



Board of Directors Meeting

May 14, 2014

Discussion slides



Agenda

- Welcome and new business
- Consumer story – Jamison Tessneer, St Paul
- Public comment
- Administrative
 - Minutes
 - Consumer and Small Employer Advisory Committee report and new members
 - Finance Work Group report – Officer elections
 - Compliance Work Group report
- CEO report
- 2015 withhold discussion
- Marketing campaign policy for Board consideration
- Deloitte presentation
- Wrap up and new business
- Adjourn

Consumer Story

- Jamison Tessneer, St. Paul

Public Comment

- Please sign up for public comment at back table

Administrative

- Approve April 30, 2014 meeting minutes
- Consumer and Small Employer Advisory Committee
 - Committee membership
 - Committee recommendation on Consumer Assistance Program timeline – Jinny Johnson, Committee Vice Chair
- Board Work Group updates
 - Finance and HR Work Group – Officer elections
 - Compliance Work Group

CEO Report

- Enrollment update, as of end of day Tuesday May 13:
 - 216,410 total enrollments:
 - 120,749 Medical Assistance
 - 50,540 QHP
 - 45,121 Minnesota Care
- Staff update: Welcome Ken Harpell, Director of Broker Relations
 - Monday May 19 start date
- Outreach grants
 - RFP released: Monday May 5
 - Webinar for potential applicants: Monday May 12
 - Proposals due: Monday June 2

CEO Report

- Graduate with Coverage
 - Launched yesterday to remind college graduates that they may be eligible for affordable health insurance through MNsure
 - Graduation itself is not a qualifying life event, college graduates who experience a qualifying life event – such as the loss of university- or employer-sponsored health insurance that meets min. essential coverage standards – may be eligible to enroll through MNsure
 - Graduates whose income makes them eligible for MinnesotaCare or Medical Assistance, and who do not have access to employer-sponsored health insurance, can also enroll through MNsure for coverage through one of these public programs

Graduate with Health Coverage



Graduate with Health Coverage

MNSure
Where you choose health coverage

Are you covered?

Did you know - young adults are more likely to visit the emergency room than many other age groups!

Not covered by your EMPLOYER or by your PARENTS?

You may be eligible to enroll at www.mnsure.org.
Call 1-855-366-7873 for more information.

Plans available with FREE check-ups & other preventative care

You can't be denied for a pre-existing condition

CEO Report

- Deloitte update
 - Contract signed April 29
 - Work has started, including kick-off meeting with all staff last Tuesday
 - Working on a process for approval of upcoming deliverables

2015 Withhold Discussion

- Tom Forsythe, Finance and HR Work Group Lead

MNsure Preliminary Budget – CY 2015

Business Area	CY 14				CY 15
	Available	Proposed Reductions	Reallocation	Proposed	
Administrative	2,088,126.77	(127,916.64)	2,529,999.18	1,960,210.13	1,802,679.81
100 Executive	8,319,879.78	(1,478,860.75)		6,841,019.03	3,027,419.59
150 Administrative Support	4,761,514.40	(2,818,454.05)		1,943,060.35	1,265,109.85
300 Legal/Appeals					
Customer Service	2,273,535.23	(959,320.80)		1,314,214.43	874,990.04
200 Plan Management and Reporting	6,732,789.70	(555,000.00)		6,177,789.70	781,430.19
220 Individual Eligibility and Enrollment	642,849.60	(56,820.02)	10,000,000.00	586,029.58	532,360.99
240 SHOP	6,261,349.42	396,838.18		9,188,186.78	6,103,620.16
260 Customer Service Operations	16,799,000.13	(4,904,363.37)		11,894,636.76	6,519,486.49
280 Navigator/Broker					
Communication	14,160,808.08	(5,651,184.51)		8,509,623.57	3,921,995.07
400 Communications/Marketing			6,000,000.00		
Information Technology	58,691,594.28	-		68,691,594.28	13,622,534.10
500 Information Technology Support					
Other State Agencies	6,168,913.05	(2,374,917.22)		3,793,995.83	1,309,790.09
7-900 Commerce/Health					
Other				6,000,000.00	
Unallocated					
Total	126,900,360.44	(18,529,999.18)	18,529,999.18	126,900,360.44	39,761,416.39
Sources	95,364,925.63	(18,529,999.18)	13,529,999.18	89,044,133.63	5,000,000.00
Medicaid	31,535,434.81		5,000,000.00	36,535,434.81	\$22,221,556
Withhold				2,194,465.75	\$11,674,887
Carry Over Withhold					873,673.75
Total Revenue	126,900,360.44			127,774,034.19	\$39,770,116.21
Balance				873,673.75	8,699.82

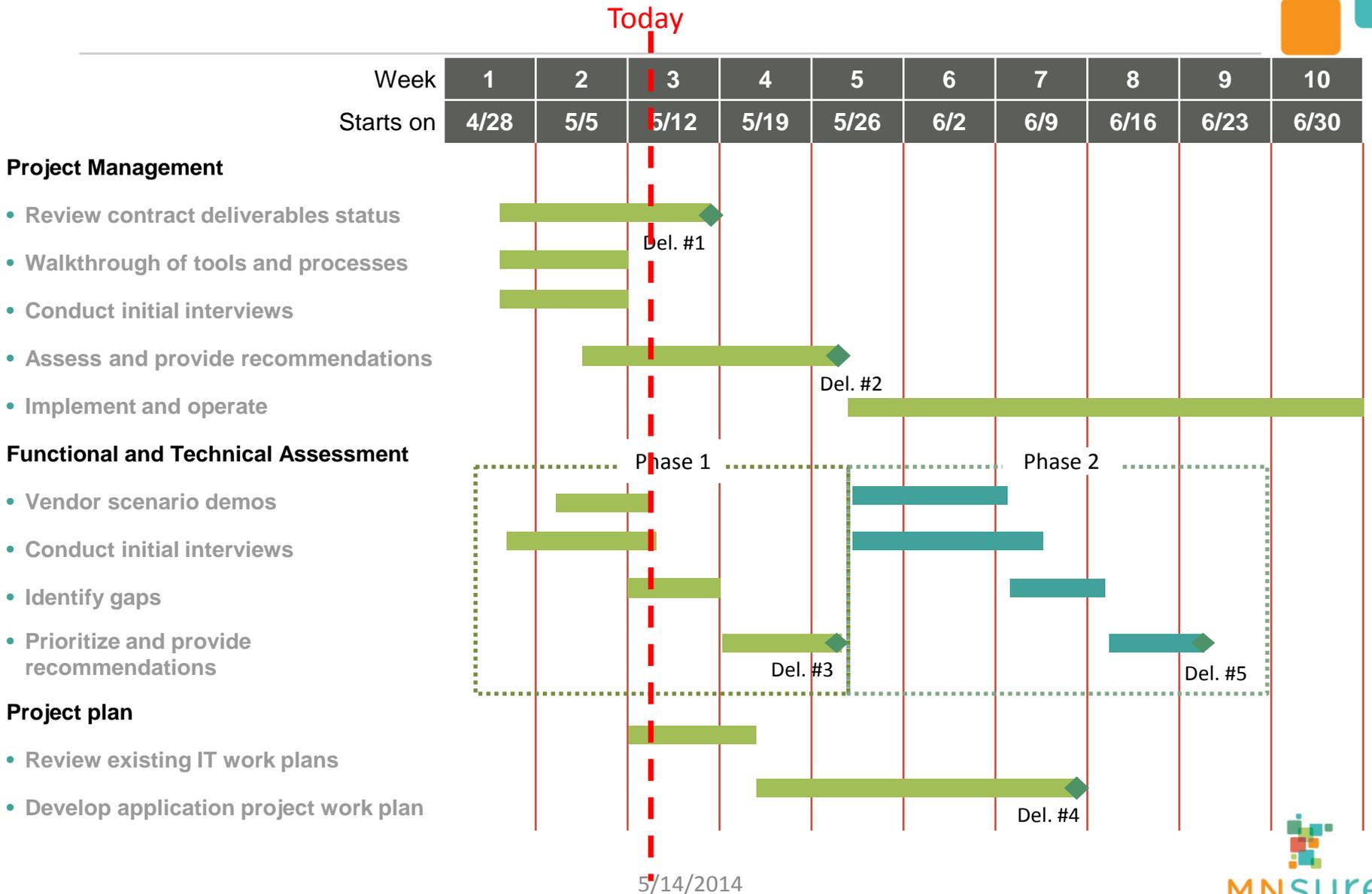
Marketing Campaign Policy for Board Consideration

- Allison O'Toole, Deputy Director – External Affairs
 - See “2014-2015 Open Enrollment Marketing Campaign Draft Policy Statement”

Deloitte Presentation

- Brian Keane, Principal and Sally Fingar, Project Manager, Deloitte

Project Calendar



Key Accomplishments/Activities

- Completed internal project kick-off meeting
- Completed Phase 1 functional scenario demonstrations
- NDAs finalized with IBM and Conecture; being finalized with EngagePoint
- Began Board member interviews
- Initiated Stakeholder meetings (Carriers, Navigators, Counties)
- Drafting findings for Deliverable 1
- Conversion strategy meeting

Key Accomplishment/Activities (cont.)

- Number of Interviews Completed:
 - Total: 32
 - Planned for week of 5/12/14: 10
- Number of Demos Completed:
 - Total: 15
 - Planned for week of 5/12/14: N/A, completed activity

Wrap Up and Any New Business

Adjourn

Next meeting date:

June 18, 2014, 1-4 pm

81 East 7th Street, St. Paul, MN

1st floor atrium