

One Year In: Minnesota's Adult-Use Cannabis Market by the Numbers

State-licensed businesses across Minnesota began retail sales of adult-use cannabis in September 2025. Here are some data points that illustrate the state's work to launch its legal cannabis industry.



\$250 million
in combined adult-use and
medical cannabis retail sales
*\$150 million adult-use and
\$100 million medical*

90,000

registered medical
cannabis patients

*Doubled since elimination of barriers
to access in 2023 and 2024.*



43%

of Minnesota's licensed
cannabis businesses are
social equity businesses

*Equitable access to
ownership remains a defining feature
of Minnesota's marketplace.*



376

total cannabis business
licenses issued



2,013

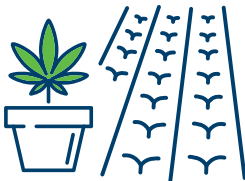
total lower-potency
hemp edible (LPHE)
business licenses issued

86% of license types
subject to lottery* have
been issued to social
equity applicants

**Including cultivator, manufacturer,
retailer and mezzobusiness*

575% increase in the
number of cannabis plants

*There are 486,720 plants in
license holders' inventory, up
from 72,083 in 2025.*



Nearly **3/4**
of license holders
endorsed for
cultivation
activities are
microbusinesses

*This suggests small and craft
businesses form the foundation of
cannabis cultivation in Minnesota.*



9 cooperative
agreements and
compacts signed
with Tribal Nations



95 newly licensed cultivators
this summer (June-August)

*This accounts for 60% of all
businesses currently engaged in
cultivation activities.*

Performed
3,000+
pre-licensure,
routine and regulatory
inspections of businesses



\$45.6 million
in tax revenue to the state
from September 2025
through July 2026

*This includes both
cannabis and
lower-potency
hemp edible
(LPHE) sales.*



60+

community
events hosted
and attended

*These events have expanded
OCM's opportunities to connect
with Minnesotans across the state.*

10,811

incoming emails and calls
handled by OCM's customer
service center



Learn more at

mn.gov/ocm/one-year-of-sales

