

## Health Industry Advisory Committee Meeting

facilitated by Reuben Moore, Chair

- > **date:** February 19<sup>th</sup>, 2014
- > **building:** 81 7<sup>th</sup> Street, Suite 300, St. Paul, MN 55104
- > **time:** 2:30 p.m. to 4:30 p.m.
- > **conference room:** Dayton Conference Room
- > **mission:** To ensure all Minnesotans have the security of health insurance.
- > **vision:** To create a statewide resource that provides access to private health insurance and public medical assistance programs.

### topics

- 2:30 – 3:00 p.m. **Welcome - Previous Meeting Recap, Agenda Review, Business Review**  
*Reuben Moore, Chair*
- Recap our previous meeting and review today's agenda
  - Discuss committee "guidance report" – Narrative and feedback from survey
  - Discuss the request for MNsure strategic plans, operational work-plans, and roadmaps
  - Discuss the request for a non-voting Board seat
  - Discuss the request to participate on the CEO search committee
  - Suggest a pathway to move forward
- 3:00 – 3:30 p.m. **Board Update - Optum Assessment Review & Other MNsure Concerns**  
*Thompson Aderinkomi, Board Representative & Forrest Flint, Vice Chair*
- Board Update by Thompson Aderinkomi
  - Discuss the Optum report
  - Discuss MNsure decision to hire APAC customer service and Ann Robinow contract
  - Discuss the current RFP
  - Suggest a pathway to move forward (Growth, Operational Excellence, Partnerships)
- 3:30 – 3:50 p.m. **Moving into a solution orientation for reporting to the MNsure Board**  
*Reuben Moore, Chair (Committee Round Robin)*
- Becoming "Solution Oriented" – Shifting our energy towards identifying, recommending and partnering for solutions in a strategic nature
  - Responding to MNsure Board request – Reactive advisors on all levels of strategy, policy and decision making
  - Proactively highlighting headwinds – Bringing awareness to strategic imperatives, retrospective blind spots and prospective improvements
- 3:50 – 4:20 p.m. **Synthesizing our Dominating & Descending Opinions (Guidance Report)**  
*Forrest Flint, Vice Chair*
- Optum Assessment & Operational Strategy - Drafting our dominating and descending opinions that we would like to share with the board
    - *Offer solutions and suggesting a pathway to move forward*
- 4:20 – 4:30 p.m. **Meeting Wrap Up & Industry Updates (10min)**  
*Forrest Flint, Vice Chair (Committee Round Robin)*