



Lower-Potency Hemp Edible (LPHE) Product Compliance

PACKAGING AND LABELING QUICK GUIDE

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This document is meant to provide packaging and labeling guidance to businesses licensed by the Office of Cannabis Management to sell lower-potency hemp edibles. These guidelines are an important part of ensuring that Minnesota's LPHE industry prioritizes public health and safety, consumer confidence and market integrity.

The information contained in this document is not legal advice, and it is the responsibility of each license holder to thoroughly read all applicable laws and rules to maintain compliance.

BEVERAGES



- 1 Packaging is child resistant, tamper-evident, opaque and designed to maximize shelf life
- 2 Must be resealable or placed in a resealable container at point of sale if containing multiple servings*
- 3 Must have International Intoxicating Cannabinoid Product Symbol (IICPS) with the letters THC underneath (no smaller than 0.5 inches by 0.5 inches)
- 4 Must have 21+ warning symbol (no smaller than 0.75 inches tall by 0.6 inches wide)
- 5 Must have warning statement (no less than size 6 pt font): "Keep this product out of reach of children. This product may be unlawful outside the state of Minnesota."
- 6 Name and license number of cultivator(s)
- 7 Name and license number of manufacturer(s)
- 8 Net weight
- 9 Type of product
- 10 Batch number
- 11 Expiration date
- 12 Serving size and number of servings
- 13 Cannabinoid profile (must specify amount of THC and CBD) per serving and in total (milligrams)
- 14 Ingredients list (in descending order of predominance by weight)
- 15 Major allergens
- 16 Testing verification
- 17 Directions for use

ADDITIONAL REQUIREMENTS FOR BEVERAGES

Additional requirements for LPHE beverages

Packaging for beverages sold in multipack units (such as cases) must describe the number of individual units contained inside the packaging, the potency and number of servings per unit, and must comply with all universal packaging and labeling requirements including the display of universal symbols.

Additional requirements for imported LPHEs

- State of the product's origin
- Name and business address of manufacturer
- Manufacturer has been approved to import their products into Minnesota

Additional requirements for LPHE retailers with an on-site consumption endorsement

LPHEs that are intended to be consumed as a beverage may be served outside of the edibles' packaging, such as via bulk dispensing, if the information that is required to be contained on the label of an LPHE is posted or otherwise displayed by the LPHE retailer.

Additional requirements for LPHEs containing artificially derived cannabinoids

- Warning statement: "Contains artificially derived cannabinoids. Not all safety hazards have been evaluated."

EDIBLES



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*If package contains multiple servings, each serving must be indicated by scoring, wrapping, or other indicators designating the individual serving size. For tinctures (LPHEs intended to be combined with food or beverage products prior to consumption), a calibrated dropper, measuring spoon, or similar device for measuring a single serving may be used to designate servings (this applies to products sold at retail, not intended for on-site consumption).

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APPROVED LPHE PRODUCT CATEGORIES & POTENCY LIMITS

Product Type	Product	Potency Limit	Per Serving Limit	Total Package Limit
Lower-potency hemp edible (LPHE) products	LPHE non-beverage products (i.e. gummies, etc.) and hemp-derived tinctures	0.3% THC	5 mg THC	50 mg THC
Lower-potency hemp edible (LPHE) products	LPHE beverage products	0.3% THC	10 mg THC	10 mg THC

Note: Under Minnesota Statutes, chapter 342, hemp flower and hemp-derived oils (including vapes) are classified as hemp-derived consumer products and may only be sold by a licensed cannabis retailer.

PROHIBITIONS

- Packaging must not bear a reasonable resemblance to any commercially available product that does not contain cannabinoids.
- Packaging must not be designed to appeal to individuals under 21 years of age. Defined as the use of:
 - Images depicting toys or robots
 - Images depicting fruits or vegetables, except when used to accurately describe ingredients or flavors contained in a product
 - Images bearing a likeness to characters or phrases popularly used to advertise to children
- Brand names or close imitations of brand names of candies, cereals, sweets, chips, or other food products typically marketed to children are not allowed.
- Packaging and labeling must not obscure identifying information on the label or use a false or deceptive label. A QR code may be used to link to a certificate of analysis (COA) to supplement the required information shown on the label.
- Stickers must not be placed on top of the label in a manner that obscures important information such as THC content or expiration date.
- Required labeling must not be placed on tear-away portion of packaging or under a peel-away panel.
- Packaging and labeling must not use font sizes or colors that render the information unreadable.
- Packaging and labeling must not make unverified health, disease cure or prevention claims.
- Label must not represent the product as organic unless all plant material and all ingredients used in the product are produced, processed, and certified in a manner that is consistent with the national organic standards established by the United States Department of Agriculture in accordance with the Organic Foods Production Act of 1990, United States Code, title 7, section 6501 et seq.



Learn more about [Packaging and Labeling \(mn.gov/ocm/packaging-and-labeling/\)](https://mn.gov/ocm/packaging-and-labeling/).

Minnesota Statutes §§ 342.45, 342.455, 342.46, 342.62, 342.63; Minnesota Rules, parts 9810.1400, 9810.1401, 9810.2100, 9810.2101, 9810.2503.