



MNsure Metrics

October 1, 2013 through December 14, 2013

Individual Market

Number of Individual Accounts Opened:	72,327
Number of Completed Applications for Insurance Coverage:	47,753
Online Applications:	45,558
Paper Applications:	2,195
Number of People Associated with Completed Applications:	97,573
Online Applications:	93,968
Paper Applications:	3,605
Eligibility Distribution for People with Completed Applications:	
Qualified Health Plan:	64,572
Tax Credit Eligible:	20,107
Not Tax Credit Eligible:	25,205
No Assistance Requested:	19,260
MinnesotaCare:	9,111
Medical Assistance:	18,039
Not Determined Yet from Paper Applications:	3,605
Enrollment in Process:	38,955
Qualified Health Plan Payment in Process:	11,805
MinnesotaCare Awaiting Invoice:	9,111
Medical Assistance Coverage 1/1/2014:	18,039

Small Group Market

Number of Small Business Accounts Opened:	1,739
Small Employer Activity:	
Shopping:	1,543
In Plan Set Up Process:	38
Completed Plan Set Up:	122