



October 1, 2013

As a licensed professional, your clients rely on you for advice regarding their health insurance options. Until your MNSure certification is complete, you can educate your book of business on a few key facts:

- MNSure opens October 1 however the initial open enrollment period will last from October 2013 through March 2014.
- Coverage selected in October, November, or by December 15 will take effect on January 1, 2014.
- Insurance Affordability Programs – Medical Assistance, MinnesotaCare and Advanced Premium Tax Credits—are only available through MNSure.
- The Small Business Tax Credit is only available through MNSure.
- We encourage folks to shop around to see the choices available. Users don't need to create an account to do this.
- Check back frequently as updates will be made to the system ongoing.

If you have sent your notice of intent or roster and have not yet received access to certification training, we ask you to continue to be patient while we work to process your information. Information to access the training management system will be forwarded to you once all information has been entered into our system.

We appreciate your enthusiasm and interest in partnering with MNSure. We are also anxious to have you complete certification and begin using MNSure with your clients. Please note, however, the contact center cannot expedite your requests. If you have a question or concern regarding the status of your certification, please email us at brokers@mnsure.org.

In the meantime, inform your book of business that you are in the process of being certified by MNSure and will be able to help them in a week or two. It may be helpful to remind your clients who are anxious to enroll that there is a 6-month extended enrollment period and that coverage doesn't begin until January 1, 2014.

Once you have completed training and become certified, you will be listed in the MNSure Assister Directory. We will be updating this directory on a regular basis and you will receive notice from us when you have been listed.

We will continue to update you frequently and you will receive more information from MNSure about the SHOP directory as soon as it is available. You will not be able to fully assist your employer clients until you create a MNSure account and can log into our system. You must have a MNSure user account to complete enrollment on their behalf and become the broker of record.

We appreciate your continued support and patience. Your professionalism and knowledge will be the crucial to helping Minnesotans in choosing a health plan for 2014.