

Sent: Friday, November 14, 2014 11:11 PM
To: omniborn@gmail.com
Subject: FW: Product Development Workgroup

You should share this email with the committee, I think it will be useful to them to read it.

From: Beutner, Brian K (MNSure)
Sent: Friday, November 14, 2014 10:43 AM
To: Jesson, Lucinda E (DHS); Norrgard, Phil H (MNSure); Duevel, Kathryn M (MNSure); Forsythe, Tom M (MNSure); thompson.aderinkomi@gmail.com; Aderinkomi, Thompson T (MNSure); Benner, Pete (MNSure)
Cc: Barber, Carley I (MNSure); O'Toole, Allison L (MNSure); Leitz, Scott D (MNSure)
Subject: Product Development Workgroup

All:

Here is the update that I will provide at next week's board meeting regarding the work group I said at the last Board meeting we should form:

We have had a couple of volunteers to serve on this workgroup – Kathryn and Thompson. As a reminder, this workgroup is charged with looking at how MNSure can fulfill its statutory obligation to promote innovation and simplify getting health care coverage. It will solicit ideas from the Advisory Committees and directly with our partners (such as health plans, brokers, social service organizations, etc.) that will be focused on aspirational desires of what products and mechanisms we would like to see offered on the exchange.

Over the next several weeks, the workgroup will meet with various constituencies and narrow the wish list of ideas to a manageable number for the Board to discuss at its meetings in February. The goal is for the discussion to be much more broad than just how to technically use the "active selector" authority given in the enabling legislation. In fact, I would prefer to avoid using this term, because the focus of this process is not that part of the statute, but the first part of the statute laying out the aspirations of what MNSure should aim to accomplish. Ultimately, I would like to Board to publicly adopt a number of ideas that we would ask to be incorporated into products designed for the 2016 plan year.

Let me know if you have any questions, and PLEASE FORWARD any suggestions of persons or groups that the workgroup should meet with.

Brian

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