

Outreach, Communications and Marketing Work Group

Wednesday, March 7, 2012

AGENDA

- i. Welcome / Member Introductions
- ii. Overview of the Minnesota Health Insurance Exchange
- iii. Overview of the Outreach, Communications and Marketing Work Group
 - a. Role
 - b. Scope
- iv. Discussion of target audience for the Exchange
- v. Future meetings discussion
Proposed schedule:
Tuesday, April 10
Tuesday, May 1
Tuesday, June 5
Tuesday, July 10