



# MNsure Metrics

October 1, 2013 through November 2, 2013

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Number of Unique Visitors to MNsure.org	42,376
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## **Individual Market**

Number of Individual Accounts Opened	28,310
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Number of Completed Applications for Insurance Coverage	15,268
Online Applications	14,861
Paper Applications	407

Number of People Associated with Completed Applications:	31,447
Online Applications	30,762
Paper Applications	685

Eligibility Distribution for People with Completed Applications	
Qualified Health Plan	21,532
Tax Credit Eligible	6,759
Not Tax Credit Eligible	5,974
No Assistance Requested	8,799
MinnesotaCare	2,505
Medical Assistance	6,661
Not Eligible for MNsure	64
Not Yet Determined From Paper Applications	685

Enrollment in Process:	10,940
Qualified Health Plan Payment in Process	1,774
MinnesotaCare Awaiting Invoice	2,505
Medical Assistance Coverage 1-1-2014	6,661

## **Small Group Market**

Number of Small Business Accounts Opened	894
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Small Employer Activity	
Shopping	866
In Plan Set Up Process	10
Completed Plan Set Up	17
Not Eligible	1