MNsure
Where you choose health coverage

meeting minutes

Health Industry Advisory Committee Meeting

facilitated by Reuben Moore, Chair

- **date:** Tuesday, January 14, 2014
- **building:** 81 East 7th Street, Suite 300, St. Paul, MN 55104
- **time:** 11:05 a.m. – 1:00 p.m. (followed by optional "ACA 101" presentation at 1:00 p.m.)
- **note:** bring your own lunch, if desired
- **members in attendance:** Jennifer Andrashko, Cassandra Beardsley (via conference call), Kenneth Bence, Samuel Boadu, David Dziuk, Forrest Flint, Harlan Johnson, Christopher Johnson, JoAnna Justiniano, Stacey Ko, Heidi Michaels, Reuben Moore, Charles Sawyer, Jonathan Watson, Ghita Worcester, Thompson Aderinkomi (Board Liaison)
- **members unable to attend:** Michael Scandrett, Samuel Moose

topics

The meeting was called to order at 1:10 p.m. by Reuben Moore, Chair.

Approval of minutes
Harlan Johnson moved to approve the November 19, 2013 meeting minutes. Chris Johnson seconded. There were no objections and the minutes were approved.

Review and reset
As the committee was asked to provide a recommendation to the Board on Active Purchaser quickly after its formation, Reuben wanted to reset. Everyone shared their expectations for the committee. Reuben captured notes for himself, which he can share by request.

Let's get organized
The committee discussed meeting cadence and location. Reuben and Forrest Flint, Vice Chair, will synthesize the feedback and communicate the outcome.

- The idea of holding both committee meetings on the same day, back to back, with one meeting slot over lunch and the other in the afternoon was popular. The two committees could rotate between the time slots each month. Reuben will discuss this with Anna Odegaard, Consumer and Small Employer Advisory Committee Chair.
- The committee also discussed having members contribute to a fund to purchase lunch or snacks, depending on the meeting time.

The committee discussed the report-out structure to the Board. Time on the Board meeting agenda will be requested for monthly committee presentations.

Committee members felt comfortable with the report out format and collection method that has been used.

The committee also discussed having an annual summit, other industry engagement strategies, the potential for ad hoc lunches with committee members and members of the Health Industry Advisory Committee presenting to the Consumer and Small Employer Advisory Committee and vice versa.

- If a group of committee members wishes to meet outside of the committee's regular meeting time, they will work with Gail Groop (MNsure) to ensure the open meeting law is followed, if it applies.

MNsure Board topics
Committee members expressed an interest in learning more about the operational plan for improving the customer, provider and health plan experience.

It was asked if the Board still anchored to the aspirational list in MNsure's enabling legislation. Thompson Aderinkomi, Board Member and Board Liaison to the Health Industry Advisory Committee, said yes.

Board meeting minutes and materials can be found on the MNsure.org website. In addition, the Board meetings are recorded and the recordings are shared on MNsure's YouTube channel.

Some committee members were interested to know whether the advisory committees will have a seat in the selection process for the national search of the permanent CEO.

- The Board discussed the CEO search at their January 8th meeting and will have further discussion on the timing of the search at their January 22nd meeting.
- There was interest in having a member from each of the advisory committees participate.

The committee would like more communication so they can better advise and requested a five minute update from the CEO (or someone else from the leadership team) at each committee meeting. Thompson guessed that they would be willing to attend if able. In addition, staff can help enhance communication to the committees.

Kathryn Duevel, Board member and Liaison to the Consumer and Small Employer Advisory Committee, shared an update that she will be giving the Consumer and Small Employer Advisory Committee at their meeting. Reuben requested that Thompson provide that kind of update at each meeting. Kathryn also offered post-Board meeting email updates.

Reuben will send out a survey after this meeting requesting future meeting topics as well as some initial themes to respond to, including the direction of MNsure, how the committee can help with the CEO search and how to get plugged into the organization in general. These items will help inform future meeting topics.

Meeting Wrap-up
Thompson is working with Carley Barber to get the Board's feedback on how the committee is doing, as well as the operational items listed above.

Reuben moved to adjourn. There were no objections and the meeting adjourned at 12:54 p.m.