

## Health Industry Advisory Committee Meeting

- **Date:** February 12, 2015
- **Time:** 2:30 p.m. to 5:00 p.m.
- **Location:** MNSure, 81 7th Street, Suite 300, St Paul, MN 55101
- **Participants in attendance:** Reuben Moore – Chair, Kenneth Bence, David Dziuk, Harlan Johnson (via phone), Stacey Ko, Melissa Larson, Andy McCoy, Heidi Michaels (via phone), Jonathan Watson (via phone), Barbara Zwiener; Thompson Aderinkomi – Board Liaison, Aaron Sinner – Board and Federal Relations Policy Specialist, Debby Dill – Board and Federal Relations Coordinator
- **Not in attendance:** Forrest Flint – Vice Chair, Samuel Boadu, Christopher Johnson, Charles Sawyer, Michael Scandrett, Ghita Worcester

### Topics

#### Welcome – Previous Meeting Recap & Agenda Review

Reuben Moore, Chair

The meeting was called to order at 2:35 p.m. by Reuben Moore.

Reuben thanked UCare for the use of their conference room, and noted that the Committee has been meeting for almost a year now.

**Motion:** Ken Bence moved to approve the [draft January meeting minutes](#). Barbara Zwiener seconded. All were in favor and the minutes were approved.

Reuben stated that he was unable to have someone from the Commerce Department attend the meeting. The Committee discussed attending the March Board meeting as a group, but it was decided that logistically, this would not work.

#### Board Update

Thompson Aderinkomi, Board Representative

Thompson began by asking if anyone had questions they'd like answered.

David Dziuk asked for an update on the Market Development Work Group. Thompson told everyone that the work group had their last meeting with a stakeholder group that morning and that they had held over 24 meetings and met with over 100 individuals. The suggestions the work group takes to the Board will be future-focused. Some will require action by stakeholders and others will involve partnerships with different organizations. Thompson stated he has no desire for a proposal around limiting plan selection. The work group has three categories of suggestions: plan design, consumer education and comparison shopping tools. The Market Development Work Group will bring a proposal to the Board at its March meeting. Ed Sheehy of UCare asked if the proposal would be posted prior to the March meeting so that other organizations can comment on it. Thompson said that wasn't the intent of the work group, and that it will be released with the other Board materials. Thompson went on to say that MNSure needs to be able to help those looking to enter into the market with new products. The work group might explore ideas such as development grants or funds for new players in the market to help them be successful.

Thompson reported that Tom Forsythe has been working on the budget adjustment and the three-year financial plan. It is a balanced budget, with the federal grant adjustment funds from CCIIO incorporated.

Because the grant money needs to be spent in the 2015 calendar year, the Board is looking into outsourcing some of the work.

Thompson stated that the Board isn't concerning itself with legislative proposals regarding MNsure at this point. He noted there are a few days left in open enrollment, and it will be close as to whether MNsure reaches its enrollment projections. He also reported that the Strategy Work Group is led by Pete Benner and they have met quite a few times. Whereas the Market Development Work Group is focused on what MNsure can do now, the Strategic Work Group is focused on the governance structure.

Thompson noted the Office of the Legislative Auditor's program report on MNsure will be out on Tuesday. This report focuses on events that took place a year prior; management has made many strides to improve things in the interim.

Before moving on to the next agenda item, Reuben brought up the fact that Michael Scandrett has missed five consecutive Advisory Committee meetings. Committee members discussed whether to follow the Committee's attendance policy or give Michael a reprieve and contact him to see if he has continued interest in serving on the Committee.

**Motion:** Jonathan Watson moved that in compliance with the Advisory Committee's attendance policy, the Committee recommend to the Board that they vacate Michael Scandrett's seat. Andy McCoy seconded. With nine ayes and one nay, the motion was approved.

### **Active Purchaser & Board Meeting Response**

Thompson stated that the Market Development Work Group will present its recommendations at the March 12 meeting. The recommendations will not go into anything past 2016. The philosophy of the work group was to find some small things that could be achieved in 2016 that will precede bigger things that take a longer time to achieve.

Reuben asked for an update on the recommendation the Advisory Committee gave the Board on metrics. Thompson explained that there are currently quite a few competing priorities, but that he and Brian have not forgotten about the metrics. Reuben suggested that perhaps this Committee could be author a policy around metrics.

Jonathan asked about the Deloitte list of 30 priorities and wanted to know about the Navigator/Broker Portal, and fully endorsed the idea of a Navigator/Broker Portal. Thompson said that the Deloitte list of 30 was not a fixed list; some items have fallen off and some have been added. They are all being looked at.

There was a discussion on the high cost of healthcare. Even if an individual finds the perfect plan for a given health care utilization rate, the reality is that it is often still unaffordable. There was discussion as to the role MNsure has in working to lower healthcare costs.

Shawnee Christianson, an insurance agent with Crosstown Insurance, asked why MinnesotaCare is as comprehensive as it is. She was curious if the benefit set could be made less comprehensive and the range of eligibility for the program increased in a revenue-neutral way in order to allow more Minnesotans to access the program.

Committee members stated that MinnesotaCare is a DHS product and MNsure does not deal with public programs. Reducing the benefit set would be a decision of the legislature, and increasing membership will not solve the problem of the cost of health care.

### **Industry Updates & Adjourn**

Reuben stated that he is working on a joint meeting with the Consumer and Small Employer Advisory Committee and is hoping to schedule one in April. Reuben hopes to have more information at the March meeting, which will be held on March 19, due to the fact that the Board is meeting on March 12. David will follow up and see if he can get someone from the Commerce Department to attend the joint April meeting.

David moved to adjourn and Andy seconded. All were in favor and the meeting adjourned at 4:32 p.m.