

## Health Industry Advisory Committee Meeting

facilitated by Reuben Moore, Chair

- > **date:** Tuesday, March 11, 2014
- > **building:** 500 Stinson Boulevard NE, Minneapolis, MN 55413
- > **time:** 4 – 6:10 pm
- > **members in attendance:** Reuben Moore-Chair, Forrest Flint-Vice Chair, Jennifer Andrashko, Kenneth Bence, Samuel Boadu, Harlan Johnson, Christopher Johnson, JoAnna Justiniano (via phone), Stacey Ko, Heidi Michaels, Samuel Moose, Charles Sawyer, Michael Scandrett, Jonathan Watson, Ghita Worcester, Thompson Aderinkomi-Board Liaison, Brian Beutner-Board Chair
- > **members unable to attend:** Cassandra Beardsley and David Dzuik

### topics

The meeting was called to order at 4:04 p.m. by Reuben Moore, Chair.

#### Welcome

Reuben Moore, Chair

- **Approval of previous meeting minutes**  
Reuben Moore moved to approve the [draft February 19 meeting minutes](#). Chris Johnson seconded. All were in favor, and the minutes were approved.
- **Review of [agenda](#)**

#### Board update

Thompson Aderinkomi, Board Representative

- Board update

Thompson Aderinkomi announced that Brian Beutner, MNSure Board Chair, would be joining the committee for the majority of the meeting. Thompson gave an update on MNSure projections, budget, and expenses, reallocation of funds, and the Board IT Work Group.

Reuben suggested the committee form groups to mirror the Board Work Groups to assist with tapping into the health industry expertise of the committee members.

- Committee co-chairs with Board Chair Brian Beutner and Board Liaisons  
[Forrest Flint, Vice Chair](#)

Forrest Flint briefly reported on the meeting/planning session held for the chairs of both committees, the HCI committee vice chair, committee board liaisons, and the board chair.

The committee members introduced themselves to MNSure Board Chairman, Brian Beutner. He thanked them for taking time out their schedules to volunteer their service on the committee. The

Minnesota Legislature made the decision to have a small board and larger committees purposely, and the Board wants to ensure the committees understand what is being discussed so they are best able to provide advice.

Brian invited questions from the committee members, and he and Thompson provided commentary, which generated discussion. The following are highlights from the discussion:

- The budget will be discussed in the board meeting tomorrow and presented to legislature by March 15. The goal is that MNSure be self-sustaining, which is one objective of the Board Finance Work Group.
- The carriers may have a better idea of post- open-enrollment patient demographics.
- MNSure staff communicates with their counterparts and staff of other state-based marketplaces regularly.

During the Q&A there was discussion about the committee providing future input on a variety of topics including MNSure funding and data collection.

Forrest noted that there has been a positive impact of MNSure on the private market due to people conducting their research on MNSure and then buying plans directly from carriers.

#### **Consumer choice**

Heidi Michaels, Committee Member & Health Insurance Producer at Dyste Williams

- [Consumer choice presentation](#) and discussion

Heidi Michaels, a broker, spoke about brokers who are starting to advocate for consumers who are over 133% of the federal poverty level category be provided the choice between MinnesotaCare and receiving the appropriate advanced premium tax credit. They have found that consumers who qualify for MinnesotaCare are automatically enrolled in the program and it takes months of work to reverse this if it not intended. She reported that the website or system does not warn the consumer that if they go further, they will be enrolled in MinnesotaCare. Heidi gave specific examples of consumers who may not want MinnesotaCare for reasons such as if they have a specific doctor that is not part of that network, reside outside Minnesota for part of the year, or just don't want to be in the program.

There was discussion about Medicare customers stuck in the MinnesotaCare program. Thompson suggested the Board IT Work Group look at this issue and requested information about this be sent to Reuben or him.

#### **Operational opportunities & key issues – “HIAC IRAAD Introduction”**

Kenneth Bence, Committee Member & Director of Public Health at Medica

- Operational issues summary

Ken Bence walked through the committee document titled “Draft Board Update,” specifically the technical issues raised by carriers.

There was discussion about what the committee should present to the board, including the process of developing these materials, and whether the committee report submitted should include dissent. Brian recommended the committee take two more weeks to make the report more global and focused to

best assist the board. Brian and Thompson advised that if there is a strong dissenting voice, the board would like to have that included in the report.

**Vote:** The committee voted whether they should share the Draft Board Update document at the board meeting tomorrow. The vote was to table the written report to the board.

**Motion:** Reuben moved to table anything beyond the eight focus areas to present to the board tomorrow. Sam Moose seconded the motion. All were in favor, and the motion passed.

Reuben advised that he will send out a survey to committee members to weigh the eight focus areas, and request input from members.

Reuben recommended that the committee use a project management tool, IRAAD (issues, risk, assumptions, actions, decisions) to foster communication, ideas exchange, and open problem solving. He will be using this tool to co-manage committee input and concerns from various industry partners.

Reuben will present the eight focus areas to the board at the board meeting tomorrow.

**Meeting wrap up**  
Reuben Moore, Chair

The next meeting will be on April 5, at 2:30 p.m. at UCare.

Reuben moved to adjourn. There were no objections, and the meeting adjourned at 6:16 p.m.

