cannabis seedlings)

*Note: This is not a real product label and
is intended as an example only.*



Content of label: Cannabis topical products

Included product types/categories: Cannabis topicals or transdermals

Required information

- Name and license number of the cultivator(s) [M.S. § 342.63, subd. 3(a)(1)]
- Manufacturer name(s), license number(s), location, and website [M.S. § 342.63, subd. 3(a)(1); M.R. P. 9810.1401, subp. 5A]
- Name of laboratory used to test the product and testing verification [M.S. § 342.63, subd. 3(a)(10); M.R. P. 9810.1401, subp. 5B]
- Net weight or volume [M.S. § 342.63, subd. 3(a)(2); M.R. P. 9810.1401, subp. 5C]
- Type of product [M.S. § 342.63, subd. 3(a)(3)]
- Batch number [M.S. § 342.63, subd. 3(a)(4)]
- Potency statement describing the cannabinoid profile [M.R. P. 9810.1401, subp. 5D]
- Ingredients list in descending order of predominance by weight or volume [M.S. § 342.63, subd. 3(a)(7); M.R. P. 9810.1401, subp. 5E]
- Recommended amount for use at any one time [M.S. § 342.63, subd. 3(a)(5); M.R. P. 9810.1401, subp. 5F]
- Directions for use [M.S. § 342.63, subd. 3(a)(3)]
- Warning statement: “For Topical Application – Do Not Eat or Smoke” [M.R. P. 9810.1401, subp. 5G]
- All universally required symbols and statements [M.S. § 342.63, subd. 3(a)(8)-(9), (14); M.R. P. 9810.1400, subp. 3]

Label example (cannabis topical products)

Note: This is not a real product label and is intended as an example only.





Content of label: Hemp-derived topical products

Included product types/categories: Hemp-derived topicals

The label of a hemp-derived topical that contains only approved nonintoxicating cannabinoids and that does not include THC is not required to include the IICPS or 21+ warning symbol. [M.S. § 342.63, subd. 5]

Required information

- Manufacturer name, location, phone number and website [M.S. § 342.63, subd. 5(a)(1); M.R. P. 9810.1401, subp. 5A]
- Name and address of laboratory used to test the product [M.S. § 342.63, subd. 5(a)(2); M.R. P. 9810.1401, subp. 5B]
- Net weight or volume [M.S. § 342.63, subd. 5(a)(3); M.R. P. 9810.1401, subp. 5C]
- Type of topical product [M.S. § 342.63, subd. 5(a)(4)]
- Potency statement describing the cannabinoid profile including the amount or percentage of CBD, CBG, or any other cannabinoid, derivative, or extract of hemp, per serving and in total [M.S. § 342.63, subd. 5(a)(5); M.R. P. 9810.1401, subp. 5D]
- Ingredients list in descending order of predominance by weight or volume [M.S. § 342.63, subd. 5(a)(6); M.R. P. 9810.1401, subp. 5E]
- A statement that the product does not claim to diagnose, treat, cure, or prevent any disease and that the product has not been evaluated or approved by the US Food and Drug Administration, unless the product has been so approved [M.S. § 342.63, subd. 5(a)(7)]
- Recommended amount for use at any one time [M.R. P. 9810.1401, subp. 5F]
- Warning statement: “For topical application – do not eat or smoke” [M.R. P. 9810.1401, subp. 5G]

Additional requirements for hemp-derived topical products containing THC

- THC per serving and in total [M.S. § 342.63, subd. 5(b)(2)]
- All universally required symbols and statements [M.S. § 342.63, subd. 5(b)(3-4)]
- Testing verification [M.S. § 342.63, subd. 5(b)(5)]
 - Example: “This product has been tested by [lab name and license number] on [date].”
 - Example: “This product has been certified as compliant. Test results available upon request.”

Label example (hemp-derived topical products)

Note: This is not a real product label and is intended as an example only. This example reflects the requirements for a hemp-derived topical product that does not contain THC.



The guide continues on the next page.

Content of label: Medical cannabis products and flower

Included product types/categories: Applicable to any medical product (including flower)

Required information

In addition to the labeling requirements for each product type, including universal requirements, medical cannabis product labels must include the following:

Medical cannabis symbol [M.R. P. 9810.1402, subp. 1]

The medical cannabis symbol must:

- Be no smaller than 0.5 inches wide by 0.35 inches tall [M.R. P. 9810.1402, subp. 1B]
- Use “Warning Signal Yellow” (ISO 3864-4/ANSI Z535.1, Pantone 109 C, Hex #FFD100) and a black border
 - When displayed on a dark background, a yellow border is added around the initial black border



For light backgrounds



For dark backgrounds

This symbol is [available for download](#) on the OCM website.

Patient-specific label [M.S. § 342.63, subd. 4; M.R. P. 9810.1402, subp. 2]

- Patient's name and date of birth [M.S. § 342.63, subd. 4(1)]
- Name and date of birth of patient's registered designated caregiver, parent, legal guardian or spouse [M.S. § 342.63, subd. 4(2)]
- Patient's registry ID number [M.S. § 342.63, subd. 4(3)]
- Name, address and license number of manufacturer [M.R. P. 9810.1402, subp. 2A]
- Chemical composition of the medical cannabis flower or medical cannabinoid product [M.R. P. 9810.1402, subp. 2B]
- Recommended dosage [M.R. P. 9810.1402, subp. 2C]
- Directions for use [M.R. P. 9810.1402, subp. 2D]
- The statement: “This medical cannabis is for therapeutic use only. Diversion of this product is unlawful and may result in revocation of the patient's registration.” [M.R. P. 9810.1402, subp. 2E]

Example of patient-specific label

Patient: John Doe
DOB: 4/16/1990

Caregiver/ Legal Guardian: Jane Watson
DOB: 2/15/1964

Registry ID: 554433

Manufactured by Cannabis Co.,
License #: 44885
1934 Raymond Rd, Eagan, MN, 55113

Recommended Dosage: XXXX
Directions: XXXX

*This medical cannabis is for therapeutic use only.
Diversion of this product is unlawful and may
result in revocation of the patient's registration.*

Exporting and importing requirements

Exporting products

- LPHE manufacturer and LPHE wholesaler license holders are permitted by Minnesota law to export “products containing cannabinoids that do not qualify as lower-potency hemp edibles.” [M.S. §§ 342.45, subd. 4a(a) and 342.455, subd. 4(a)]
- These products must meet testing requirements under Minnesota Statutes, section 342.61, except for limits on the amount of any cannabinoid a product may contain. The packaging of such products must include the batch number of the product. [M.S. §§ 342.45, subd. 4a(e) and 342.455, subd. 4(c)]
- The packaging of these products must clearly state “This product is not for sale in Minnesota.” [M.S. §§ 342.45, subd. 4a(f) and 342.455, subd. 4(b)]
- LPHE manufacturer license holders must ensure the products are compliant with the importing state’s requirements. [M.S. § 342.45, subd. 4a(g)]
- If the LPHE manufacturer or LPHE wholesaler is prohibited from distributing products containing cannabinoids in any other jurisdiction, convicted of an offense involving the distribution of products containing cannabinoids in any other jurisdiction, or found liable for having distributed any product that injured customers in any other jurisdiction, the office may suspend, revoke, or cancel the license or endorsement of the LPHE manufacturer or LPHE wholesaler. [M.S. §§ 342.45, subd. 4a(i) and 342.455, subd. 4(e)]
- The federal government passed legislation that will significantly impact the federal legality of hemp-derived THC products. In November 2025, President Trump signed the bill into law that included a change to the definition of hemp that effectively bans consumable hemp products containing more than 0.4 milligrams of THC beginning Nov. 12, 2026. On Sept. 3, 2026, subsequent federal legislation was signed moving the effective date of this change to Dec. 11, 2026. *As the prohibition nears, businesses should seek legal advice.*

Importing products

- A cannabis wholesaler or LPHE wholesaler license holder is permitted to import LPHEs from other states with an endorsement authorizing import. [M.S. §§ 342.34, subd. 5 and 342.455, subd. 3] A cannabis wholesaler may also import hemp-derived consumer products (HDCPs) from another state. [M.S. § 342.34, subd. 5]
- Before a license holder imports hemp-derived products, either the importer or the exporter must obtain approval from OCM by submitting documentation related to M.S. § 342.34 subd. 5(b)(1)-(2). Please see [Guidance Memo GM-2025-02](#) for more information on the approval process.
- Any HDCP imported into Minnesota must be tested by a Minnesota-licensed testing facility even if it has already been tested in the originating state. [M.S. § 342.61, subd. 1(2)]
- HDCPs containing no THC and LPHEs may be tested by an out-of-state ISO-accredited lab until May 31, 2027. [M.S. § 342.61 subd. 1(b)]
- Packaging and labeling for imported cannabinoid products must meet packaging and labeling rules or be substantially similar to Minnesota requirements. [M.S. § 342.63, subd. 3(a); M.R. P. 9810.1401, subp. 7]
- An imported LPHE must include the business name and address or business name and license number of the cultivator of the hemp parts used in the product. [342.63, subd. 7(a)(1)]
- An imported LPHE must include the business name and address or business name and license number of the manufacturer of the hemp concentrate and artificially derived cannabinoids. [M.S. 342.63, subd. 7(a)(2)]

- Imported HDCPs must contain the state of the product’s origin and the name and business address of the product’s manufacturer. [M.R. P. 9810.1401, subp. 7]
- The cultivator’s license number, from either the state hemp or USDA program, must be included on the label. [M.S. § 342.63, subd. 7(a)(1)]
- No cannabis is allowed to be used in the development of HDCPs or LPHEs. [M.S. § 342.01, subds. 37 and 50]
- It is the responsibility of the license holder that imports HDCPs or LPHEs to ensure they are tested before sale in Minnesota. [M.S. § 342.34, subd. 5(c); M.R. P. 9810.2400, subp. 2]
- If a cannabis wholesale license holder imports HDCPs they must enter each product and batch into Metrc, Minnesota’s statewide monitoring system. [M.S. § 342.24, subd. 5(a)]
- The office may suspend, revoke, or cancel the license or endorsement of an LPHE wholesaler who is prohibited from distributing products containing cannabinoids in any other jurisdiction, convicted of an offense involving the distribution of products containing cannabinoids in any other jurisdiction, or found liable for distributing any product that injured customers in any other jurisdiction. [M.S. § 342.455, subd. 3(c)]
- An LPHE wholesaler shall disclose all relevant information related to actions in another jurisdiction. Failure to disclose relevant information may result in disciplinary action by the office, including the suspension, revocation, or cancellation of an endorsement or license. [M.S. § 342.455, subd. 3(c)]
- It is not a defense in any civil or criminal action that a wholesaler relied on information on a product label or otherwise provided by a manufacturer who is not licensed in this state. [M.S. § 342.455, subd. 3(d)]

Table 1. Products allowed for importing and exporting by endorsement and license type(s) as outlined in Minnesota Statutes, chapter 342

Activity type	Endorsement	License type(s)	Products allowed
Import	LPHE importer	LPHE wholesaler	LPHEs
Import	Hemp-derived product importer	Cannabis wholesaler	HDCPs, LPHEs
Export	Hemp product exporter	LPHE manufacturer, LPHE wholesaler	Products that do not meet the definition of LPHEs

Packaging and labeling prohibitions

- Packaging and labeling must not bear a reasonable resemblance to any commercially available product that does not contain cannabinoids [M.S. § 342.62, subd. 3(a)(1)].
 - Noncompliant examples include:



- Packaging and labeling must not be designed to appeal to individuals under 21 years of age [M.S. § 342.62, subd. 3(a)(2)]. Defined as the use of:
 - Images depicting toys or robots [M.S. § 342.62, subd. 1a(1)]
 - Images depicting fruits or vegetables, except when used to accurately describe ingredients or flavors contained in a product [M.S. § 342.62, subd. 1a(2)]
 - Images bearing a likeness to characters or phrases popularly used to advertise to children [M.S. § 342.62, subd. 1a(3)]
 - Noncompliant examples include:



- Brand names or close imitations of brand names of candies, cereals, sweets, chips, or other food products typically marketed to children [M.S. § 342.62, subd. 1a(4)]
 - Noncompliant examples include:



- Packaging must not contain or be coated with any perfluoroalkyl (PFAS) substance. [M.S. § 342.62, subd. 3(b); M.R. P. 9810.1400, subp. 2A]
- Packaging must not expose a product to any toxic or harmful substances. [M.R. P. 9810.1400, subp. 2B]
- Packaging must not be contained in a container composed, in whole or in part of any poisonous or deleterious substance that may render the contents injurious to an individual's health or safety. [M.R. P. 9810.1400, subp. 2C]
- Edible cannabis products and LPHEs must be packaged in a material that is approved by the [United States Food and Drug Administration for use in packaging food](#). [M.S. § 342.62, subd. 3(c)]
- Packaging and labeling must not obscure identifying information on the label or use a false or deceptive label. [M.R. P. 9810.1403A]
 - Placing a sticker on top of the label that obscures important info such as THC content or expiration date including peel-away panels.
 - Noncompliant examples include:



- Placing required labeling on tear-away portion of packaging.
 - Noncompliant examples include:



- Using font size or colors that render the information unreadable.
- Making unapproved health, disease cure or prevention claims.
- Label must not represent the product as organic unless the cannabis plants and all ingredients used in the product are produced, processed, and certified in a manner that is consistent with the national organic standards established by the United States Department of Agriculture in accordance with the [Organic Foods Production Act of 1990, United States Code, title 7, section 6501 et seq.](#) [M.R. P. 9810.1403B]
- Empty packaging that violates any of the above prohibitions if used, may not be sold. [M.S. § 342.62, subd. 4]



Additional required information for retailers to provide to customers

All licensed or endorsed retailers must provide the below information to customers through any of the following means: included on the product label, posted on-premises at the retail location, or through a separate brochure/pamphlet provided with product purchases.

- Factual information about impairment effects and the expected timing of impairment effects, side effects, adverse effects, and health risks of cannabis flower, cannabis products, LPHEs, and HDCPs [M.S. § 342.63, subd. 6(a)(1)]
- A statement that customers and patients must not operate a motor vehicle or heavy machinery while under the influence of cannabis flower, cannabis products, LPHEs, and HDCPs [M.S. § 342.63, subd. 6(a)(2)]
- Resources customers and patients may consult to answer questions about cannabis flower, cannabis products, LPHEs, and HDCPs [M.S. § 342.63, subd. 6(a)(3)]
- Contact information for the poison control center and a safety hotline or website for customers to report and obtain advice about side effects and adverse effects of cannabis flower, cannabis products, LPHEs, and HDCPs [M.S. § 342.63, subd. 6(a)(4)]
- Substance use disorder treatment options [M.S. § 342.63, subd. 6(a)(5)]

OCM's [Guide to Safer Cannabis Use in Minnesota](#) may be utilized and shared with customers and patients to meet these requirements.

Approved product categories and potency limits

Per Minnesota Statutes, sections 342.02 and 342.06, the office has established approved product categories. For specific requirements, refer to Minnesota Rules, chapter 9810.

Any person may petition the office to approve new cannabinoid products, product categories and delivery methods following the [petitions process](#) established by OCM.

Table 2. Approved product categories and potency limits

Approved product category	Consumer product type	Potency limit	Per serving limit of THC	Total package limit of THC	Metric item categories <i>To be used in the statewide monitoring system</i>
Cannabis combination products	Infused cannabis flower <i>(including prerolls)</i>	50% total THC	None	None	INFUSED CANNABIS FLOWER (PACKAGED or BULK); INFUSED CANNABIS PRE-ROLLS (PACKAGED or BULK)
Cannabis concentrates	Liquid concentrate oils for vaping <i>(vape carts, distillate oil, disposable vapes, hash oil)</i>	80% total THC	None	None	VAPE CARTRIDGE (PACKAGED or BULK); DISTILLATE (PACKAGED or BULK); HASH OIL (PACKAGED or BULK)
Cannabis concentrates	Solid concentrates for vaping <i>(resin/rosin, kief, hash)</i>	None	None	None	CURED/LIVE RESIN (PACKAGED or BULK); CURED/LIVE ROSIN (PACKAGED or BULK); KIEF (PACKAGED or BULK); HASH (PACKAGED or BULK)
Cannabis flower	Cannabis flower <i>(dried/raw flower, ground flower, prerolls, bulk for deli-style sales)</i>	None	None	None	CANNABIS FLOWER (PACKAGED); RAW CANNABIS PRE-ROLLS (PACKAGED or BULK); CANNABIS FLOWER DELI-STYLE (BULK)
HDCPs	Hemp flower <i>(dried/raw flower, ground flower, prerolls)</i>	0.3% total THC	None	None	HEMP FLOWER (PACKAGED or BULK)

Approved product category	Consumer product type	Potency limit	Per serving limit of THC	Total package limit of THC	Metrc item categories <i>To be used in the statewide monitoring system</i>
HDCPs	Hemp-derived oils <i>(including vapes)</i>	0.3% total THC	None	None	HEMP CONCENTRATE NATURALLY OCCURRING (PACKAGED or BULK)
Ingestible cannabis products	Edible foods <i>(gummies, candy, brownies etc.)</i>	N/A*	10 mg THC	200 mg THC	CANNABIS EDIBLE (PACKAGED or BULK)
Ingestible cannabis products	Edible beverages	N/A*	10 mg THC	20 mg THC	CANNABIS BEVERAGES (PACKAGED or BULK)
Ingestible cannabis products	Tinctures and sublingual sprays <i>(including 'drops')</i>	N/A*	10 mg THC	200 mg THC	CANNABIS-DERIVED TINCTURES (PACKAGED or BULK)
Transdermal or topical cannabis products	Topical/transdermal products	N/A*	N/A*	1,000 mg THC	TRANSDERMAL/TOPICAL (PACKAGED or BULK)
LPHE products	LPHE edibles <i>(gummies, candy, etc.)</i>	N/A*	5 mg THC	50 mg THC	Not tracked in Metrc
LPHE products	LPHE single-serve beverages	N/A*	10 mg THC	10 mg THC	Not tracked in Metrc
LPHE products	LPHE large-format beverages <i>(minimum 750 mL container)</i>	N/A*	5 mg THC (maximum 17 servings)	85 mg THC	Not tracked in Metrc
LPHE products	Hemp-derived tinctures	N/A*	5 mg THC	50 mg THC	Not tracked in Metrc

*Not applicable.