



Consumer Assistance Partner Fact Sheet **Agent/Broker (Insurance Producer)**

Role	Agents/brokers will be a vital partner to assist individuals, families and small employers with application and enrollment services for MNSure. Producer relationships with health insurers will continue as they do today.
Training & Certification	<p>Organizations and individuals providing consumer assistance services through MNSure must complete all required training and pass an exam in order to become certified. This training will include topics such as an ACA overview, qualified health plan (QHP) eligibility and enrollment, public programs and financial assistance, privacy & security, defined contribution and the MNSure web tool. MNSure's goal is to complete these courses on a rolling basis and will offer the first few courses as early as August 2013. Training will be available online and can be taken at a self-directed pace.</p> <p>Not only will this training give you the necessary knowledge to become certified with MNSure, but it will also provide continuing education credits necessary in order to maintain a Minnesota Agent &/or Broker License.</p>
Next Steps	<p>Submit a notice, beginning June 3, 2013, informing us of your intent to partner with MNSure. This information will help us evaluate anticipated services throughout Minnesota and determine if there are potential gaps we need to address. Please include the following in your notice of intent:</p> <ul style="list-style-type: none">▪ Primary contact along with contact information.▪ Legal name of the agency or company and affiliated address.▪ Affiliation of key personnel.▪ Names of network, coalition and or groups with whom you may intend to partner, including names of participating institutions.▪ A brief description of services you intend to offer as well as what geographic area is served. <p>Notices may be submitted electronically at mnsureca@state.mn.us.</p>
Help / Contact	You can find the most current information on the MNSure website. If you don't find your answer, submit your questions to mnsureca@state.mn.us

