

MNSure 2014 Outreach and Enrollment Grant Program

\$4.58 million, 28 grants will fund more than 80 organizations

Purpose

Approximately \$4.58 million is being awarded through 28 grants to support outreach and enrollment efforts from September 1, 2014 until June 30, 2015. The goals for the 2014 grant program are to:

- Assist populations facing barriers to coverage with enrollment and renewal through MNSure
- Build regional navigator resource and referral networks to reach and enroll Minnesotans
- Find, connect with and educate uninsured Minnesotans about health care coverage available through MNSure

Populations of focus

- Thirteen grants focus on consumers facing particular challenges to enrolling in or renewing coverage, or populations with high levels of uninsurance
- Thirteen grants focus on racial and ethnic communities, recognizing that these populations often experience greater health inequities even after adjusting for factors such as income and geography
- Two grants support regional navigator network pilots using collaborative and innovative strategies

The selected grantees and their partners will provide outreach work in nearly every county in the state. The 28 grants also include over 50 formal partners (sub-grantees receiving MNSure funds) and many more informal partners (organizations helping but receiving no funding).

Selection process

The grants were chosen through a selection process that included a diverse team of internal and external reviewers. Although the Request for Proposal initially announced \$4 million in available funds, MNSure was able to increase the total amount to \$4.58 million.

Grants by funding area

Thirteen grants focus on consumers facing particular challenges to enrolling in or renewing coverage, or populations with high levels of uninsurance.

- The Arc Greater Twin Cities, \$164,843, Twin Cities and Greater Minnesota
- Arrowhead Economic Opportunity Agency, Inc., \$200,000, Greater Minnesota
- Communicating for America, Inc., \$132,345, Greater Minnesota
- Community Resource Connections, \$137,953, Greater Minnesota
- Generations Health Care Initiatives. \$202,900, Greater Minnesota
- Health Access MN, Inc., \$209,469, Twin Cities and Greater Minnesota
- Intercultural Mutual Assistance Association, \$117,705, Greater Minnesota
- Minnesota AIDS Project, \$119,330, Twin Cities and Greater Minnesota
- NAMI Minnesota, \$100,000, Twin Cities and Greater Minnesota
- Planned Parenthood Minnesota North Dakota South Dakota, \$115,000, Twin Cities and Greater Minnesota
- Southside Community Health Services, Inc., \$185,356, Twin Cities
- West Side Community Health Services, Inc., \$100,000, Twin Cities
- Western Community Action, Inc., \$237,182, Greater Minnesota

Thirteen grants focus on racial and ethnic communities, recognizing that these populations often experience greater health inequities even after adjusting for factors such as income and geography.

- Asian Economic Development Association, \$112,000, Twin Cities
- Centro Cultural Chicano, \$101,072, Twin Cities
- CLUES, \$147,957, Twin Cities and Greater Minnesota
- Hmong American Partnership, \$144,843, Twin Cities
- Minneapolis Urban League, \$174,777, Twin Cities
- Minnesota Chippewa Tribe, \$126,297, Twin Cities and Greater Minnesota
- Native American Community Clinic, \$100,750, Twin Cities
- NorthPoint Health and Wellness Center, Inc., \$132,017, Twin Cities
- Pillsbury United Communities, \$100,000, Twin Cities
- Saint Cloud Area Somali Salvation Organization, \$183,740, Greater Minnesota
- Somali Health Solutions, \$216,025, Twin Cities
- Stairstep Foundation, \$139,350, Twin Cities
- United Family Medicine, \$100,000, Twin Cities

Two grants support regional navigator network pilots using collaborative and innovative strategies.

- Mid-Minnesota Legal Aid, \$238,983, Greater Minnesota
- Portico Healthnet, \$536,151, Twin Cities