

MINNESOTA

OFFICE OF

CANNABIS MANAGEMENT

Packaging and Labeling Guide

for Cannabis and Lower-Potency Hemp Edible Products

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Introduction

A business that is licensed or endorsed by the office to manufacture or produce regulated cannabis or hemp-derived products, including lower-potency hemp edibles, must comply with all applicable packaging and labeling requirements under Minnesota Statutes, chapter 342, and Minnesota Rules, chapter 9810. Business owners should become familiar with the following sections of law and rule that directly apply to the packaging and labeling requirements outlined in this document, including:

- Minnesota Statutes, sections [342.62](#), [342.63](#)
- Minnesota Rules, parts [9810.1400](#), [9810.1401](#), [9810.1402](#), [9810.1403](#)

Throughout this document, statutory requirements are followed by an abbreviated citation referring to the specific chapter, section (§), and subdivision (subd.) of Minnesota Statutes (M.S.) and/or part (P.), and subpart (subp.) of Minnesota Administrative Rules (M.R.). Use the links above to access Minnesota Statutes, chapter 342, and Minnesota Rules, chapter 9810.

This document is meant to provide guidance to businesses licensed with the Office of Cannabis Management to help navigate the packaging and labeling rules adopted by the state of Minnesota. These guidelines are an important part of ensuring that Minnesota's cannabis and hemp industries prioritize public health and safety, consumer confidence and market integrity. The information contained in this document is not legal advice nor is it intended to replace your obligation to thoroughly read all applicable law and rules. It is the responsibility of each license holder to maintain compliance with all applicable laws and rules.

Product transition period for existing regulated product supply chains

To support the launch of the adult-use cannabis market and provide continuity for existing hemp-derived businesses and medical cannabis patients, in July 2025, OCM authorized a [product transition period](#) for the cannabis, hemp, and medical cannabis markets. That product transition period expired on March 31, 2026. OCM issued [Guidance Memo 25-03](#) in October 2025 (with updates to the guidance posted on Dec. 19, 2025, and Feb. 24, 2026) to clarify prior guidance on the product transition period, provide details on when applicants may expect to be licensed, and provide details on how existing products may stay in compliance.

General information and definitions

Packaging is the physical container or wrapping that holds a product. It protects the product, keeps it fresh or safe, and makes it easier to store, ship, and sell. Example: A plastic jar, a foil pouch, or a sealed bottle used to hold a cannabis product.



Labeling is the information printed on or affixed to the packaging. It tells people what the product is, how to use it, what's in it, and includes any required warnings. Example: A label that shows THC content, ingredients, expiration date, and safety warnings.



Important: The “marketing layer” of a label specifically refers to the outermost layer of a retail sale container, such as a bag or box that the package containing the product is placed in, that is predominantly apparent and visible. If the container consists of only a single layer, then the outer surface of the container is the marketing layer. Information required to be displayed on this layer must not be obscured in any way, including under a peel away panel. [M.R. P. 9810.0200, subp. 38 and 9810.1403, subp. A]

Universal packaging and labeling requirements

All packaging and labeling for a regulated product must comply with the following requirements:

Universal package requirements

- Child-resistant, tamper-evident, and opaque. [M.S. § 342.62, subd. 2(a)(1)] Child-resistant packaging requirement does not apply to beverages. [M.S. § 342.62, subd. 2(b)]
- Packaging for edible products containing multiple servings must be resealable or placed in a resealable container at point of sale. [M.S. § 342.62, subd. 2(g)]
- If a package contains multiple servings, each serving must be indicated by scoring, wrapping, or other indicators designating the individual serving size. [M.S. § 342.62, subd. 2(c)]
- For tinctures (lower-potency hemp edibles intended to be combined with food or beverage products before consumption), a calibrated dropper, measuring spoon, or similar device for measuring a single serving may be used to designate servings (Note: this applies to products sold at retail, not intended for on-site consumption). [M.S. § 342.62, subd. 2(d)(3)]
- Packaging must be designed to maximize the shelf life of a product. [M.R. P. 9810.1400, subp. 2D]

Universal label requirements

International Intoxicating Cannabinoid Product Symbol (IICPS)

The IICPS must [M.R. P. 9810.1400, subp. 3A]:

- Include the American Society for Testing and Materials (ASTM) D8441 with the letters THC underneath
- Be affixed to marketing layer of product
- Use “Warning Signal Yellow” (ISO 3864-4/ANSI Z535.1, Pantone 109 C, Hex #FFD100) and a black border
 - When displayed on a dark background, a yellow border is added around the initial black border of the IICPS
- Be no smaller than 0.5 inches by 0.5 inches



For light backgrounds



For dark backgrounds

This symbol is [available for download](#) on the OCM website.

Warning Signal Yellow

ISO:	3864-4
ANSI:	Z535.1
Pantone:	109 C
CMYK:	0, 18, 100, 0
RGB:	255, 209, 0
Hex:	#FFD100

21+ warning symbol

The 21+ warning symbol must [M.R. P. 9810.1400, subp. 3B]:

- Be affixed to marketing layer
- Be no smaller than 0.75 inches tall by 0.6 inches wide
- Use “Warning Signal Yellow” (ISO 3864-4/ANSI Z535.1, Pantone 109 C, Hex #FFD100) and a black border
 - When displayed on a dark background, a yellow border is added around the initial black border
- Include within the rectangle, a red (Pantone 187 C, Hex #A6192E) octagon containing the words “21+ NOT FOR CHILDREN” in white with the words “POISON CONTROL 800-222-1222” beneath the octagon in black



For light backgrounds



For dark backgrounds

This symbol is [available for download](#) on the OCM website.

Warning statement

The warning statement must:

- Be on each label and placed on the marketing layer
- Include in no less than size 6 pt font: "Keep this product out of reach of children. This product may be unlawful outside the state of Minnesota."

[M.S. § 342.63, subd. 2(8); M.R. P. 9810.1400, subps. 1D, 3C]

Red (octagon)

Pantone:	187 C
CMYK:	7, 100, 82, 26
RGB:	166, 25, 46
Hex:	#A6192E

Content of label: Flower

Included product categories: *Dried cannabis flower and hemp-derived consumer products (consisting of plant parts)*

Required information

- Name and license number of the cultivator [M.S. § 342.63, subd. 2(1)]
- Net weight [M.S. § 342.63, subd. 2(2)]
- Batch number [M.S. § 342.63, subd. 2(3)]
- Cannabinoid profile [M.S. § 342.63, subd. 2(4); M.R. P. 9810.1401, subp. 2A]
- Strain or cultivar name [M.R. P. 9810.1401, subp. 2B]
- Best by date [M.R. P. 9810.1401, subp. 2C]
- Testing verification [M.S. § 342.63, subd. 2(6)]
 - Example: "This product has been tested by [lab name and license number] on [date]."
- Directions for use [M.S. § 342.63, subd. 2(7)]
- All universally required symbols and statements [M.S. § 342.63, subd. 2(5), (8-9) and 2; M.R. P. 9810.1400, subp. 3]

Additional requirements for cannabis flower infused with cannabis concentrate

- Name of business that produced product [M.R. P. 9810.1401, subp. 4A]
- Date product was made [M.R. P. 9810.1401, subp. 4B]
- Amount of cannabis concentrate per package, measured in grams [M.R. P. 9810.1401, subp. 4D]
- Method used to create cannabis concentrate [M.R. P. 9810.1401, subp. 4E]
 - Examples include butane extraction, CO2 extraction, solventless, etc.
- Ingredients list [M.R. P. 9810.1401, subp. 4F]
- Major allergens [M.R. P. 9810.1401, subp. 4G]
- Expiration date [M.R. P. 9810.1401, subp. 4H]
- Warning statement: "Do not eat" [M.R. P. 9810.1401, subp. 4I]

Additional requirements for imported hemp-derived consumer products (consisting of plant parts)

- State of the product's origin [M.R. P. 9810.1401, subp. 7A]
- Name and business address of manufacturer [M.R. P. 9810.1401, subp. 7B]
- See [Exporting and importing requirements](#) for additional requirements.

Label example (cannabis)

Note: This is not a real product label and is intended as an example only.



Packaging at point of sale: Deli-style

“Deli-style” sales refer to portioning out cannabis flower from bulk inventory into packaging for the customer at the time of sale, rather than being sold in pre-packaged units.

Any cannabis business that is authorized or endorsed for retail operations is permitted to package non-manufactured cannabis flower at the final point of sale for deli-style sales, if certain conditions are met.

If a business intends to sell flower deli-style, they must specify their procedures, record-keeping, packaging, and safety measures in their final plans of record for retailing activity.

Packaging and labeling

All packaging and labeling rules and statutory requirements for dried cannabis flower must be followed, including affixing to the marketing layer of the package the universal symbol sticker, the warning symbol sticker, and a product label that includes the net weight of the flower in the package or container. Refer to [Content of a label: Flower](#) section of this document for the full list of required information that **must be affixed to the packaging and label**, including the name and license number of the business that cultivated the cannabis flower.

OCM recommends that batch numbers match the Metrc identification tag to ensure a business can maintain future compliance for recall and traceability procedures.

Statewide tracking

Deli-style sales must be tracked in [Metrc](#), Minnesota’s seed-to-sale inventory management system. Businesses will use the item category option of “CANNABIS FLOWER DELI-STYLE (BULK)” when creating a package of deli-style flower. If a business uses a vendor for their Metrc or point-of-sale (POS) systems, this information must be shared with the vendor. Refer to [Metrc Bulletin 57](#) for further guidance on tracking deli-style sales.

Prohibitions and requirements

- Retailers cannot distribute deli-style cannabis flower in excess of the statutory transaction limit of 2 ounces.
- Neither a bulk container nor a package may contain flower from more than one batch.
- Only non-manufactured cannabis flower may be distributed through deli-style sales.
- As noted by Minnesota Rules, part 9810.1100, subp. 7, weighing and measuring equipment must comply with weights and measure rules and requirements set out by the Weights and Measures Division in the [Minnesota Department of Commerce](#).
- Storage, utensils, containers, and scales must be clean and sanitary.
- Cannabis workers must wear clean gloves and use sanitary serving utensils such as tongs to package the cannabis flower.
- Retailers must not allow consumers to interact with the bulk storage containers.
- Any interaction with the flower must be done using display samples. Display samples must not be sold.

Content of label: Edible products

Included product categories: Ingestible cannabis products and lower-potency hemp edibles

Required information

- Name and license number of the cultivator(s) [M.S. § 342.63, subd. 3(a)(1)]
- Name and license number of manufacturer(s) [M.S. § 342.63, subd. 3(a)(2)]
- Net weight [M.S. § 342.63, subd. 3(a)(3); M.R. P. 9810.1401, subp. 3C]
- Type of product [M.S. § 342.63, subd. 3(a)(4)]
- Batch number [M.S. § 342.63, subd. 3(a)(5)]
- Expiration date [M.R. P. 9810.1401, subp. 3G]
- Serving size and number of servings [M.S. § 342.63, subd. 3(a)(6); M.R. P. 9810.1401, subp. 3D]
- Cannabinoid profile (must specify amount of THC and CBD) per serving and in total (milligrams) [M.S. § 342.63, subd. 3(a)(7)]
- Terpene analysis is required for all products with added terpenes or a label claim for terpene content (M.R. P. 9810.1401).
- Ingredients list (in descending order of predominance by weight) [M.R. P. 9810.1401, subp. 3B]
- Major allergens [M.R. P. 9810.1401, subp. 3H]
- All universally required symbols and statements [M.S. § 342.63, subd. 3(a)(9-10) and 3(a)(13-14); M.R. P. 9810.1400, subp. 3]
- Testing verification [M.S. § 342.63, subd. 3(a)(11)]
 - Example: "This product has been tested by [lab name and license number] on [date]."
- Directions for use [M.S. § 342.63, subd. 3(a)(12)]

Additional requirements for lower-potency hemp edibles containing artificially derived cannabinoids

- Warning statement: "Contains artificially derived cannabinoids. Not all safety hazards have been evaluated." [M.R. P. 9810.1401, subp. 8]

Additional requirements for imported lower-potency hemp edibles

All lower-potency hemp edible products imported to Minnesota or containing products manufactured or cultivated outside Minnesota must be labeled in a manner that provides customers substantially similar information to the requirements applicable to lower-potency hemp edibles under Minnesota Statutes, chapter 342 and section 342.63. The labels of lower-potency hemp edible products imported to the state or products containing hemp plant parts or hemp concentrate cultivated, or manufactured by a source outside a Minnesota cannabis or hemp business, must include:

- State of the product's origin [M.R. P. 9810.1401, subp. 7A]
- Name and business address of manufacturer [M.R. P. 9810.1401, subp. 7B]
- See [Exporting and importing requirements](#) for additional requirements.

Additional requirements for lower-potency hemp (edible products)

- Packaging for beverages sold in multipack units (such as cases) must describe the number of individual units contained inside the packaging, the potency and number of servings per unit, and must comply with all universal packaging and labeling requirements including the display of universal symbols. Please note that if a product is packaged together in a marketing layer, that the individual product may not be sold individually unless it is also compliant with all requirements under section 342.63. [M.R. P. 9810.1400, subp. 2 and 3; M.R. P. 9810.2503, subp. 1(B)]

Label examples (cannabinoid products)

Note: These are not real product labels and are intended as examples only.



Directions for Use: Ingest orally, onset can take 60+ minutes.

Cannabinoid Profile Per Serving/Total:
10/10 mg THC, etc.

Ingredients: carbonated water, cannabis concentrate, sugar, coconut milk, natural flavoring, etc.

Contains: coconut milk
Expires: 10/31/2026

Cultivated by CannaGrowers LLC
Cultivation License #12345
Manufactured by Cannabis Co.
Manufacturing License #67890

Batch: 54321
This product has been certified as compliant.
Test results available upon request.



CANNABIS-INFUSED SPARKLING BEVERAGE

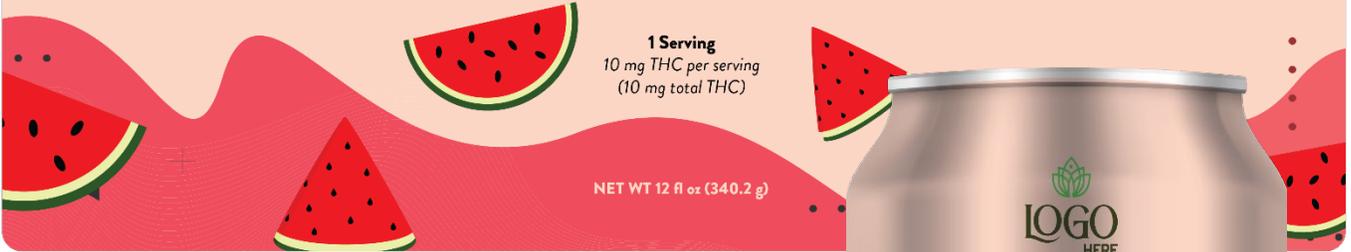
WATERMELON



Keep this product out of reach of children. This product may be unlawful outside the state of Minnesota.

1 Serving
10 mg THC per serving
(10 mg total THC)

NET WT 12 fl oz (340.2 g)



On-site consumption

For information on on-site consumption, review OCM's [On-Site Consumption Guide \(mn.gov/ocm/on-site-consumption-guide\)](http://mn.gov/ocm/on-site-consumption-guide).



Content of label: Concentrates

Included product categories: Cannabis concentrate products and hemp-derived consumer products (excluding hemp plant parts)

Required information

- Name and license number of the cultivator of the plants used to create the concentrates [M.S. § 342.63, subd. 3(a)(1)]
- Name and license number of producer [M.S. § 342.63, subd. 3(a)(2)]
- Net weight or volume [M.S. § 342.63, subd. 3(a)(3)]
- Type of product [M.S. § 342.63, subd. 3(a)(4)]
- Batch number [M.S. § 342.63, subd. 3(a)(5)]
- Serving size [M.S. § 342.63, subd. 3(a)(6)]
- Cannabinoid profile [M.S. § 342.63, subd. 3(a)(7)]
- Directions for use [M.S. § 342.63, subd. 3(a)(12)]
- Expiration date [M.R. P. 9810.1401, subp. 4H]
- Date product was made [M.R. P. 9810.1401, subp. 4B]
- Amount of cannabis concentrate per serving, measured in grams [M.R. P. 9810.1401, subp. 4C]
- Amount of cannabis concentrate per package, measured in grams [M.R. P. 9810.1401, subp. 4D]
- Method used to create cannabis concentrate [M.R. P. 9810.1401, subp. 4E]
- Ingredients list [M.R. P. 9810.1401, subp. 4F]
- Major allergens [M.R. P. 9810.1401, subp. 4G]
- Testing verification [M.S. § 342.63, subd. 3(a)(11)]
 - Example: "This product has been tested by [lab name and license number] on [date]."
- Warning statement: "Do not eat" [M.R. P. 9810.1401, subp. 4I]
- All universally required symbols and statements [M.S. § 342.63, subd. 3(a)(9-10) and 3(a)(13-14); M.R. P. 9810.1400, subp. 3]

Additional requirements for hemp concentrates containing artificially derived cannabinoids

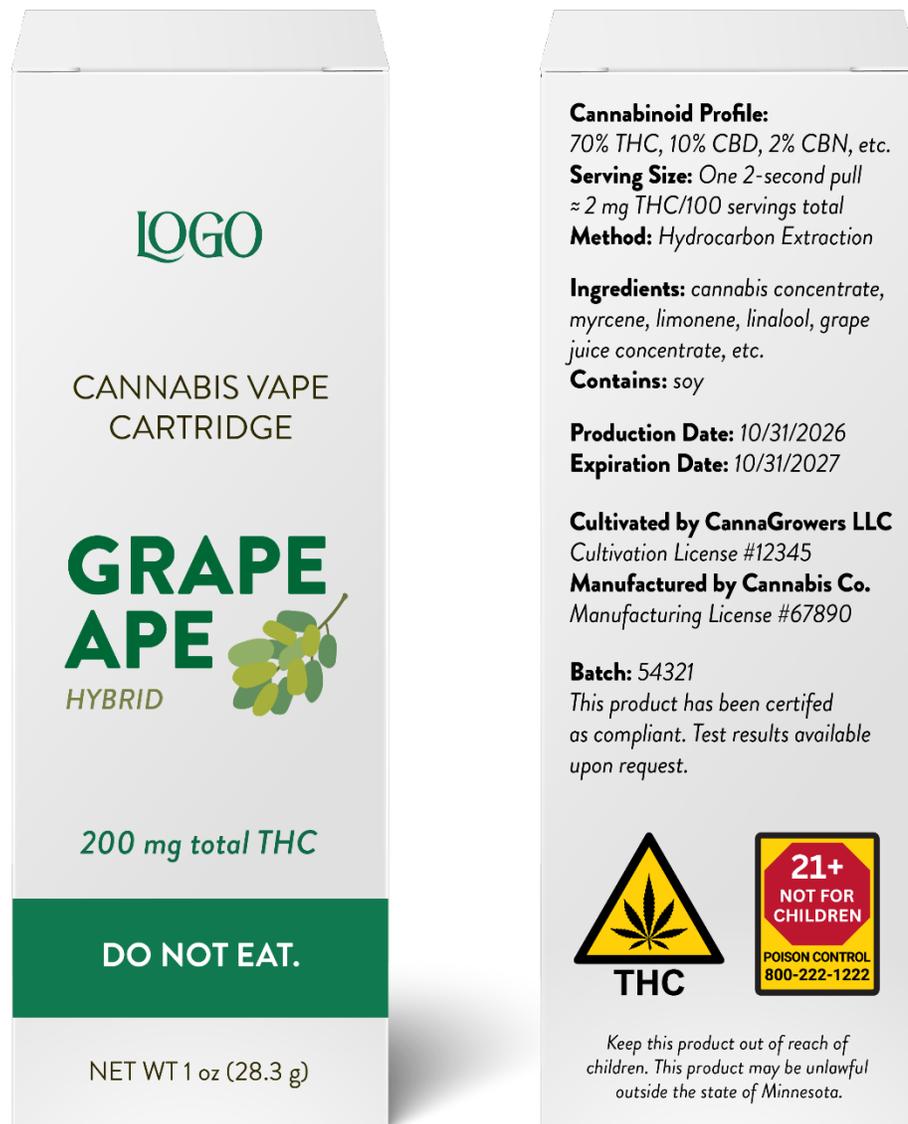
- Warning statement: "Contains artificially derived cannabinoids. Not all safety hazards have been evaluated." [M.R. P. 9810.1401, subp. 8]

Additional requirements for imported hemp-derived consumer products*

- State of the product's origin [M.R. P. 9810.1401, subp. 7A]
- Name and business address of manufacturer [M.R. P. 9810.1401, subp. 7B]
- See [Exporting and importing requirements](#) for additional requirements.

Label example (concentrates)

Note: This is not a real product label and is intended as an example only.



Content of label: Immature cannabis plants and cannabis seedlings

Included product categories:

Immature cannabis plants
and seedlings

Required information

- Name and license number of the cultivator [M.R. P. 9810.1401, subp. 1A]
- Weight of the plant or seedlings [M.R. P. 9810.1401, subp. 1B]
- Average or projected cannabinoid profile based on the variety [M.R. P. 9810.1401, subp. 1C]
- The statement: "This plant or seedling is not required to be and has not been tested for safety compliance under Minnesota Statutes, section 342.61." [M.R. P. 9810.1401, subp. 1D]

Label example (immature cannabis plants and cannabis seedlings)

Note: This is not a real product label and is intended as an example only.



Content of label: Cannabis topical products

Included product categories: Cannabis topicals or transdermals

Required information

- Name and license number of the cultivator(s) [M.S. § 342.63, subd. 3(a)(1)]
- Manufacturer name(s), license number(s), location, and website [M.S. § 342.63, subd. 3(a)(2); M.R. P. 9810.1401, subp. 5A]
- Name of laboratory used to test the product and testing verification [M.S. § 342.63, subd. 3(a)(11); M.R. P. 9810.1401, subp. 5B]
- Net weight or volume [M.S. § 342.63, subd. 3(a)(3); M.R. P. 9810.1401, subp. 5C]
- Type of product [M.S. § 342.63, subd. 3(a)(4)]
- Batch number [M.S. § 342.63, subd. 3(a)(5)]
- Potency statement describing the cannabinoid profile [M.R. P. 9810.1401, subp. 5D]
- Ingredients list in descending order of predominance by weight or volume [M.S. § 342.63, subd. 3(a)(8); M.R. P. 9810.1401, subp. 5E]
- Recommended amount for use at any one time [M.S. § 342.63, subd. 3(a)(6); M.R. P. 9810.1401, subp. 5F]
- Directions for use [M.S. § 342.63, subd. 3(a)(12)]
- Warning statement: "For topical application – do not eat or smoke" [M.R. P. 9810.1401, subp. 5G]
- All universally required symbols and statements [M.S. § 342.63, subd. 3(a)(9-10) and 3(a)(13-14); M.R. P. 9810.1400, subp. 3]

Label example (cannabis topical products)

Note: This is not a real product label and is intended as an example only.



Content of label: Hemp-derived topical products

Included product categories: Hemp-derived topicals

Required information

- Manufacturer name, location, phone number, and website [M.S. § 342.63, subd. 5(a)(1); M.R. P. 9810.1401, subp. 5A]
- Name and address of laboratory used to test the product [M.S. § 342.63, subd. 5(a)(2); M.R. P. 9810.1401, subp. 5B]
- Net weight or volume [M.S. § 342.63, subd. 5(a)(3); M.R. P. 9810.1401, subp. 5C]
- Type of topical product [M.S. § 342.63, subd. 5(a)(4)]
- Potency statement describing the cannabinoid profile including the amount or percentage of CBD, CBG, or any other cannabinoid, derivative, or extract of hemp, per serving and in total [M.S. § 342.63, subd. 5(a)(5); M.R. P. 9810.1401, subp. 5D]
- Ingredients list in descending order of predominance by weight or volume [M.S. § 342.63, subd. 5(a)(6); M.R. P. 9810.1401, subp. 5E]
- A statement that the product does not claim to diagnose, treat, cure, or prevent any disease and that the product has not been evaluated or approved by the US Food and Drug Administration, unless the product has been so approved [M.S. § 342.63, subd. 5(a)(7)]
- Recommended amount for use at any one time [M.R. P. 9810.1401, subp. 5F]
- Warning statement: "For topical application – do not eat or smoke" [M.R. P. 9810.1401, subp. 5G]
- All universally required symbols and statements M.S. § 342.63, subd. 3(a)(9-10)

Label example (hemp-derived topical products)

Note: This is not a real product label and is intended as an example only.



Content of label: Medical cannabis products

Included product categories: All

Required information

In addition to the labeling requirements for each product type, including universal requirements, medical cannabis product labels must include the following:

Medical cannabis symbol [M.R. P. 9810.1402, subp. 1]

The medical cannabis symbol must:

- Be no smaller than 0.5 inches wide by 0.35 inches tall
- Use “Warning Signal Yellow” (ISO 3864-4/ANSI Z535.1, Pantone 109 C, Hex #FFD100) and a black border
 - When displayed on a dark background, a yellow border is added around the initial black border



For light backgrounds



For dark backgrounds

This symbol is [available for download](#) on the OCM website.

Patient specific label

- Patient's name and date of birth
- Name and date of birth of patient's registered designated caregiver, parent, legal guardian or spouse [M.S. § 342.63, subd. 4(1); 342.63, subd. 4(2)]
- Patient's registry ID number [M.S. § 342.63, subd. 4(3)]
- Name, address and license number of manufacturer [M.R. P. 9810.1402, subp. 2A]
- Chemical composition of the medical cannabis flower or medical cannabinoid product [M.R. P. 9810.1402, subp. 2B]
- Recommended dosage [M.R. P. 9810.1402, subp. 2C]
- Directions for use [M.R. P. 9810.1402, subp. 2D]
- The statement: "This medical cannabis is for therapeutic use only. Diversion of this product is unlawful and may result in revocation of the patient's registration." [M.R. P. 9810.1402, subp. 2E]

Example of patient specific label

Patient: John Doe
DOB: 4/16/1990

Caregiver/ Legal Guardian: Jane Watson
DOB: 2/15/1964

Registry ID: 554433

Manufactured by Cannabis Co.,
License #: 44885
1934 Raymond Rd, Eagan, MN, 55113

Recommended Dosage: XXXX
Directions: XXXX

*This medical cannabis is for therapeutic use only.
Diversion of this product is unlawful and may
result in revocation of the patient's registration.*

Exporting and importing requirements

Exporting products

Lower-potency hemp edible (LPHE) manufacturer and LPHE wholesaler license holders are permitted to export “products containing cannabinoids that do not qualify as lower-potency hemp edibles.” [M.S. §§ 342.45, subd. 4a(a) and 342.455, subd. 4(a)]

These products must meet testing requirements under Minnesota Statutes, section 342.61, except for limits on the amount of any cannabinoid a product may contain. The packaging of such products must include the batch number of the product. [M.S. §§ 342.45, subd. 4a(e) and 342.455, subd. 4(c)]

The packaging of these products must clearly state “This product is not for sale in Minnesota.” [M.S. §§ 342.45, subd. 4a(f) and 342.455, subd. 4(b)]

LPHE manufacturer license holders must ensure that the products are compliant with the importing state’s requirements. [M.S. § 342.45, subd. 4a(g)]

If the LPHE manufacturer or LPHE wholesaler is prohibited from distributing products containing cannabinoids in any other jurisdiction, convicted of an offense involving the distribution of products containing cannabinoids in any other jurisdiction, or found liable for having distributed any product that injured customers in any other jurisdiction, the office may suspend, revoke, or cancel the license or endorsement of the LPHE manufacturer or LPHE wholesaler. [M.S. §§ 342.45, subd. 4a(i) and 342.455, subd. 4(e)]

Importing products

- A cannabis wholesaler or LPHE wholesaler license holder is permitted to import LPHEs from other states with an endorsement authorizing import. [M.S. §§ 342.34, subd. 5 and 342.455, subd. 3] A cannabis wholesaler may also import hemp-derived consumer products (HDCP) from another state. [M.S. § 342.34, subd. 5]
- Before a license holder imports hemp-derived products, either the importer or the exporter must obtain approval from OCM by submitting documentation related to M.S. § 342.34 subd. 5(b)(1)-(2). Please see [Guidance Memo GM-2025-02](#) for more information on the approval process.
- Any cannabinoid product imported into Minnesota must be tested by a Minnesota-licensed testing facility even if it has already been tested in the originating state. [M.S. § 342.61, subd. 1(2)]
- Packaging and labeling for imported cannabinoid products must meet packaging and labeling rules or be substantially similar to Minnesota requirements. [M.S. § 342.63, subd. 3(a); M.R. P. 9810.1401, subp. 7]
- If an out-of-state manufacturer does not have a license number, the office will consider their business name and address. [M.S. § 342.63, subd. 3(b); M.R. P. 9810.1401, subp. 7]

- The cultivator’s license number, from either the state hemp or USDA program, must be included on the label.
- No cannabis is allowed to be used in the development of HDCPs or LPHEs. [M.S. § 342.01, subds. 37 and 50]
- It is the responsibility of the license holder that imports products to ensure they are tested before sale in Minnesota.
- If a cannabis wholesale license holder imports HDCPs they must enter each product and batch into Metrc, Minnesota’s statewide monitoring system. [M.S. § 342.24, subd. 5(a)]
- The office may suspend, revoke, or cancel the license or endorsement of an LPHE wholesaler who is prohibited from distributing products containing cannabinoids in any other jurisdiction, convicted of an offense involving the distribution of products containing cannabinoids in any other jurisdiction, or found liable for distributing any product that injured customers in any other jurisdiction. [M.S. § 342.455, subd. 3(c)]
- An LPHE wholesaler shall disclose all relevant information related to actions in another jurisdiction. Failure to disclose relevant information may result in disciplinary action by the office, including the suspension, revocation, or cancellation of an endorsement or license. [M.S. § 342.455, subd. 3(c)]
- It is not a defense in any civil or criminal action that a wholesaler relied on information on a product label or otherwise provided by a manufacturer who is not licensed in this state. [M.S. § 342.455, subd. 3(d)]

Products allowed for importing and exporting by endorsement and license type(s) as outlined in Minnesota Statutes chapter 342

Activity Type	Endorsement	License Type(s)	Products Allowed
Import	Lower-potency hemp edible importer	Lower-potency hemp edible wholesaler	Lower-potency hemp edibles
Import	Hemp-derived product importer	Cannabis wholesaler	Hemp-derived consumer products, lower-potency hemp edibles
Export	Hemp product exporter	Lower-potency hemp edible manufacturer, lower-potency hemp edible wholesaler	Products that do not meet the definition of lower-potency hemp edibles

Packaging and labeling prohibitions

- Packaging and labeling must not bear a reasonable resemblance to any commercially available product that does not contain cannabinoids. [M.S. § 342.62, subd. 3(a)(1)]
 - Noncompliant examples include:



- Packaging and labeling must not be designed to appeal to individuals under 21 years of age. [M.S. § 342.62, subd. 3(a)(2)] Defined as the use of: [M.S. § 342.62, subd. 1a]
 - Images depicting toys or robots
 - Images depicting fruits or vegetables, except when used to accurately describe ingredients or flavors contained in a product
 - Images bearing a likeness to characters or phrases popularly used to advertise to children
 - Noncompliant examples include:



- Brand names or close imitations of brand names of candies, cereals, sweets, chips, or other food products typically marketed to children
 - Noncompliant examples include:



- Packaging must not contain or be coated with any perfluoroalkyl (PFAS) substance. [M.S. § 342.62, subd. 3(b); M.R. P. 9810.1400, subp. 2A]
- Packaging must not expose a product to any toxic or harmful substances. [M.R. P. 9810.1400, subp. 2B]
- Packaging must not be contained in a container composed, in whole or in part of any poisonous or deleterious substance that may render the contents injurious to an individual’s health or safety. [M.R. P. 9810.1400, subp. 2C]
- Edible cannabis products and lower-potency hemp edibles must be packaged in a material that is approved by the [United States Food and Drug Administration for use in packaging food](#). [M.S. § 342.62, subd. 3(c)]
- Packaging and labeling must not obscure identifying information on the label or use a false or deceptive label. [M.R. P. 9810.1403 A]

- Placing a sticker on top of the label that obscures important info such as THC content or expiration date including peel-away panels.

- Noncompliant examples include:



- Placing required labeling on tear-away portion of packaging.

- Noncompliant examples include:



- Using font size or colors that render the information unreadable.
- Making unapproved health, disease cure or prevention claims.

- Label must not represent the product as organic unless the cannabis plants and all ingredients used in the product are produced, processed, and certified in a manner that is consistent with the national organic standards established by the United States Department of Agriculture in accordance with the [Organic Foods Production Act of 1990, United States Code, title 7, section 6501 et seq.](#) [M.R. P. 9810.1403 B]
- Empty packaging that violates any of the above prohibitions if used, may not be sold. [M.S. § 342.62, subd. 4]

Additional required information for retailers to provide to customers

All licensed or endorsed retailers must provide the below information to customers through any of the following means: included on the product label, posted on-premises at the retail location, or through a separate brochure/pamphlet provided with product purchases.

- Factual information about impairment effects and the expected timing of impairment effects, side effects, adverse effects, and health risks of cannabis flower, cannabis products, lower-potency hemp edibles, and hemp-derived consumer products. [M.S. § 342.63, subd. 6(a)(1)]
- A statement that customers and patients must not operate a motor vehicle or heavy machinery while under the influence of cannabis flower, cannabis products, lower-potency hemp edibles, and hemp-derived consumer products. [M.S. § 342.63, subd. 6(a)(2)]
- Resources customers and patients may consult to answer questions about cannabis flower, cannabis products, lower-potency hemp edibles, and hemp-derived consumer products, and any side effects and adverse effects. [M.S. § 342.63, subd. 6(a)(3)]
- Contact information for the poison control center and a safety hotline or website for customers to report and obtain advice about side effects and adverse effects of cannabis flower, cannabis products, lower-potency hemp edibles, and hemp-derived consumer products. [M.S. § 342.63, subd. 6(a)(4)]
- Substance use disorder treatment options. [M.S. § 342.63, subd. 6(a)(5)]

Approved product categories and potency limits

Per Minnesota Statutes, sections 342.02 and 342.06, the office has established approved product categories. For specific requirements, refer to Minnesota Rules, chapter 9810.

Product transition period for existing regulated product supply chains

Launching a new retail market for cannabis and hemp-derived products that is governed by one statute (chapter 342), while transitioning existing markets authorized under other statutes (section 151.72 and chapter 152) is complex. To support the launch of the adult-use cannabis market and provide continuity for existing hemp-derived businesses and medical cannabis patients, in July 2025, OCM authorized a [product transition period](#) for the cannabis, hemp, and medical cannabis markets. OCM issued [Guidance Memo 25-03](#) in October 2025 (with updates posted on Dec. 19, 2025, and Feb. 24, 2026) to clarify prior guidance on the product transition period and provide details on when applicants may expect to be licensed. The product transition period expired on March 31, 2026.

Beginning April 1, 2026, all licensed businesses must operate subject to the authorizations and requirements of Minnesota Statutes, chapter 342 and Minnesota Rules, chapter 9810.

Edible/beverage inventory compliant with Minnesota Statutes, section 151.72 may be sold with the addition of the universal symbol and warning symbol if the product is not expired. As of January 1, 2026, hemp flower and vapes are now classified as hemp-derived consumer products and regulated under chapter 342, and as such are no longer permitted to be bought or sold by LPHE businesses.

After March 31, 2026:

- LPHE retailers may only purchase from other license holders.
- LPHE manufacturers may only sell to other license holders, except for import/export activities.
- LPHE wholesalers may only purchase from and sell to other license holders, except for import/export activities.