



CONSUMER AND SMALL EMPLOYER ADVISORY COMMITTEE CHARTER

Authority. The official designation of this advisory committee is the Consumer and Small Employer Advisory Committee (the "Committee"). This article constitutes the charter for the Committee pursuant to the provisions of Minnesota Statute § 62V.04, subdivision 13(a). The Committee is established by the MNSure Board of Directors (the "Board").

Scope of Activities. The Committee will provide appropriate and relevant advice and counsel on MNSure's duties and operations and other related issues for the benefit of the Board.

Description of Duties. When the Board or staff of MNSure request consumer or small-employer guidance on a question or issue, the Committee is charged with providing opinions, analyzing issues and utilizing their own experiences to facilitate discussion and present to the Board diverse consumer and small-employer perspectives related to MNSure. The Committee will be responsible for gathering broad consumer input from social media sources and considering that input in formulating its advice. When directed by the Board, the Committee may be asked to provide recommendations on specific issues identified by the Board. The Committee may have such other duties and responsibilities as the Board assigns to it. At any time, the Committee may provide input to the Board on key policy and relevant operations decisions, both prospectively and retrospectively. When the Committee provides input that is not in response to a specific request from the Board, it should be as specific as possible, and should provide direction that is intended to ensure that MNSure is successful.

Composition. The Committee will consist of consumers, including consumers enrolled in public programs, self-employed individuals, representatives of small businesses (under 50 employees), a member with the skills necessary to gather broad consumer input from social media sources, and other experts in consumer and health care market issues.

Term Length and Limits. Committee members will be appointed to serve two-year terms with possible reappointment to a second term. Members may serve a maximum of two consecutive terms, for a maximum of four years of consecutive service.

BOARD CHAIR APPROVAL

Date 7/10/13 Signature Bruce K. Beuch