

Minnesota Health Insurance Exchange Advisory Task Force

Meeting Summary

July 26, 2012

I. Welcome and Housekeeping

Commissioner Rothman welcomed members of the Task Force and called the meeting to order. The Task Force approved the meeting summary of the June 2012 meeting. Commissioner Rothman and Ms. Todd-Malmlov informed the group that Minnesota has signed a contract with MAXIMUS to develop the technical infrastructure of the Exchange. Staff will present an update on IT activities at the next Task Force meeting. Contract materials are available on the Minnesota Department of Commerce [website](#).

II. Discussion of Task Force Principles

The Task Force walked through draft Task Force principles. It was decided that a subgroup of Task Force members will meet and bring forth an updated draft to the August Task Force meeting.

III. Summary of IRS Premium Tax Credits Final Rule and Essential Health Benefits Proposed Rule

Ms. Todd-Malmlov walked through presentation slides summarizing the IRS Premium Tax Credit final rule and Essential Health Benefits (EHB) proposed rule. Ms. Todd-Malmlov noted that the EHB final regulations are still forthcoming and will include a number of additional details such as quantitative limits. The presentation slides can be found on the Minnesota Department of Commerce [website](#).

IV. Presentation of Market Research Results

In March 2012, Minnesota released an RFP for market research. The market research contract was signed in April, 2012. The public education and outreach market research was conducted by Salter Mitchell in three phases: key informant interviews, qualitative focus groups and quantitative surveys. In Phase One, Salter Mitchell performed in-depth individual interviews with key informants in business, health care, community outreach and insurance. For the second phase, qualitative research, 18 focus groups were conducted amongst both business and consumer audiences in all six geographic districts of the state. Audience segments targeted to participate in the focus groups included the uninsured, non-group purchasers, Hispanic, Medicaid enrollee and small business owners. In Phase Three, 797 consumers and 250 business owners were surveyed by phone. Peter Mitchell, from Salter Mitchell gave an update to the group on activities to date. The presentation slides can be found on the Minnesota Department of Commerce [website](#).

V. Adverse Selection Work Group Recommendations

Due to lack of time the Task Force did not discuss these recommendations. They will be added to the August meeting agenda.

VI. Discussion of Future Meeting Schedule

Commissioner Rothman thanked the group for their thoughtful participation and reminded members that the next meeting will take place in New Ulm, MN.

Next Meeting: Wednesday, August 29, 1-3 pm
 New Ulm Medical Center, Auditorium, 3rd Floor
 1324 Fifth North Street, New Ulm